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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, March 14th, 6pm, Boilermaker Offices

Board Attendance: Jim Mott, Melissa Barlett, Jen Bachelder, Sharon Scala, Andrew Rubino, Jenna Stefka, Dani Bliss, Rebecca Aceto, Phil Trzinski, Rick Gloo, Alex Gonzalez

Excused: Julie Buehner

Visiting: Ashley Mancini

Meeting called to order at: 6:01pm

Motion to accept minutes of last meeting: Sharon, 2nd Andrew, all in favor.

**Initial Business:**

**Move to recommend the changes that have currently been made to the bylaws to the general membership - Sharon, Andrew 2nd. Motion carries, no nays, no abstentions.**

## COMMITTEE REPORTS

### Activities & Events –Andrew Rubino

* + Races - 2022
		- **THE UR SIX PACK-**Jim Mott
			* The bundle is open and will remain open until April 15th.
			* We currently have 70 people signed up for the bundle.
			* A little bit stagnant in terms of sign-ups
			* Mention it at Boilermaker Training and ask Tim Kane to put it in his update emails.
				+ Jim can bring some sheets with a QR code to BTP
			* Permits are set for SOS, Sizzle, Falling Leaves, D-Runs, etc.
		- **Save Our Switchbacks** - Sharon Scala
			* Saturday, April 16th.
			* Registration is already near 100 people at this point.
			* Sharon has lots of donations, including for prizes and general sponsors
			* Plaques for top 3 male/female ordered
			* 4-5 more volunteers than currently signed up needed for race day, at least 1 for packet pick-up the day before
				+ Jenna can do packet pickup
		- **Summer Sizzle** - Jim Mott
			* Proctor Park-Sunday, June 19, 2022
			* Jim will be starting to push this as we get closer
			* The Sizzle falls on Juneteenth. We will be working with the DEI Committee that is
			* We have approval from the Masonic Care Community to use some of their campus for the run. Fee will need to be paid that includes this event, Safety Run, and other
		- **Falling Leaves -** Mike Brych
			* Sunday, September 25th. The only way to sign up will be through the bundle until July after the Boilermaker. This (14k only) is now an RRCA state championship event!
		- **Skeleton Run -** Rick Gloo
			* Sunday, October 16th at Deerfield Town Park.
			* Rick says permit should definitely be in the mail and is all set
		- **Run 2 End World Hunger -** Rocco Fernalld
			* Received a nice thank you from local organization
		- **NEW YEAR'S RUN** at Accelerate-Jen Bachelder and Jeannine Macera
	+ Virtual Events
		- **Scavenger Hunt**
			* Individual registration is open. Currently only 62 people registered including those in the bundle.
			* Proceeds are going to Abraham House
			* Rocco is on their board and will try to help with some internal promotion of the event
			* Sponsors are needed
				+ Sneaker Store and Saranac were all that gave out last year
			* List of items still needed, Rebecca and Alex are meeting today
			* April 30th Grateful for Graham will have some connection to this for those involved in both
			* Would like to get more photos and social media ops out there to promote this
				+ Include info about Abraham House
		- **FIVE after FIVE**-Jen Bachelder-plans for 2022.
			* Registration individually is currently open.
			* We will begin pushing this more once Scavenger Hunt begins.
			* Starting to look into the afterparty for swag pick-up with Saranac
			* Will still have lots of daily challenges and prizes
				+ 6 packs daily and Sneaker Store gift cards
	+ Activities - Limited
		- Safety Run - Sharon Scala
			* Ashley Mancini will be helping Sharon with this event at MCC. We are looking to create a 5k with a 2 mile walk option.
		- Scholarships - Andrew Rubino
			* Advertising began for candidates. Thank you Melissa for updating the website and Jen for posting on Social.
			* The $500 donation from Paul O. has been received
			* GRIT Scholarship will be considered when we review the applications. Depending on funding, this may be one out of the four instead of an additional fifth award.
			* Seems to be some confusion between our scholarship and the Boilermaker one, and people don’t always apply to ours
			* Maybe we could get our scholarship info out much earlier next year, aim for the end of Cross-County
		- Boilermaker Training Program - Dorothy Massinger
			* Has been up and running at Accelerate Saturdays at 7:30 am.
			* Dorothy is our new point person and is doing an amazing job! Tim Kane, Mike Hoover, Jen, and Melissa have been great supporters of Dorothy.
			* Thank you to the board members who attended during the first few weeks. Our Board presence has been excellent!
			* We are looking to get people shirts! We can get them from the Sneaker Store for $10, could we front $5 each for the shirt
			* **Motion for up to $250 to help pay the $5 each for the shirts for those who want them, Melissa, Andrew 2nd. Motion carries.**
			* Will probably be inside through April 2nd, and then outside.
		- Youth XC Training Program - Nate Getman
			* Nate is ready to get things rocking and rolling!
			* Looking to have a younger and an older camp
			* Runs at Whitesboro normally
		- Grand Prix - Gary LaShure
			* Grand Prix events and calendar-Race list has been finalized and posted.
			* Tim Kane may be our follow up person
		- CNY Running Club Cup - Tim Kane
			* Cup events have been finalized and posted.
			* We are hoping to conclude with the UR Oktoberfest Marathon.
			* Syracuse Track Club had shown interest in joining this competition for 2022.
		- Development Runs - Ashley Mancini
			* Committee met and talked about the vision of the D-runs
			* Up to the individual whether or not it should be a race or a training run, but they want it to have a “race” feel overall
			* Kline Chiropractic will do some stretches, etc. starting around 6pm to keep people moving
			* Sneaker Store will have a schedule of vendors to come out and have tables
			* Bring back raffles for those in UR stuff or 5 numbers at random of those signed in to give out swag
			* May 11th is the first run
			* Time will stay the same, because volunteers already need to show up around 5-5:30 for the 6:30 start
			* We don’t plan to close the roads this year, but the police/fire will try to stop by as often as possible
			* Might try to put a water table over by the switchbacks to help keep track of those going in and out
				+ Will take more volunteers
				+ Some walkie talkies might be a good idea
			* We may have locally training UR folks for CPR etc.
			* **Motion to spend up to $200 for some decent walkie talkies and accessories for run events, Alex, Andrew 2nd, motion carries.**
				+ Alex will research which ones to purchase and be in contact to make it happen
	+ Activities - Ongoing
		- Volunteers - Travis Belanger
			* Travis is working on messages for facebook to find folks
			* Has followed up with some folks who have used the website form
			* Has some other ideas about places to connect with people
			* Travis is interested in trying to finding out who is looking for their red jackets and how to connect with them specifically
		- Social - Danielle Bliss and Sharon Scala
			* Snowshoeing was a small but fun group!
			* No event due to Banquet in March
			* April? It’s a busy month. Looking into more types of events including bowling, curling, etc.
				+ Could do a Scavenger Hunt related get-together and pick up items
				+ Brunch after Grateful for Graham
			* April 1st
				+ Beer Garden at the Burrstone Inn
				+ 6pm - karaoke
				+ Get Jim to be involved
				+ Melissa can tell Sara/John to prepare for a crowd
		- 2021 Banquet - Saturday, March 26th at Club Monarch-New York Mills
			* The Banquet Committee and Awards Committee have done a great job getting ready for the event.
			* Food is being sorted
			* Awards are approved, patches are set, jackets are on order
		- Thursday Night Fitness Accelerate - Wendy Bowers
			* Nothing new
* **UR SUPPORTED EVENTS**

