



UTICA ROADRUNNERS BUSINESS MEETING

Monday, June 12th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance: Andrew Rubino, Melissa Barlett, Matthew Krush, Phil Trczinski, Travis Olivera, Rebecca LaPorte, Sarah Harrison

Meeting called to order at: 6:23 PM. By Andrew Rivera. 2nd by Matthew Krush.

Motion to accept minutes from last meeting: Motion by Phil Trczinski. 2nd by Melissa Barlett.

INITIAL BUSINESS

- Nate Race. Mott Marathon. Violet Run. Patriot Run.
- Passing of Greg Jerome, former board member and secretary.

COMMITTEE REPORTS

- **Activities & Events – Rebecca LaPorte**

- **Races**

- **The UR Four Pack - Andrew Rubino**

- Looking at Sizzle for Swag pickup - confirm with USA Racing
 - Andrew will identify what items are at the Sneaker Store.
 - Next pick up will be at Summer Sizzle.

- **Save Our Switchbacks - Vacant**

- need a new race director - Any ideas, let's start to advertise.
 - Idea to advertise in SplitTimes newsletter.
 - Looking to put together a half-page insert soliciting potential interest.

- Race Director overseeing everything.

Permitting/Insurance. Awards. Safety (medical, road closure). Sponsor.

- **Summer Sizzle - Jim Mott**

- Proctor Park - Sunday, June 18, 2023
- Registration is open
- Need to identify a co-director who can potentially become the race director for 2024.
 - Around 100+ registered.

- **Falling Leaves - Andrew Rubino**

- Registration opens Boilermaker weekend
- September 24, 2023

- Working on securing an indoor space for registration (Marriott, Landmark).
 - Discussion with Griffin's regarding using their space for after event. Capacity up to 80. Still investigating space for awards
 - **Skeleton Run** - Rob Kapfer
 - October 15, 2023
 - No additional updates
 - No updates
 - **Run 2 End World Hunger (Rebecca/Mason 2023)**
 - Will start planning more in July
 - No updates.
 - **New Year's Run** at Accelerate - Jen Bachelder
 - Virtual Events
 - **FIVE after FIVE** - Melissa/Matt/Jim
 - Event was a ton of fun and generated some new relationships
 - Coordinating pickup of swag/award items with pickup at other events such as Development Runs and Summer Sizzle.
- Activities - Limited
 - Scholarships - Travis Olivera
 - We have 10 Applications!
 - Travis, Erik, and Mason are on board for reading apps
 - Awards need to be ordered
 - Ceremony is Wednesday June 21
 - Winners will be selected and notified on 6/14 to attend the 6/21 Development Run. Travis will send the applications to those who have not already received them for their review.
 - Boilermaker Training Program - Erik/Wendy/Matt
 - over 70 signed up, all are club members
 - Volunteers for water station and safety (Sat. 7:30 AM)
 - Frankie Run is June 24th
 - Continue to explore additional course routes
 - Discussion about doing a point to point start to finish on 7/1, skipping Valley View/Golf Course, continuing along the parkway so runners can be aware of the course change.
 - Boilermaker Expo table and volunteers
 - Expo received UR request for a table and is in process
 - <https://kesslerpromotions.com/vendors>
 - No table assignment at this point in time.
 - Grand Prix - Gary LaShure
 - Currently updated through 5/21/23 races
 - Completed
 - Erie Canal Races 10 miler - 5/21/23
 - Patriot Run - 6/11/23

