



UTICA ROADRUNNERS BUSINESS MEETING

Monday, April 10th, 2023 6:00 pm, Boilermaker Headquarters

Board Attendance: Andrew Rubino, Melissa Barlett, Matthew Krush, Mason Hedeem, Phil Trzcinski, Travis Olivera, Sarah Harrison, Rebecca LaPorte, Alejandro Gonzalez, Erik Winberg (18:30)

Meeting called to order at: 18:09

Motion to accept minutes from last meeting: Motion by M. Bartlett, Second by Mason Hedeem

INITIAL BUSINESS

- Motion to accept Sarah Harrison as newest board member by Travis Olivera. Second by Mason Hedeem. Unanimous Consent.

COMMITTEE REPORTS

- **Activities & Events – Rebecca LaPorte**
 - **Races**
 - **The UR Four Pack** - Andrew Rubino
 - The Four Pack is closed
 - We had 65 registrations
 - 5 After 5 is added
 - **Save Our Switchbacks** - Sharon Scala
 - April 8, 2023
 - 111 finishers total
 - **Summer Sizzle** - Jim Mott
 - Proctor Park - Sunday, June 18, 2023
 - Registration is open
 - Jim is working on a partnership with the 72 Tavern as a major sponsor for the race
 - Construction by Proctor Park with lock and gate. Andrew/Jim will investigate how this may affect the course.
 - **Falling Leaves** - Andrew Rubino
 - September 24, 2023
 - Working on securing an indoor space for registration (Marriot, Landmark)
 - **Skeleton Run** - Rob Kapfer
 - October 15, 2023
 - **Run 2 End World Hunger (Rebecca/Mason 2023)**

- Rocco has the check - need date for presentation
 - Check was recently presented to Utica Center for Development by Rocco
 - **New Year's Run** at Accelerate - Jen Bachelder
- Virtual Events
 - **FIVE after FIVE** - Melissa/Matt
 - Details
 - Discussions being had via e-mail/google docs
- Activities - Limited
 - Scholarships - Greg Jerome
 - Call for candidates is live
 - Travis, Erik, and Mason are on board
 - Emails went out to school counselors
 - Either June 21st or June 28th for presentation.
 - Boilermaker Training Program - Erik/Wendy/Matt
 - over 70 signed up, all are club members
 - Will need more volunteers when they train outside (Sat. 7:30 AM)
 - Erik will have more updates when he arrives.
 - Rebecca will coordinate with Erik about volunteer needs, especially water and course safety/directions
 - Needs will become greater as distance gets longer as Summer progresses
 - Biggest thing is Frankie Run which is June 24th.
 - Boilermaker Expo table and volunteers
 - Registration opens March 1st - Jenna
 - Andrew checking with Jenna
 - <https://kesslerpromotions.com/vendors>
 - Grand Prix - Gary LaShure
 - Completed
 - Mad Mile
 - Fort to Fort
 - Save Our Switchbacks
 - Upcoming:
 - Erie Canal Races 10 miler/5K
 - Patriot Run
 - CNY Running Club Cup - Tim Kane
 - 2023 Cup schedule:
 - Fort to Fort 5K & 10K, Rome (April 2)
 - Towpath Trail 5K & 10K, St. Johnsville (May 13)
 - Patriot Run 5K & 10K, Rome (June 11)
 - Sundae Run 5K & 10K, Richfield Springs (July 16)
 - Woodsmen's Run 10K, Boonville (August 18)
 - Falling Leaves 5K & 14K, Utica (September 24)
 - Utica Roadrunners are currently in 3rd place for Club Cup standings
 - Development Runs - Ashley Mancini

- DRuns will start May 10, 2023
 - Rebecca will assist with on the ground operations.
 - Ashley is exploring movie nights at the Community Center after some runs.
 - Youth XC Training Program - Nate Getman
 - July 6, 13, 20 at the Whitesboro Middle School
 - July 27 and August 3 at the High School Track
 - Requesting volunteer shirts and participation shirts
 - Looking for estimate of how many shirts we'd be looking at for budget awareness
- Activities - Ongoing
 - Volunteers - Jenn Stefka & Rebecca LaPorte
 - Race directors should notify coordinator three weeks before race/event for help with volunteers
 - Have Melissa update emails on online form
 - Melissa updated where volunteer interest e-mails are being directed.
 - Andrew will assist Rebecca with sending out e-mail blasts for volunteers.
 - Order red volunteer shirts
 - Social - Sharon Scala
 - March/April?
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
 - Thank you Melissa and Jenna for throwing a wonderful party!
 - Around 35 people attended
 - If someone should have received an award and didn't, Melissa has them. She'll coordinate how to get them to recipients.
 - Thursday Night Runs - Wendy Bowers
 - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
 - Mill Family Fitness Center offers \$100 track with access to shower/locker rooms
 - Andrew working on a possible membership deal for next year at Mill Family Fitness Center
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 20, 2023
 - Registration opens Friday with a deal on Facebook
 - Mobile 9/11 memorial exhibit will be at Griffiss prior to race
 - Multiple agencies will be escorting it on 4/19/2023
 - Press conference on 4/20/2023
 - All other logistics locked in including shuttles
 - City of Utica is co-hosting/sponsoring, waiving public safety costs?
 - Lots of related events prior
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**