 **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez

* + - * August 21, 2022
			* Permit is done
	+ **EB 5k Run**-Rebecca Aceto-April 30th
		- RunSignup page has been created and the insurance request has been submitted. Great response on this with over 200 registered.
		- Packet pick-up will be April 29th 4-6:30pm
		- Working on some of the sponsorships and baskets
		- Things are generally moving along
		- Timing will be done manually using webscorer
		- Need to have some awareness of the out and back, in terms of walkers being aware of runners doing the turn around and coming back toward them
			* A lead bike might be useful to help keep people’s awareness up
* **Committees**
	+ Diversity Committee - Alex Gonzalez/Melissa Barlett
		- **Run Against Racism**-Updates? Saturday, June 18th 5k Run/Walk.
		- We are working on some new route ideas that would not take up as many street closures as
		- PJ Green might do geographical mailing
	+ Virtual Speaker Series/Nutrition and Wellness- Rick Gloo
		- Nothing so far
	+ Blood Drive - Andrew Rubino/Jeannine Macera
		- We hosted another successful drive at Accelerate despite the weather. We are looking to plan for our next drive.

### Administration & Finance – Sharon Scala

* + Financial - Jen Bachelder
		- In February
			* Donated the money from the Run Against Hunger
			* Still a pretty good month
	+ Merchandise - Sharon Scala
		- Online store with USA Racing has closed and stuff will be arriving in about two weeks
	+ Equipment and Rental - Phil Trzcinski
		- Our trailer is finally getting built in early April!
		- Black trailer is currently available, but items inside are still kind of a mess
			* Phil will get it to the Parkway before SOS
			* Phil is working out details of title/registration/etc on the Black Trailer
	+ CPR Certification
		- Phil has the person and place to make it happen, and we should look into a few dates/times that folks could go
			* D-Run people are the ones who could use it, and also race directors
			* Tuesday evening in April, like April 5th or April 19th
	+ Membership - Rebecca Aceto
		- Numbers are up. We, as a club, are doing wonderful things to increase our outreach. Thank you to all.
		- 476 members (387 last year), 299 membership (244 last year)
	+ Webpage/Race Calendar - Melissa Barlett/Andrew Rubino
		- Send all website updates to Melissa ASAP while she is on Spring Break!
		- Google Calendar contains most local runs through October
	+ Facebook & PR - Jen Bachelder/Andrew Rubino
		- No updates.
	+ Clubs & Organizations Liaisons - Rick Gloo, Tim Kane (USATF and RRCA)
		- No updates.
	+ Sponsorship - Julie Buehner
		- Utica First will continue their $5,000 level in 2022.
		- We have an in-kind sponsorship deal at Accelerate Sports and we are currently working on a partnership with SPI and Erik Weinberg.
		- We are uncertain about the Fitness Mill, Jim has a call out to Alex Carbone, but hasn’t really heard much from him
		- Sybil Johnson will continue to help Julie develop some former sponsors we lost over the past few years.
			* Julie is still recovering from knee surgery, and could use some help
			* Not sure who might be able to help, perhaps a volunteer opportunity?
			* Get more info out there about sponsorship opportunities
			* Here is a write-up about sponsorship possibilities that anyone can use: <https://drive.google.com/file/d/1PDgTXzbDGJlhUoaora901b0gplLukgo2/view?usp=sharing>

## OLD BUSINESS

* Nothing.

**NEW BUSINESS**

* October Marathon at Saranac still in the works!
* Joey Santini has asked to share a volunteer opportunity with the club. [https://facebook.com/events/s/mega-bed-build-sleep-in-heaven/560979074883617/](https://protect-us.mimecast.com/s/UQwiCADg6Gu930DVfGL_K5?domain=facebook.com/)

Note: Any Code of Conduct forms not signed by Board Members will need to be signed. Please sign and give to Melissa. This is important that we all complete and submit.

**Next Meeting**

April 18th, 6:30pm

Adjourned at 7:38pm.