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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, Aug 14th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance: Mason, Rebecca, Sarah, Andrew, Melissa, Erik, Phil

Meeting called to order at: 6:17pm

Motion to accept minutes from last meeting: Rebecca moves, Mason 2nd, passes unanimously

## COMMITTEE REPORTS

### Activities & Events – Rebecca LaPorte

* + **Races**
    - **The UR Four Pack -** Andrew Rubino
      * Pickup will be at Falling Leaves
      * Shirts and hoodies have arrived and are at the sneaker store!
      * Andrew will be working on distributing
      * We will advertise this at all upcoming events
    - **Save Our Switchbacks** - new race directors - Melissa and Sarah
      * Will be working on details
    - **Summer Sizzle** - Jim Mott
      * Need to identify a co-director who can potentially become the race director for 2024
      * Include on Nov. membership meeting agenda
    - **Falling Leaves -** Andrew Rubino
      * September 24, 2023
      * Registration has been open since July
      * Return to indoors at Delta Marriott for registration and reception
      * just about 800+ registered
      * Andrew will connect with Mike Brych about help with water
      * There will be some help needed moving barricades
    - **Skeleton Run -** Rob Kapfer
      * October 15, 2023
      * Registration is growing
      * Park and timing is reserved
      * Added 70-79 and 80-89 age groups
      * Swag is nearly sorted, but shirts must be ordered by 8/31
        + Last year, 210 shirts were ordered, but currently only ~80 people are signed up
        + Drop the shirt order back to the numbers of actual registrants from last year
      * Kids run is free this year
      * Will need help with packet pickup and day of event
        + Rebecca will connect with Rob, who will see if he can get connects from Rick
        + Packet pick-up will likely be Sneaker Store
    - **Run 2 End World Hunger (Rebecca/Mason 2023)**
      * Need to secure permit and Rec Center
      * 50/50 - Melissa has tickets
      * Food Pantry
      * Basket sponsors (?)
      * Seeking guidance to help make event successful
    - **New Year’s Run** at Accelerate - Jen Bachelder
      * No update
  + Virtual Events
    - **FIVE after FIVE** - Melissa/Matt/Jim
      * Swag was fun!
* Activities - Limited
  + Scholarships - Travis Olivera
    - Thank you’s received
    - Need a new lead for this
      * On Nov. meeting agenda
  + Boilermaker Training Program - Erik/Wendy/Matt
    - Runs continuing at Accelerate Saturdays
    - Can post more on Facebook as a lead-up to Falling Leaves and Skeleton
  + Boilermaker Expo table and volunteers
    - https://kesslerpromotions.com/vendors
  + Grand Prix - Gary LaShure
    - Standings updated on website - last updated 7/20/23
    - Upcoming:
      * Woodsmen's Field Days 10K - 8/18/2023
  + CNY Running Club Cup - Tim Kane
    - Currently in 3rd place (even after Woodsmen)
    - 2023 Cup schedule:
      * ~~Fort to Fort 5K &10K, Rome (April 2)~~
      * ~~Towpath Trail 5K & 10K, St. Johnsville (May 13)~~
      * ~~Patriot Run 5K & 10K, Rome (June 11)~~
      * ~~Sundae Run 5K & 10K, Richfield Springs (July 16)~~
      * Woodsmen's Run 10K, Boonville (August 18)
      * Falling Leaves 5K & 14K, Utica (September 24)
  + Development Runs - Ashley Mancini
    - Fairly consistent attendance of 70-85
      * Lower since Boilermaker, but picking up again
    - Hotdogs cookout was a success!
    - 300 race timing tags ordered. More will be ordered before end of season.
    - Working on finalizing t-shirt design
  + Youth XC Training Program - Nate Getman
    - Another great season completed
* Activities - Ongoing
  + Volunteers - Jenn Stefka & Rebecca LaPorte
    - Race directors should notify coordinator three weeks before race/event for help with volunteers
    - Order red volunteer shirts - where is the current red shirt box? May be in trailer or at Andrew’s house?
  + Social - Sharon Scala & Rebecca LaPorte
    - Happy Hour at Village Pub on Friday 8/18 from 6-8pm
  + Banquet and Awards - Jenna Stefka/Melissa Barlett
    - no report
  + Thursday Night Runs - Wendy Bowers
    - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
    - Runs are still occurring and need to advertise in Splitimes and FB
* UR Supported Events
  + **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 20, 2023
    - 800 were registered, over 650 finished
      * Doubled over the last 2 years
    - $50,000 in sponsorships, and will likely get to $80-90,000
    - Overall, it was a great run!
    - Finish line photos ended up with a lot of water bottles in them, so next year, those folks will need to stay back
    - 2 helicopters for flyover
  + **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 6, 2023
    - Great race! Donations will be made to Kelberman, UR, and Trenton Fish and Game
    - Sneaker Store, Jim Mott were helpful
    - Hannaford, Drymax, and Licari Motors were all sponsors
  + **Grateful for Graham 5k**
    - Nothing additional to report at this time
* Committees
  + Diversity Committee - Melissa Barlett/Michelle Truett
    - **Run Against Racism**
      * Check presentation - Melissa will work on this
  + Blood Drive - Andrew Rubino
    - No report