- Upcoming:
 - Summer Sizzle - 6/18/2023
 - Boilermaker - 7/9/2023
 - CNY Running Club Cup - Tim Kane
 - 2023 Cup schedule:
 - ~~Fort to Fort 5K & 10K, Rome (April 2)~~
 - ~~Towpath Trail 5K & 10K, St. Johnsville (May 13)~~
 - ~~Patriot Run 5K & 10K, Rome (June 11)~~
 - Sundae Run 5K & 10K, Richfield Springs (July 16)
 - Woodsmen's Run 10K, Boonville (August 18)
 - Falling Leaves 5K & 14K, Utica (September 24)
 - Utica Roadrunner had over 25 members participate. Multiple UR members won age groups.
 - 2nd behind Roman Runners in Patriot Run club results
 - 3rd place overall
 - Development Runs - Ashley Mancini
 - Fairly consistent attendance
 - Results being posted weekly within 2 days of run
 - Having a single chute at the finish line and writing distance on the timing tag is very helpful.
 - 1 week canceled due to Air Quality
 - Sitrin will be at 6/14 Development Run to promote Riggie Run & Walk occurring 10/08/2023 at the SUNY Poly campus.
 - Youth XC Training Program - Nate Getman
 - July 6, 13, 20 at the Whitesboro Middle School
 - July 27 and August 3 at the High School Track
 - Shirts in process of being ordered
 - 150 registered with cap of 200 participants; two sessions separated by age
- Activities - Ongoing
 - Volunteers - Jenn Stefka & Rebecca LaPorte
 - Race directors should notify coordinator three weeks before race/event for help with volunteers
 - Order red volunteer shirts.
 - Evaluate at what point additional volunteer shirts should be ordered.
 - 3 people have indicated interest in going to Red Jacket with distance and volunteering.
 - Social - Sharon Scala
 - Last Happy Hour at Saranac went well
 - Next happy hour/event?
 - Evaluate changing from the first Friday of the month to another time to allow for longer advertisement for better attendance.
 - July 28th 6 PM Happy Hour at Woodland Farm Brewery in Marcy. First 20 get a free drink ticket.

- Banquet and Awards - Jenna Stefka/Melissa Barlett
 - No report
- Thursday Night Runs - Wendy Bowers
 - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
 - Mill Family Fitness Center offers \$100 track with access to shower/locker rooms
 - Andrew possible membership deal on hold
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 20, 2023
 - Registration is open
 - Ongoing. Lots of sponsors. 200 registered.
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 6, 2023
 - Registration open
 - \$35
 - **Grateful for Graham 5k**
 - Nothing additional to report at this time
 - Will confirm the final amount raised with Travis.
 - FDA approved first topical treatment for those with EB that will help close chronic wounds.
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - **Run Against Racism**
 - Saturday, June 17th
 - Registration is open
 - Still looking for additional volunteers
 - Shirts have been ordered.
 - Blood Drive - Andrew Rubino
 - Monday June 26 - 1pm to 6pm at American Legion in North Utica
- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera
 - Report submitted
 - update on tax reimbursement form
 - remember to use the reimbursement form
 - Merchandise - Sharon Scala
 - Hats are in the trailer - what will we do with them?
 - Attempt to sell at Boilermaker Expo and any further opportunities for \$15.
 - Follow up with Sharon with new Sneaker Store Merch
 - Online store with USA Racing in the works
 - Equipment and Rental - Phil Trzcinski
 - Trailer Status
 - Generator purchased

- Remove trailer on August 12 for the purple heart show
- Membership - Rebecca LaPorte
 - Currently 463 members, 294 memberships
 - 2022 - 509 members and 320 memberships
- Webpage/Race Calendar - Melissa Barlett/Sharon
 - Remember to email Melissa at docbarlett@gmail.com to update
 - Soon to be removing Summer Sizzle and Run Against Racism once those are over to upcoming events.
 - Tryntjie Chrysler offered to help with updates
 - Update pages for summer track program
 - Add Falling Leaves to banner
 - Update leadership page - remove Greg, add Sarah
- Facebook & PR - Jen Bachelder/Andrew Rubino
 - Jen will continue Facebook - contact her
 - Riggie Run and Connor's Way buying ads for Splitimes
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Shoe recycling program
- Sponsorship - Sarah Harrison
 - Beginning to put together a draft letter for prospective sponsors and a separate one for those who may have been a sponsor in the past but maybe not currently.
 - Looking to formalize tracking of sponsors for record-keeping and data purposes.

OLD BUSINESS:

- Sitrin Stars & Stripes Riggie Run & Festival - October 8th - SUNY Poly
 - Looking for assistance in boosting their participation
 - Splitimes Ad and FB posts, presence at DRuns
 - Proceeds go to the Sitrin Military Program which provides comprehensive, complimentary care to post-9/11 veterans and service members affected by post-traumatic stress and other combat-related conditions.
 - <https://www.sitrin.com/veterancare/militaryrehabilitation/>
- Suggestions for who to fill open board seats
 - Looking for potential future board members.
 - Evaluate optimal size for the board going forward.

NEW BUSINESS:

- Announcements

Meeting adjourned at 7:51 PM. Motion from Phil Trczinski. Second from Travis Olivera.

Next Meeting: July 10th 2023 at Boilermaker Headquarters - 6:15 pm

Future meeting dates:

- August 14th
- September 11th
- October 9th
- November 13th
- December 11th