



UTICA ROADRUNNERS BUSINESS MEETING

Monday, March 8, 2021- 7 pm Virtual Meeting

-Call meeting to order.

-Accept minutes of last meeting.

-Congratulations and thank you to Andrew Rubino for accepting the position of Vice President of Activities and to Melissa Barlett for accepting the position as Secretary!

COMMITTEE REPORTS

Activities & Events –Andrew Rubino

1. Races

FOUR RACE CHALLENGE-Deferrals from 2020 update and 2021 information-Registration now open and deferrals from 2020 were given a special coupon.

Summer Sizzle-Jim Mott-Sunday, June 20, 2021 Proctor Park- Working with Masonic Care Community on maintaining relationship from 2019. “Secret” registration is now open.

Falling Leaves – Mike Brych-Sunday, September 26, 2021. – Met with Boilermaker about making FL official Boilermaker Kick-Off Event. We will be working in partnership with the Boilermaker as a “Race Preview” on staggered starts and new race regulations.

Skeleton Run – Rick Gloom –Sunday, October 17th Deerfield Town Park? We will be in competition that day with the Witch Way is the 5k in Sauquoit.

9/11 Never Forget Run/Walk 5k- Phil Trzcinski/Alex Gonzalez – Dates and a new route have been suggested.

VIRTUAL RACES-

-Scavenger Hunt – Rebecca Aceto, Alex Gonzalez, Melissa Barlett -March 23-April 22-
Registration is now open. Ideas for items?

-FIVE after FIVE – May 6-20-Jim Mott, Jen Bachelder, Jeannine Macera-Registration
opens March 15.

Run 2 End World Hunger – Rocco Fernald-A check for \$3,211.09 was delivered to
the Utica Center for Development, Inc. by Rocco this week.

2. Activities

2020 Banquet and Awards Update- a subcommittee has been formed and they
have locked down a date and a location.

Thursday Night Fitness Mill Runs-Wendy Bowers- Fitness Mill is still open. They
hope to continue a relationship with us.

Boilermaker Training Program- With the Boilermaker now in October what are the
plans for a start date? Boilermaker has offered their offices as a home base when we
start.

Development Runs- Ashley Mancini- We will need City approval as always. They are
hoping to grant permits as soon as things open up. Thoughts on wave starts?
Subcommittee meeting?

Youth XC Training Program- Nate Getman-Nate wants to reboot this and start safely.

Grand Prix – Gary LaShure- 2021? Race Directors Meeting will be February 10. We
will reach out to races that have been on our Grand Prix. **Possible Grand Prix Races:**

-Summer Sizzle	-Boilermaker
-Save Our Switchbacks	-Fort to Fort Races
-Falling Leaves	-Erie Canal Half
-Skeleton Run	-Mad Mile
-Honor America Days	-Woodsmen 10k

Scholarships – Andrew Rubino- Thank you to Andrew and Tim Kane for their work
on the development of the online application and presence on our website.

Volunteers –Travis Belanger

Social – Danielle Bliss-Next snowshoeing opportunity on Saturday, March 6.

CNY Running Club Cup – Tim Kane-More will be known after Race Directors Meeting

Diversity Committee- Alex Gonzalez/Melissa Barlett-February was a great month! We caught the attention of the RRCA! We will be speaking with them next month!

Nutrition Committee- Rick Gloor-Jeannine Macera continues writing monthly pieces for SpliTimes. Next speaker is Dale Seaton on March 25th at 7 pm.

Administration & Finance – Sharon Scala

- **Financial** – Jen Bachelder- Financial Meeting was held with Race Directors at Boilermaker Offices last month.
- **Merchandise** – Sharon Scala- Anything new from Sneaker Store?
- **Equipment Rental** – Dennis Johnson- How is the condition of what we have?
- **Membership** – Rebecca Aceto- Numbers currently? Ideas to increase membership?
- **Facebook & PR, Webpages**-Jen Bachelder, Andrew Rubino- Membership Spotlights are a big hit!
- **Clubs & Organizations Liaison** – Rick Gloor, Tim Kane (USATF and RRCA) –Updates?
- **Sponsorship**- Rocco Fernald- Rocco has done a nice job creating a spreadsheet. We need to focus on getting major sponsors back. If each board member can get one sponsor secured that would be a huge benefit for our club and race directors.
- **Race Directors Meeting**- Rocco Fernald- Virtual Race Directors meeting was held Wednesday, February 10 at 7 pm. Calendar of events will be coming soon.

New and Old Business

HEART RUN & WALK TEAM- Heart Run is May 15 is fully virtual. Hopes to come back with us in 2022.

SPEAKER SERIES- We have a signed contract with Kathrine Switzer for Wednesday, April 28th at 6 pm. Her fee has been reduced significantly. We can alleviate the cost by charging a ZOOM admission fee with a reduced rate going to our membership or people that become members- we need to determine the fee and begin to promote this. We can also seek out sponsors and publicize the event through social and news media. The Sneaker Store will be working with us to host an in person event. For more information on Kathrine: <https://kathrineswitzer.com/>

VIRTUAL 5k – We are supporting this Virtual 5k in April. Registration is now open at: <https://runsignup.com/Race/NY/Utica/TheRun4Bee5k>

Next Meeting – Monday, April 12, 2021 -Location TBA- Hoping in person at Boilermaker Office