



UTICA ROADRUNNERS BUSINESS MEETING

Monday, September 12, 2022 6:00 pm, Boilermaker Headquarters

Board Attendance: Jim Mott, Melissa Barlett, Andrew Rubino, Sharon Scala, Jen Bachelder, Jenn Stefka, Julie Buehner, Alex Gonzalez, Phil Trzcinski (6:05), Rick Gloop (6:15), Dani Bliss (Zoom, 6:47)

Meeting called to order at: 6:02

Motion to accept minutes of last meeting: Sharon, Andrew 2nd, vote passed

COMMITTEE REPORTS

- **Activities & Events –Andrew Rubino**

- Races - 2022

- **New Year's Run** at Accelerate - Jen Bachelder

- Melissa B. can help after Dec. 16th
- Plan to open registration Nov. 1st-ish

- **The UR Six Pack** - Jim Mott

- The bundle has closed. We had 90 people sign up.
- This has been a lot of work in Runsignup transferring people, if we do it again, we'll want to find an easier way
- Shirts will be at Falling Leaves and Skeleton Run packet pick-ups
- If we readjust virtual events, this could include the Trenton Trail Run in the future to replace Scavenger, and possible Oktoberfest Marathon

- **Save Our Switchbacks** - Sharon Scala

- April 8, 2023

- **Summer Sizzle** - Jim Mott

- Proctor Park - Sunday, June 18, 2023

- **Falling Leaves** - Mike Brych

- Sunday, September 25th.
- Mike has been injured and will need extra assistance at the race and packet pick-up
- Will need more volunteers than usual, and Jenna needs the details to pass along to volunteers
 - Morning of volunteers probably want to be there by 7am
- Radisson will be open for day-of packet pick-up and bathrooms
- Limited, outdoor only after party

- Trailer - Phil will not be around, so we need to make sure ahead of time that Mike can grab it and that someone can help him hitch it, etc.
 - Make sure that the water is put flat and not stacked before moving
 - Easily ~30 cases of water
- Sneaker Store Packet pick-up - remember to include Veterans Outreach for fabrics
 - Might need volunteer safety and parking help during packet pick-up
- **Skeleton Run - Rick Gloo**
 - Sunday, October 16th at Deerfield Town Park.
 - Individual registration is currently open.
 - Rick is getting pieces into place for awards, EMTs, etc.
 - Phil can help connect with EMTs
 - There is likely to be plenty of water left in the trailer
 - Phil can bring up the trailer, maybe the night before, just in case things are needed
 - Timing is secure
 - Volunteers
 - Rick has asked people who usually help, and they are likely returning
 - He'll update Jenna once he hears more
 - If anyone has possible sponsors, connect them with Rick
 - Rick is planning to step away from his role as race director
 - Rob Kapfer has expressed interest, and Rick is working with him on the transition this year and next
 - Packet pick-up - remember to include Veterans Outreach for fabrics
- **Run 2 End World Hunger - Rocco Fernalld**
 - Andrew will connect with Rocco
- Virtual Events
 - **Scavenger Hunt**
 - Save conversation for December and beyond
 - **FIVE after FIVE - Jen Bachelder**
 - This event has brought a new identity to the club.
 - Do we try to include a LIVE event for 2023?
- Activities - Limited
 - **Safety Run - Sharon Scala**
 - Sharon is meeting with Masonic tomorrow afternoon
 - There is likely a route already set
 - **Scholarships - Andrew Rubino**
 - Thank yous are now out
 - Will be starting to think about the future for 2023
 - More so when new Board is in place in Dec and beyond

- Boilermaker Training Program - Dorothy Massinger
 - Definitely want to have the schedule fully sorted ahead of time
 - Looking to include Sneaker Store more, and maybe others
 - Interested in including a 5K group, having more folks involved for 15K training would be helpful
 - Looking to include a shirt as part of this
 - Great to work with accelerate early on
 - All volunteers and working with the Board was great!
- Boilermaker Expo table and volunteers
 - We will need to lead this initiative in 2023.
- Youth XC Training Program - Nate Getman
 - Program has been very successful.
 - Shirts are all in and everyone was happy
- Grand Prix - Gary LaShure
 - Event schedule continues.
 - We are working to align this with the Club Cup more
- CNY Running Club Cup - Tim Kane
 - Cup events have been updated and posted.
 - Andrew is in the process of purchasing travel mugs for participants
 - Wanted to get more UR people involved in this initiative in the future and reward those who participated this year
 - Next year, perhaps give more recognition and/or free bib of some kind for people who score highest
 - Could some of these come from the other club events, Roman Runners, Hillstriders, etc.?
 - Would be good to include this as a part of the Banquet for our top scorers
 - UR Oktoberfest Marathon is not going to run this year
 - Steve from Saranac has stepped away from his role as Event Coordinator.
- Development Runs - Ashley Mancini
 - Two more weeks to go!
 - Shirts will be distributed (hopefully) this week.
 - Jim Mott has them
 - Thank you to Ashley and all the volunteers!
 - Volunteer recognition pizza etc. coming up next week
 - Initial thoughts for 2023
 - Bringing timing back could help bring people back in
 - This will require a consistent group of volunteers
 - More door prizes?
 - More Sneaker Store and other stuff as well, food trucks, ice cream etc.
 - In general, more consistency and knowledge of volunteers coming would be helpful

