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# **UTICA ROADRUNNERS BUSINESS MEETING**

Monday, July 10th, 2023 6:15 pm, Nail Creek Pub

Board Attendance: Andrew Rubino, Melissa Barlett, Matthew Krush, Travis Olivera, Rebecca LaPorte, Erik Winberg

Meeting called to order at: 6:30 PM

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

## **COMMITTEE REPORTS**

### **Activities & Events – Rebecca LaPorte**

* + **Races**
		- **The UR Four Pack -** Andrew Rubino
			* Next pick up will be at Falling Leaves.
		- **Save Our Switchbacks** - Vacant
			* Sarah and Melissa have agreed to co-direct Save Our Switchbacks
		- **Summer Sizzle** - Jim Mott
			* Race was a success overall
			* 150 runners
			* Need to identify a co-director who can potentially become the race director for 2024.
		- **Falling Leaves -** Andrew Rubino
			* Registration opened Boilermaker weekend
				+ 400 registrations so far
				+ Will need assistance for packet pickup/day of registration pickup, water, day of task assistance.

Rebecca will lead packet pickup

* + - * September 24, 2023
			* Working on securing an indoor space for registration (Marriott, Landmark).
			* Course update
		- **Skeleton Run -** Rob Kapfer
			* October 15, 2023
			* No additional updates
		- **Run 2 End World Hunger (Rebecca/Mason 2023)**
			* Starting to plan! Any veterans who can advise as we plan?
		- **New Year’s Run** at Accelerate - Jen Bachelder
			* No update
	+ Virtual Events
		- **FIVE after FIVE** - Melissa/Matt/Jim
			* No update
			* Old shirts were very popular at Expo
* Activities - Limited
	+ Scholarships - Vacant
		- Ceremony was Wednesday June 21st
		- We had five recipients
		- Travis will continue as part of the committee, need new head
	+ Boilermaker Training Program - Erik/Wendy/Matt
		- Final Thoughts
			* May need to start earlier in the day next year in final weeks to hit 9 miles twice before event or start increasing mileage a little sooner such as a 9 miler in early June or start 2 weeks earlier in the year.
			* Discussion regarding how to incorporate Run Around Racism into distance of training program.
	+ Boilermaker Expo table and volunteers
		- Discussion
			* Have a giveaway at the table to attract attention.
			* Have a QR code or weburl or device so people can sign up at the expo.
			* Discussed incentives for generating engagement at the expo to drive future club engagement
		- <https://kesslerpromotions.com/vendors>
	+ Grand Prix - Gary LaShure
		- Currently updated through 5/21/23 races
		- Completed
			* Erie Canal Races 10 miler - 5/21/23
			* Patriot Run - 6/11/23
			* Summer Sizzle - 6/18/2023
			* Boilermaker - 7/9/2023
		- Upcoming:
			* Sundae Rune 5k - 7/16/2023
			* Woodsmen’s Field Days 10k - 8/18/2023
	+ CNY Running Club Cup - Tim Kane
		- 2023 Cup schedule:
			* ~~Fort to Fort 5K &10K, Rome (April 2)~~
			* ~~Towpath Trail 5K & 10K, St. Johnsville (May 13)~~
			* ~~Patriot Run 5K & 10K, Rome (June 11)~~
			* Sundae Run 5K & 10K, Richfield Springs (July 16)
			* Woodsmen's Run 10K, Boonville (August 18)
			* Falling Leaves 5K & 14K, Utica (September 24)
	+ Development Runs - Ashley Mancini
		- Fairly consistent attendance of 70-85
		- Seeking $300 for art design by local artist for t-shirt
	+ Youth XC Training Program - Nate Getman
		- July 6, 13, 20 at the Whitesboro Middle School
		- July 27 and August 3 at the High School Track
		- Shirts in process of being ordered
		- 150 registered with cap of 200 participants; two sessions separated by age
* Activities - Ongoing
	+ Volunteers - Jenn Stefka & Rebecca LaPorte
		- Race directors should notify coordinator three weeks before race/event for help with volunteers
		- Order red volunteer shirts. - current inventory?
	+ Social - Sharon Scala
		- Happy hour at Woodland on Friday 7/28/2023
		- First 20 get a beverage chip
		- There is a lead for August happy hour date and location. Melissa will pursue this.
	+ Banquet and Awards - Jenna Stefka/Melissa Barlett
		- No report
	+ Thursday Night Runs - Wendy Bowers
		- Runs from the Mill Family Fitness Center in New York Mills 5:45pm
		- Runs are still occurring and need to advertise on Splitimes and Facebook
			* This is good for those that want to continue group runs now that the Boilermaker Training Program has concluded.
			* Erik is looking to continue group runs Saturday mornings 8 AM from Accelerate.
* UR Supported Events
	+ **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
		- August 20, 2023
		- Registration is open
			* Ongoing. Lots of sponsors. 200 registered.
	+ **Trenton Fish and Game Club Trail Run-Rob Kapfer**
		- August 6, 2023
		- Registration open
		- $35
	+ **Grateful for Graham 5k**
		- Nothing additional to report at this time
* Committees
	+ Diversity Committee - Melissa Barlett/Michelle Truett
		- **Run Against Racism**
			* Saturday, June 17th
	+ Blood Drive - Andrew Rubino
		- We had another successful drive on June 26th