### Administration & Finance – Melissa Barlett

* + Financial - Travis Olivera
    - Report submitted
    - remember to use the reimbursement form
  + Merchandise - Sharon Scala (contact at Sneaker Store)
    - Hats are in the trailer - for sale for $15
    - Sneaker Store merch store is up and running through September
    - Online store with USA Racing is ready to go through mid-september
      * <https://store.usaracing.com/uticaroadrunners/shop/products/all?page=1>
    - Future ideas:
      * Cowbells and water bottles for SOS swag
      * The club buying shirts from the stores to sell at future events and the Expo
  + Equipment and Rental - Phil Trzcinski
    - Note - one of the water coolers has a broken spout
    - Trailer is back at the parkway
    - New canopy from USA Racing is now in and Andrew will grab it
    - Phil got a price for new tent with custom canopy, sublimated, of $727
      * Delivery in 10 days once ordered. Frame is strong and durable (similar to the current printed tent we have, not the 2 accessory tent frames)
    - New FABRIC trade show back wall for the step and repeat frame. This makes transporting much easier as whoever is using it does not need the 8' long tube. A fabric 8'X8' can get folded up and placed into the bag for the step and repeat frame. Just the fabric backwall is $**175**. $**398** for the fabric and new frame.
    - **Motion for Phil to spend up to $1400 to purchase a new custom tent and custom fabric trade show backwall with frame (if Phil thinks the frame would be worthwhile) and accessories as needed and for Phil to make any final design decisions, Melissa, Mason 2nd, passes unanimously**
    - Other ideas - include QR code to our website somewhere on the tent canopy and maybe backdrop
      * Create a links page on the website where the QR codes can go
  + Membership - Rebecca LaPorte
    - Currently 475 members, 305 memberships
    - 2022 - 509 members and 320 memberships
  + Webpage/Race Calendar - Melissa Barlett
    - Thank you Melissa for making all the updates!
    - Remember to email Melissa at [docbarlett@gmail.com](mailto:docbarlett@gmail.com) to update
    - Tryntjie Chrysler offered to help with updates
    - Brookfield Classic added to calendar
  + Facebook & PR - Andrew Rubino
    - Jen will continue Facebook for emergencies only
    - Riggi Run, Connor’s Way, Burn Run buying ads for Splitimes
    - Looking for a new social media person - Nov. agenda
  + Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Shoe recycling program - Sarah might be interested in bringing this to some folks she works with
  + Sponsorship - Sarah Harrison
    - Sarah is likely to stay in this role, and is working out the final details with her work

**OLD BUSINESS:**

* Membership discount
  + Codes for $15 off are available to T2T and Falling Leaves participants
  + As of Oct. 1st, we will offer memberships through the end of 2024
* Continue to advertise for group runs
  + Thursdays - with Wendy
  + Saturday mornings with Erik
  + How to connect people?
  + Work with GRIT and Sneaker Store?
    - After D-runs
  + Broaden out the Facebook group used for BTP
    - Make it for “UR Training Runs”
    - Create a Code of Conduct
      * UR stuff and also no selling and no spamming
    - Advertise for people to share when/where they are running to connect with others if they want

**NEW BUSINESS:**

* Community Foundation - Mohawk Valley Gives Day
  + We are registered, but have a few bits to finish putting together
* Sponsoring local events
  + Need a policy, Melissa might work on this
  + Tabled for next meeting
* Announcements

Meeting adjourned at 7:43pm

**Next Meeting: Sept 11th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* October 9th
* November 13th
* December 11th