



UTICA ROADRUNNERS BUSINESS MEETING

Monday, May 8th, 2023 6:00 pm, Boilermaker Headquarters

Board Attendance: Andrew Rubino, Melissa Barlett, Rebecca LaPorte, Mason Hedeem, Travis Olivera, Matthew Krush, Erik Winberg Absent (Phil Trczinski, Greg Jerome, Sarah Harrison)

Meeting called to order at: 6:15 PM

Motion to accept minutes from last meeting: Moved by E. Winberg, 2nd by Mason Hedeem.

INITIAL BUSINESS

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COMMITTEE REPORTS

- **Activities & Events – Rebecca LaPorte**
 - **Races**
 - **The UR Four Pack** - Andrew Rubino
 - Working on swag distribution date
 - Next swag pickup will be at Summer Sizzle
 - **Save Our Switchbacks** - Vacant
 - need a new race director
 - (blank)
 - **Summer Sizzle** - Jim Mott
 - Proctor Park - Sunday, June 18, 2023
 - Registration is open
 - Jim is working on a partnership with the 72 Tavern as a major sponsor for the race
 - Would be wise to identify a co-director who can potentially become the race director for 2023
 - **Falling Leaves** - Andrew Rubino
 - September 24, 2023
 - Working on securing an indoor space for registration (Marriott, Landmark)
 - Need to connect with Jenna regarding indoor space..
 - **Skeleton Run** - Rob Kapfer
 - October 15, 2023
 - **Run 2 End World Hunger (Rebecca/Mason 2023)**
 - Received thank you letter
 - **New Year's Run** at Accelerate - Jen Bachelder

- Rebecca will reach out to Jen to see who volunteered for New Year's Run
 - Virtual Events
 - **FIVE after FIVE** - Melissa/Matt
 - Event started May 5 fun 5k route and happy hour
 - Event will continue until May 20
- Activities - Limited
 - Scholarships - Greg Jerome
 - Call for candidates is live on website and with school districts
 - Travis, Erik, and Mason are on board
 - Only 1 application so far!!
 - Second application recently received
 - Boilermaker Training Program - Erik/Wendy/Matt
 - over 70 signed up, all are club members
 - Volunteers for water station and safety (Sat. 7:30 AM)
 - Will be needed starting 05/12/2023 - one for safety and one for water
 - Frankie Run is June 24th
 - Goal is to get runners to the golf course hill so they are familiar with it. Other running routes to be explored.
 - Boilermaker Expo table and volunteers
 - Expo received UR request for a table and it in process
 - <https://kesslerpromotions.com/vendors>
 - Grand Prix - Gary LaShure
 - Completed
 - Mad Mile
 - Fort to Fort
 - Save Our Switchbacks
 - Upcoming:
 - Erie Canal Races 10 miler - 5/21/23
 - Patriot Run - 6/11/23
 - CNY Running Club Cup - Tim Kane
 - 2023 Cup schedule:
 - ~~Fort to Fort 5K & 10K, Rome (April 2)~~
 - Towpath Trail 5K & 10K, St. Johnsville (May 13)
 - Patriot Run 5K & 10K, Rome (June 11)
 - Sundae Run 5K & 10K, Richfield Springs (July 16)
 - Woodsmen's Run 10K, Boonville (August 18)
 - Falling Leaves 5K & 14K, Utica (September 24)
 - UR currently 3rd
 - Development Runs - Ashley Mancini
 - DRuns will start May 10, 2023
 - Ashley will pilot a timing app for one of the distances.
 - Andrew is exploring various social ideas for post-development run activities. E.g. happy hour, ice cream, food trucks, etc.

- Youth XC Training Program - Nate Getman
 - July 6, 13, 20 at the Whitesboro Middle School
 - July 27 and August 3 at the High School Track
 - Requesting shirts
 - No update
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Race directors should notify coordinator three weeks before race/event for help with volunteers
 - Order red volunteer shirts
 - Social - Sharon Scala
 - Follow up with Sharon
 - Interest expressed at Five after Five regarding group social event at Saranac Biergarten. Scheduled for Friday, June 2nd
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
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 - Thursday Night Runs - Wendy Bowers
 - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
 - Mill Family Fitness Center offers \$100 track with access to shower/locker rooms
 - Andrew working on a possible membership deal
 - No update
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 20, 2023
 - Registration is open
 - No report
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 6, 2023
 - Registration open
 - \$35
 - **Grateful for Graham 5k**
 - April 29th, 2023
 - Report
 - Report to come once financials are settled
 - 229 Finishers
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - **Run Against Racism**
 - Saturday, June 17th
 - Registration is open
 - Blood Drive - Andrew Rubino
 - Monday June 26 - 1pm to 6pm at American Legion in North Utica

- **Administration & Finance – Melissa Barlett**

- Financial - Travis Olivera
 - Report submitted
 - Budget Meeting
 - Update on tax reimbursement form
 - Travis has submitted a letter to NYS regarding updated tax exempt form.
 - Tax form approval
 - Motioned by M. Bartlett. 2nd by M. Hedeem.
 - Policy needed for tax exempt forms, reimbursement of tax paid
 - \$22,000 received last month. \$20,000 for Grateful for Graham
- Merchandise - Sharon Scala
 - Hats are in the trailer
 - Follow up with Sharon with new Sneaker Store Merch
 - No update. Melissa will reach out to Sharon.
- Equipment and Rental - Phil Trzcinski
 - Trailer Status
 - Generator
 - Generator has been purchased.
 - Remove trailer on August 12 for the Purple Heart Show
- Membership - Rebecca LaPorte
 - Currently 442 members, 282 memberships
 - 2022 - 509 members and 320 memberships
- Webpage/Race Calendar - Melissa Barlett/Sharon
 - Remember to email Melissa at docbarlett@gmail.com to update
 - Tryntjie Chrysler offered to help with updates
 - Update pages for summer track program
 - Remove G4G
 - Add RAR link to DRuns to banner
 - Added
 - Update leadership page
 - Updated
- Facebook & PR - Jen Bachelder/Andrew Rubino
 - Jen will continue Facebook
 - Travis Olivera moved to authorize Melissa Barlett to spend up to \$50 for advertising a Development run on social media. 2nd by Mason Hedeem.
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Shoe recycling program
 - No update
- Sponsorship - Sarah Harrison
 - No report

OLD BUSINESS:

- Urban Run Utica - April 22, 2023
 - The event was well attended and looks to continue

NEW BUSINESS:

- Sitrin Stars & Stripes Riggie Run & Festival - October 8th - SUNY Poly
 - Looking for assistance in boosting their participation
 - Proceeds go to the Sitrin Military Program which provides comprehensive, complimentary care to post-9/11 veterans and service members affected by post-traumatic stress and other combat-related conditions.
 - <https://www.sitrin.com/veterancare/militaryrehabilitation/>
 - Next planning meeting May 11 at Noon at Sitrin - possibly virtual
- Suggestions for who to fill open board seats
- Announcements

Meeting adjourned at 7:39 PM. Moved by Travis Olivera. 2nd by Mason Hedeem.

Next Meeting: June 12th 2023 at Boilermaker Headquarters - 6 pm

Future meeting dates:

- July 10th
- August 14th
- September 11th
- October 9th
- November 13th
- December 11th