



### **UTICA ROADRUNNERS BUSINESS MEETING**

Monday, February 8, 2021- 7 pm Virtual Meeting

- Call meeting to order.
- Accept minutes of last meeting.
- Code of Conduct Reminder
- Welcome to new Board Member-Jeannine Macera

### **COMMITTEE REPORTS**

#### **Activities & Events**

##### **1. Races**

**FOUR RACE CHALLENGE-Deferrals from 2020 update and 2021 information**

**SOS – May need a new Race Director- New Date \*- Sunday, August 15<sup>th</sup>, 2021.**

**Summer Sizzle-Jim Mott-Sunday, June 20, 2021 Proctor Park- Voted as a part of USATF ADK Grand Prix. Details will be provided. <https://adirondack.usatf.org/news/2021/2021-grand-prix-series>**

**Falling Leaves – Mike Brych-Sunday, September 26, 2021. – Met with Boilermaker about making FL official Boilermaker Kick-Off Event. We will be working in partnership with the Boilermaker as a “Race Preview” on staggered starts and new race regulations.**

**Skeleton Run – Rick Gloom –Sunday, October 17<sup>th</sup> Deerfield Town Park.**

**9/11 Never Forget Run/Walk 5k- Phil Trzcinski/Alex Gonzalez – 2021 Thoughts?**

#### **VIRTUAL RACES-**

**-Scavenger Hunt** – Rebecca Aceto, Alex Gonzalez, Melissa Barlett -March 23-April 22

**-FIVE after FIVE** – May 6-20-Jim Mott, Jen Bachelder, Jeannine Macera

**Run 2 End World Hunger – Rocco Fernald-A check for \$3,211.09 will be presented to the Utica Center for Development, Inc. –Status?**

## **2. Activities**

**Thursday Night Fitness Mill Runs-Wendy Bowers**- Fitness Mill is still open. They hope to continue a relationship with us.

**Boilermaker Training Program**- With the Boilermaker now in October what are the plans for a start date? Boilermaker has offered their offices as a home base when we start.

**Development Runs- Ashley Mancini**- We will need City approval as always. They are hoping to grant permits as soon as things open up. Thoughts on wave starts?

**Youth XC Training Program- Nate Getman**-Nate wants to reboot this and start safely.

**Grand Prix – Gary LaShure**- 2021? Race Directors Meeting will be February 10. We will reach out to races that have been on our Grand Prix. **Possible Grand Prix Races:**

- |                       |                     |
|-----------------------|---------------------|
| -Summer Sizzle        | -Boilermaker        |
| -Save Our Switchbacks | -Fort to Fort Races |
| -Falling Leaves       | -Erie Canal Half    |
| -Skeleton Run         | -Mad Mile           |
| -Honor America Days   | -Woodsmen 10k       |

**Scholarships – Andrew Rubino**- Thank you to Andrew and Tim Kane for their work on the development of the online application and presence on our website.

**Volunteers –Travis Belanger**-May outdoor banquet? Awards committee this year? Any discussion or progress here?

**Social – Danielle Bliss**-Snowshoeing opportunity on February 13.

**CNY Running Club Cup – Tim Kane**-More will be known after Race Directors Meeting on Wednesday.

**Diversity Committee- Alex Gonzalez/Melissa Barlett**-Lots of positivity moving forward with a group run and virtual opportunity this month.

**Nutrition Committee- Rick Gloo**-Jeannine Macera continues writing monthly pieces for SpliTimes. The Stephen Paddock ZOOM talk January 14 was very positive.

**Administration & Finance – Sharon Scala**

- **Financial** – **Jen Bachelder**- Financial Meeting with Race Directors? This should take place soon. Virtual?
- **Merchandise** – **Sharon Scala**- Anything new from Sneaker Store?
- **Equipment Rental** – **Dennis Johnson**- How is the condition of what we have? Upgrades? Suggestions?
- **Membership** – **Rebecca Aceto**- Numbers currently? Ideas to increase membership?
- **Facebook & PR, Webpages**-**Jen Bachelder, Andrew Rubino**- Push to highlight our members with a Membership Monday and UR TGIF.
- **Clubs & Organizations Liaison** – **Rick Gloo, Tim Kane (USATF and RRCA)** –Updates?
- **Sponsorship**- **Rocco Fernald**- Rocco has done a nice job creating a spreadsheet. We need to focus on getting major sponsors back.
- **Race Directors Meeting**- **Rocco Fernald**- Virtual Race Directors meeting will be Wednesday, February 10 at 7 pm. Invite has been delivered to race directors. Response?

### **New and Old Business**

**HEART RUN & WALK TEAM**- Heart Run is May 15 at Accelerate. Not sure if it will be a live event, virtual or hybrid at this point.

**SPEAKER SERIES**- We have reached out to **Katherine Switzer** to be a part of our UR Speaker Series. She is one of the most famous runners in our country and throughout the world. She has agreed to speak through a Virtual Platform in April. Her fee has been reduced significantly. We can alleviate the cost by charging a ZOOM admission fee with a reduced rate going to our membership or people that become members. We can also seek out sponsors and publicize the event through social and news media. The Sneaker Store is willing to host the event with us and offer a UR Runners Panel to ask Katherine questions. For more information on Katherine: <https://kathrineswitzer.com/>

**VIRTUAL 5k** – The Bee Rose Foundation has asked for our assistance and the opportunity to have a UR sponsored Virtual 5k to raise awareness for Mental Health and Suicide Prevention. The event would be held in April. They have hopes to turn this event into a LIVE event in 2022 during the month of May. Their website is: <https://www.beerosefoundation.org/>

**Next Meeting** – **Monday, March 8, 2021 -Location TBA**