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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, March 14th, 6pm, Boilermaker Offices

Board Attendance: Jim Mott, Melissa Barlett, Jen Bachelder, Sharon Scala, Andrew Rubino, Jenna Stefka, Dani Bliss, Rebecca Aceto, Phil Trzinski, Rick Gloo, Alex Gonzalez

Excused: Julie Buehner

Visiting: Ashley Mancini

Meeting called to order at: 6:01pm

Motion to accept minutes of last meeting: Sharon, 2nd Andrew, all in favor.

**Initial Business:**

**Move to recommend the changes that have currently been made to the bylaws to the general membership - Sharon, Andrew 2nd. Motion carries, no nays, no abstentions.**

## COMMITTEE REPORTS

### Activities & Events –Andrew Rubino

* + Races - 2022
    - **THE UR SIX PACK-**Jim Mott
      * The bundle is open and will remain open until April 15th.
      * We currently have 70 people signed up for the bundle.
      * A little bit stagnant in terms of sign-ups
      * Mention it at Boilermaker Training and ask Tim Kane to put it in his update emails.
        + Jim can bring some sheets with a QR code to BTP
      * Permits are set for SOS, Sizzle, Falling Leaves, D-Runs, etc.
    - **Save Our Switchbacks** - Sharon Scala
      * Saturday, April 16th.
      * Registration is already near 100 people at this point.
      * Sharon has lots of donations, including for prizes and general sponsors
      * Plaques for top 3 male/female ordered
      * 4-5 more volunteers than currently signed up needed for race day, at least 1 for packet pick-up the day before
        + Jenna can do packet pickup
    - **Summer Sizzle** - Jim Mott
      * Proctor Park-Sunday, June 19, 2022
      * Jim will be starting to push this as we get closer
      * The Sizzle falls on Juneteenth. We will be working with the DEI Committee that is
      * We have approval from the Masonic Care Community to use some of their campus for the run. Fee will need to be paid that includes this event, Safety Run, and other
    - **Falling Leaves -** Mike Brych
      * Sunday, September 25th. The only way to sign up will be through the bundle until July after the Boilermaker. This (14k only) is now an RRCA state championship event!
    - **Skeleton Run -** Rick Gloo
      * Sunday, October 16th at Deerfield Town Park.
      * Rick says permit should definitely be in the mail and is all set
    - **Run 2 End World Hunger -** Rocco Fernalld
      * Received a nice thank you from local organization
    - **NEW YEAR'S RUN** at Accelerate-Jen Bachelder and Jeannine Macera
  + Virtual Events
    - **Scavenger Hunt**
      * Individual registration is open. Currently only 62 people registered including those in the bundle.
      * Proceeds are going to Abraham House
      * Rocco is on their board and will try to help with some internal promotion of the event
      * Sponsors are needed
        + Sneaker Store and Saranac were all that gave out last year
      * List of items still needed, Rebecca and Alex are meeting today
      * April 30th Grateful for Graham will have some connection to this for those involved in both
      * Would like to get more photos and social media ops out there to promote this
        + Include info about Abraham House
    - **FIVE after FIVE**-Jen Bachelder-plans for 2022.
      * Registration individually is currently open.
      * We will begin pushing this more once Scavenger Hunt begins.
      * Starting to look into the afterparty for swag pick-up with Saranac
      * Will still have lots of daily challenges and prizes
        + 6 packs daily and Sneaker Store gift cards
  + Activities - Limited
    - Safety Run - Sharon Scala
      * Ashley Mancini will be helping Sharon with this event at MCC. We are looking to create a 5k with a 2 mile walk option.
    - Scholarships - Andrew Rubino
      * Advertising began for candidates. Thank you Melissa for updating the website and Jen for posting on Social.
      * The $500 donation from Paul O. has been received
      * GRIT Scholarship will be considered when we review the applications. Depending on funding, this may be one out of the four instead of an additional fifth award.
      * Seems to be some confusion between our scholarship and the Boilermaker one, and people don’t always apply to ours
      * Maybe we could get our scholarship info out much earlier next year, aim for the end of Cross-County
    - Boilermaker Training Program - Dorothy Massinger
      * Has been up and running at Accelerate Saturdays at 7:30 am.
      * Dorothy is our new point person and is doing an amazing job! Tim Kane, Mike Hoover, Jen, and Melissa have been great supporters of Dorothy.
      * Thank you to the board members who attended during the first few weeks. Our Board presence has been excellent!
      * We are looking to get people shirts! We can get them from the Sneaker Store for $10, could we front $5 each for the shirt
      * **Motion for up to $250 to help pay the $5 each for the shirts for those who want them, Melissa, Andrew 2nd. Motion carries.**
      * Will probably be inside through April 2nd, and then outside.
    - Youth XC Training Program - Nate Getman
      * Nate is ready to get things rocking and rolling!
      * Looking to have a younger and an older camp
      * Runs at Whitesboro normally
    - Grand Prix - Gary LaShure
      * Grand Prix events and calendar-Race list has been finalized and posted.
      * Tim Kane may be our follow up person
    - CNY Running Club Cup - Tim Kane
      * Cup events have been finalized and posted.
      * We are hoping to conclude with the UR Oktoberfest Marathon.
      * Syracuse Track Club had shown interest in joining this competition for 2022.
    - Development Runs - Ashley Mancini
      * Committee met and talked about the vision of the D-runs
      * Up to the individual whether or not it should be a race or a training run, but they want it to have a “race” feel overall
      * Kline Chiropractic will do some stretches, etc. starting around 6pm to keep people moving
      * Sneaker Store will have a schedule of vendors to come out and have tables
      * Bring back raffles for those in UR stuff or 5 numbers at random of those signed in to give out swag
      * May 11th is the first run
      * Time will stay the same, because volunteers already need to show up around 5-5:30 for the 6:30 start
      * We don’t plan to close the roads this year, but the police/fire will try to stop by as often as possible
      * Might try to put a water table over by the switchbacks to help keep track of those going in and out
        + Will take more volunteers
        + Some walkie talkies might be a good idea
      * We may have locally training UR folks for CPR etc.
      * **Motion to spend up to $200 for some decent walkie talkies and accessories for run events, Alex, Andrew 2nd, motion carries.**
        + Alex will research which ones to purchase and be in contact to make it happen
  + Activities - Ongoing
    - Volunteers - Travis Belanger
      * Travis is working on messages for facebook to find folks
      * Has followed up with some folks who have used the website form
      * Has some other ideas about places to connect with people
      * Travis is interested in trying to finding out who is looking for their red jackets and how to connect with them specifically
    - Social - Danielle Bliss and Sharon Scala
      * Snowshoeing was a small but fun group!
      * No event due to Banquet in March
      * April? It’s a busy month. Looking into more types of events including bowling, curling, etc.
        + Could do a Scavenger Hunt related get-together and pick up items
        + Brunch after Grateful for Graham
      * April 1st
        + Beer Garden at the Burrstone Inn
        + 6pm - karaoke
        + Get Jim to be involved
        + Melissa can tell Sara/John to prepare for a crowd
    - 2021 Banquet - Saturday, March 26th at Club Monarch-New York Mills
      * The Banquet Committee and Awards Committee have done a great job getting ready for the event.
      * Food is being sorted
      * Awards are approved, patches are set, jackets are on order
    - Thursday Night Fitness Accelerate - Wendy Bowers
      * Nothing new
* **UR SUPPORTED EVENTS**

**Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez

* + - * August 21, 2022
      * Permit is done
  + **EB 5k Run**-Rebecca Aceto-April 30th
    - RunSignup page has been created and the insurance request has been submitted. Great response on this with over 200 registered.
    - Packet pick-up will be April 29th 4-6:30pm
    - Working on some of the sponsorships and baskets
    - Things are generally moving along
    - Timing will be done manually using webscorer
    - Need to have some awareness of the out and back, in terms of walkers being aware of runners doing the turn around and coming back toward them
      * A lead bike might be useful to help keep people’s awareness up
* **Committees**
  + Diversity Committee - Alex Gonzalez/Melissa Barlett
    - **Run Against Racism**-Updates? Saturday, June 18th 5k Run/Walk.
    - We are working on some new route ideas that would not take up as many street closures as
    - PJ Green might do geographical mailing
  + Virtual Speaker Series/Nutrition and Wellness- Rick Gloo
    - Nothing so far
  + Blood Drive - Andrew Rubino/Jeannine Macera
    - We hosted another successful drive at Accelerate despite the weather. We are looking to plan for our next drive.

### Administration & Finance – Sharon Scala

* + Financial - Jen Bachelder
    - In February
      * Donated the money from the Run Against Hunger
      * Still a pretty good month
  + Merchandise - Sharon Scala
    - Online store with USA Racing has closed and stuff will be arriving in about two weeks
  + Equipment and Rental - Phil Trzcinski
    - Our trailer is finally getting built in early April!
    - Black trailer is currently available, but items inside are still kind of a mess
      * Phil will get it to the Parkway before SOS
      * Phil is working out details of title/registration/etc on the Black Trailer
  + CPR Certification
    - Phil has the person and place to make it happen, and we should look into a few dates/times that folks could go
      * D-Run people are the ones who could use it, and also race directors
      * Tuesday evening in April, like April 5th or April 19th
  + Membership - Rebecca Aceto
    - Numbers are up. We, as a club, are doing wonderful things to increase our outreach. Thank you to all.
    - 476 members (387 last year), 299 membership (244 last year)
  + Webpage/Race Calendar - Melissa Barlett/Andrew Rubino
    - Send all website updates to Melissa ASAP while she is on Spring Break!
    - Google Calendar contains most local runs through October
  + Facebook & PR - Jen Bachelder/Andrew Rubino
    - No updates.
  + Clubs & Organizations Liaisons - Rick Gloo, Tim Kane (USATF and RRCA)
    - No updates.
  + Sponsorship - Julie Buehner
    - Utica First will continue their $5,000 level in 2022.
    - We have an in-kind sponsorship deal at Accelerate Sports and we are currently working on a partnership with SPI and Erik Weinberg.
    - We are uncertain about the Fitness Mill, Jim has a call out to Alex Carbone, but hasn’t really heard much from him
    - Sybil Johnson will continue to help Julie develop some former sponsors we lost over the past few years.
      * Julie is still recovering from knee surgery, and could use some help
      * Not sure who might be able to help, perhaps a volunteer opportunity?
      * Get more info out there about sponsorship opportunities
      * Here is a write-up about sponsorship possibilities that anyone can use: <https://drive.google.com/file/d/1PDgTXzbDGJlhUoaora901b0gplLukgo2/view?usp=sharing>

## OLD BUSINESS

* Nothing.

**NEW BUSINESS**

* October Marathon at Saranac still in the works!
* Joey Santini has asked to share a volunteer opportunity with the club. [https://facebook.com/events/s/mega-bed-build-sleep-in-heaven/560979074883617/](https://protect-us.mimecast.com/s/UQwiCADg6Gu930DVfGL_K5?domain=facebook.com/)

Note: Any Code of Conduct forms not signed by Board Members will need to be signed. Please sign and give to Melissa. This is important that we all complete and submit.

**Next Meeting**

April 18th, 6:30pm

Adjourned at 7:38pm.