- August 6, 2023
 - Registration open
 - \$35
- **Grateful for Graham 5k**
 - April 29th, 2023
 - Timed, awards, 250 current registrations
 - About 280
 - Sponsorships/donations are up since last year.
 - Letter submitted by Rebecca Aceto. (No mention of race in April Split Times.) Requesting amendment of April Split Times to include Grateful for Graham 5k.
 - Andrew will reach out to Michelle about sending out 1 page flier to Split Times distribution list.
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - Next meeting TBD
 - **Run Against Racism**
 - Saturday, June 17th
 - Black History Month Event recap (Removed)
 - Blood Drive - Andrew Rubino
 - Reserving location and dates in June
 - Andrew will look for another location.
- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera
 - Report submitted
 - Tax issue has been resolved
 - Budget Meeting needs to be scheduled
 - To be conducted via Zoom once scheduled.
 - April 17th at 6 via Zoom
 - New reimbursement form
 - Policy needed for tax exempt forms, reimbursement of tax paid
 - Merchandise - Sharon Scala
 - Still have hats which are currently in the UR trailer
 - Equipment and Rental - Phil Trzcinski
 - Trailer Status
 - Back at the Parkway
 - Update on generator
 - Need to purchase collapsable water carriers
 - Ashley and Andrew will explore options for hydration for DRuns.
 - Remove trailer on August 12 for the purple heart car show
 - Melissa motions to approve Phil to spend up to \$800 to allow Phil Trzcinski to purchase generator, gas can, and safety (floor?) mount. Travis seconds. Unanimous consent.

- Phil will be returning first aid/AED to trailer before DRun season starts up
- Membership - Rebecca LaPorte
 - Currently 422 members, 267 memberships
 - 2022 - 509 members and 320 memberships
- Webpage/Race Calendar - Melissa Barlett/Sharon
 - Remember to email Melissa at docbarlett@gmail.com to update
 - Tryntjie Chrysler offered to help with updates
 - Update pages for summer track program
 - Remove Four Pack and SOS from banner
 - Add Sizzle and RAR to banner
 - Melissa will add Grateful for Graham 5k and Tunnel to Towers 5k to the website banner
- Facebook & PR - Jen Bachelder/Andrew Rubino
 - Jen will continue Facebook
 - A google doc will be created to better coordinate upcoming marketing initiatives (upcoming races/events).
 - Melissa will add Split Times newsletter to agenda
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Shoe recycling program
- Sponsorship
 - Need a new coordinator
 - Document regarding sponsorship benefits will be revised

OLD BUSINESS:

- Urban Run Utica - April 22, 2023
 - Saranac Brewery
 - Yoga at 10:15am; Run at 11am; Drinks at Noon
 - The Sneaker Store is attending, Brooks Running demo, Utica Coffee provided
 - Connect with the Boilermaker Training Program on that day
 - Plan is to still hold the 7:30 AM group and have second group run at 11 AM at Saranac
 - There will be a table advertising the club to event attendees

NEW BUSINESS:

- Suggestions for who to fill open board seats
- Announcements
 - Johnson Park Center sent a Thank You note for the club's continued support.
- Phil and Alejandro asked for clarification of Board actions related to Ashley M.'s disciplinary decisions/appeal. Discussion was had during which various board members noted their reasonings for their choices. Phil and Alejandro noted their disapproval with the outcome. No changes to previous decisions were made.

Meeting adjourned at 19:43. Motion by Melissa Bartlett. Second by Phil Trzcinski.

Next Meeting: May 8th 2023 at Boilermaker Headquarters - 6 pm

Future meeting dates:

- June 12th
- July 10th
- August 14th
- September 11th
- October 9th
- November 13th
- December 11th