### **Administration & Finance – Melissa Barlett**

* + Financial - Travis Olivera
		- Report submitted
		- update on tax reimbursement form
		- remember to use the reimbursement form
	+ Merchandise - Sharon Scala (contact at Sneaker Store)
		- Hats are in the trailer - for sale for $15
		- Follow up with Sharon with new Sneaker Store Merch
		- Online store with USA Racing in the works
	+ Equipment and Rental - Phil Trzcinski
		- Trailer Status
		- Remove trailer on August 12 for the purple heart show
		- New canopy from USA Racing ordered - $61 for shipping
		- Phil got a price for new tent with custom canopy, sublimated, of $727.
			* Delivery in 10 days once ordered. Frame is strong and durable (similar to the current printed tent we have, not the 2 accessory tent frames)
				+ Formal discussion will happen at next meeting
		- New FABRIC trade show back wall for the step and repeat frame. This makes transporting much easier as whoever is using it does not need the 8’ long tube. A fabric 8’x8’ can get folded up and placed into the bag for the step and repeat frame. Just the fabric backwall is $175. $398 for the fabric and new frame.
	+ Membership - Rebecca LaPorte
		- Currently 471 members, 301 memberships
		- 2022 - 509 members and 320 memberships
		- ½ year membership idea
	+ Webpage/Race Calendar - Melissa Barlett/Sharon Scala
		- Remember to email Melissa at docbarlett@gmail.com to update
		- Tryntjie Chrysler offered to help with updates
		- Update pages for summer track program
		- Add Falling Leaves to banner
			* Falling Leaves has been added to the regular website. Will be added to the banner soon.
		- Update leadership page - Greg will be removed and Sarah will be added
	+ Facebook & PR - Jen Bachelder/Andrew Rubino
		- Jen will continue Facebook - contact her
		- Riggie Run and Connor’s Way buying ads for Splitimes
		- Trenton Trail Run gets ad in Splitimes
	+ Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
		- Shoe recycling program
	+ Sponsorship - Sarah Harrison
		- Nothing new to report

**OLD BUSINESS:**

* None

**NEW BUSINESS:**

* Continue to advertise for group runs.
* Suggestions for getting more volunteer involvement
* Announcements
	+ Interest in developing new events in partnership with organizations/businesses to build community around fitness and furthering missing of UR as a whole.

Meeting adjourned at 7:57 PM. Motion from Rebecca LaPorte. Second from Melissa Barlett.

**Next Meeting: August 14th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* September 11th
* October 9th
* November 13th
* December 11th