- May need to better use social media to connect with volunteers
 - Some question about the numbers and whether it is worthwhile post Boilermaker
- Activities - Ongoing
 - Volunteers - Jenn Stefka
 - No specific updates
 - Jenn would like to know who is going for their Red Jacket so that she can help them get all their points
 - We can make a Facebook post for them to let us know so we are not surprised
 - Social - Danielle Bliss and Sharon Scala
 - Breakfast event for October, German Flatts Town Park
 - Only 3 people went, but they had a great time!
 - Dani would do it again
 - October Happy Hour 10/7
 - Woodland Brewery, 5-7pm
 - Banquet and Awards
 - Tabled for now
 - Thursday Night Fitness Accelerate - Wendy Bowers.
 - Let's make an effort to attend one soon. It would be a nice gesture.
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - Congrats to Alex and Phil on a fantastic Tunnel 2 Towers!
 - Collected footage etc. this year to get started on ads, etc. for more T2T stuff and for next year
 - Final numbers were 550 registered, and likely \$60,000 raised/in kind
 - Goals for next year
 - Want to expand to all of Central NY to pull in more Syracuse folks and make this the T2T regional event for the area
 - There are new Syracuse contacts that can help with the publicity in that area
 - Work on more partnerships, including with the CNY Stair Climb
 - Consider moving Falling Leaves in the future so people can run the NYC T2T more regularly
 - **Trenton Fish and Game Club Trail Run**
 - Event went well with over 40 people participating.
 - We will continue to try and support and help this event grow.
 - Benefit will mostly be going to the Kelberman Center
 - **Grateful for Graham 5k**
 - April 30th, 2023
- Committees

- Diversity Committee - Alex Gonzalez/Melissa Barlett
 - **Run Against Racism**
 - Check presentation has taken place.
 - Virtual Speaker Series/Nutrition and Wellness - Rick Gloop
 - No updates
 - Blood Drive - Andrew Rubino
 - August 9th at Accelerate was canceled due to heat.
 - Looking at a new date for the winter.
 - Andrew is also looking for someone to help coordinate.
- **Administration & Finance – Sharon Scala**
 - Financial - Open currently
 - We need significant help
 - Put it out to the club for more support
 - Discussion about hiring a Bookkeeper (~\$3000/year)
 - Best practice includes a 3-part finance, a treasurer for cutting checks, a financial secretary for deposits, and a bookkeeper for tracking
 - Julie would be willing to work into one of these positions
 - Continue to think about hiring in the future as needed
 - Merchandise - Sharon Scala
 - No updates due to Sneaker Store relocation.
 - There are still hats left to sell, might be just about broke even
 - Can bring to Falling Leaves and Skeleton packet pick-up to sell
 - Equipment and Rental - Phil Trzcinski
 - Old timing clock is repaired, but not picked up
 - Jim and Phil will see if they can sort out the pick-up
 - Need new tent stuff: canopy and bag both need to be replaced and with better quality material
 - USA Racing is where we got it from
 - Phil will connect with them
 - Nothing else new through Skeleton Run, then we can consider new stuff
 - Membership - Rebecca Aceto
 - The extension for 2023 membership should be starting NOW
 - We should get this into Splitimes and on Social
 - Jen can actually update the date in Runsignup for everyone added from this point on
 - Numbers are still up. We are at 537 - up from 496 in 2021.
 - Webpage/Race Calendar - Melissa Barlett/Andrew Rubino
 - Anyone who needs pages updated in the interim period, let Melissa know directly
 - Facebook & PR - Jen Bachelder/Andrew Rubino
 - Ongoing
 - Clubs & Organizations Liaisons - Rick Gloop, Tim Kane (USATF and RRCA)

- Rick should be transitioning this to someone, and we'll need to make sure this gets sorted out in December for insurance purposes
 - Rick will see how early we can get this done and stuff
 - Melissa can help get things sorted and maybe take some of this over
 - Sponsorship - need someone new
 - Julie does not feel like this is a good fit for her
 - We should poke Utica First about their Sponsorship for this year
 - We need to find someone to connect to local sponsors and help make this happen, or find a way to put this together from the Board
 - Maybe we can brainstorm a list as a Board and then agree to connect with people
 - Financial Institutions like keeping their money local
 - Blue Cross etc. might be interested
 - Look at other local events and see their sponsors
 - Boilermaker Corporate Cup ideas
 - Lockheed Martin
 - Conmed
 - Indium
 - Whitcraft
 - MVHS
 - Utica National
 - Gilroy, Kernan, Gilroy
 - Black River Systems
 - State Farm
 - We need a better sell sheet and letter to provide to businesses
 - Send ideas to Sharon to compile a list to discuss next meeting
 - [Rocco's sheet for sponsorship](#)
 - This area needs to be truly addressed moving into 2023.

OLD BUSINESS

- Board of Directors election coming up - be sure to send your bio to Jenna if you are rerunning
 - We should send an email to the membership to remind them to please put in to join the Board!

NEW BUSINESS

- None.

Motion to adjourn, 7:42pm.

Next Meeting: Boilermaker Headquarters, 6pm, Monday, October 10th, 2022