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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, December 11th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

* Welcome back to the board Phil and welcome new Board Member Frank Vellone
* Motion to accept Andrew Hartnett to the board

## COMMITTEE REPORTS

### Activities & Events – Rebecca LaPorte

* + **Races**
    - **The UR Four Pack -** Andrew Rubino
      * Final date for swag pick up - January 1st, 2024
      * We have designs for SOS and FL
      * Working on RunSignUp
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      * April 20, 2024
    - **Summer Sizzle** - Jim Mott & Travis Olivera
      * Include on Nov. membership meeting agenda
    - **Falling Leaves -** Andrew Rubino
      * September 22, 2024 - 50th Anniversary
      * Reviewing and starting to solicit sponsors
    - **Skeleton Run -** Rob Kapfer
      * Need 2024 date before December 31, 2023
    - **Run 2 End World Hunger –** Rebecca LaPorte Mason Hedeen
      * Wonderful job!
      * Over 400 finishers
      * 1400 pounds of food were donated!
      * Thoughts for next year?
    - **New Year’s Run** at Accelerate – Melissa Barlett
      * Accelerate will continue to host
      * Advertise $50 track deals - rolling membership
      * Need to push advertising
  + Virtual Events
    - **FIVE after FIVE** – Jim Mott & Melissa Barlett
      * Continue discussion the future of the event
* Activities - Limited
  + Scholarships - Travis Olivera
    - Planning/activity will resume February 2024.
  + Boilermaker Training Program - Erik/Wendy
    - Tentative start mid February 2024
    - In-door location
    - Speakers
  + Boilermaker Expo table and volunteers
    - https://kesslerpromotions.com/vendors
  + Grand Prix - Gary LaShure
    - No Report
  + CNY Running Club Cup - Tim Kane
    - Meeting with Cup Captains in January
  + Development Runs - Ashley Mancini
    - No Report
  + Youth XC Training Program - Nate Getman
    - No report
* Activities - Ongoing
  + Volunteers - Rebecca LaPorte
    - Updates?
    - Continue discussion for volunteer incentives
  + Social - Melissa Barlett & Rebecca LaPorte
    - Discussion of January Happy Hour
  + Banquet and Awards - Jenna Stefka/Melissa Barlett
    - Continue discussion about date – consider early March 2024
    - Who is on the committee
  + Thursday Night Runs - Wendy Bowers
    - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
    - Runs are still occurring and need to advertise in Splitimes and FB
    - Run 3-4 miles for a variety of terrain and meet at Packy’s after at 7:00
* UR Supported Events
  + **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 19, 2024, 9am Start
  + **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - Report
  + **Grateful for Graham 5k**
    - April 27, 2024
* Committees
  + Diversity Committee - Melissa Barlett/Michelle Truett
    - **Run Against Racism**
      * Discussion of Check presentation
  + Blood Drive - Andrew Rubino
    - January 15, 2024 MLK JR Day 12:30pm-5:00pm VFW Post 229

### Administration & Finance – Melissa Barlett

* + Financial - Travis Olivera
    - Report submitted
    - Discussion of high interest savings accounts
    - Schedule Budget meeting for February 2024
  + Merchandise - Sharon Scala (contact at Sneaker Store)
    - Hats are in the trailer - for sale for $15
    - USA Racing online store update
  + Equipment and Rental - Phil Trzcinski
    - Updates
  + Membership - Rebecca LaPorte
    - Currently 489 members, 317 memberships
    - 2022 - 509 members and 320 memberships
  + Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Update banner for New Year’s Day Run
    - Remove past events from banner
  + Facebook & PR - Andy Hartnett
    - Advertise for new memberships and New Years Day run
    - Call for mileage, red jackets
  + Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Updates
  + Sponsorship - Sarah Harrison
    - Get Sarah your sponsors list
    - Start mailings to sponsors with ask letter
      * Bank of Utica wants to continue to be a sponsor.

**OLD BUSINESS:**

* Race Directors meeting
  + Working on dates
* Mill Family Fitness Center Deal
  + January 1, 2024 until December 31, 2024.
  + The cost is only $325 OR $30/month.

**NEW BUSINESS:**

* USATF ADK Grand Prix 2024 Bid Request
* Vote on board positions
* Set dates and times for future board meetings
* Announcements

Meeting adjourned at

**Next Meeting: January 2024 at Boilermaker Headquarters -**

**Future meeting dates:**