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# **UTICA ROADRUNNERS BUSINESS MEETING**

Monday, July 10th, 2023 6:15 pm, Nail Creek Pub

Board Attendance: Andrew Rubino, Melissa Barlett, Matthew Krush, Travis Olivera, Rebecca LaPorte, Erik Winberg

Meeting called to order at: 6:30 PM

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

## **COMMITTEE REPORTS**

### **Activities & Events – Rebecca LaPorte**

* + **Races**
    - **The UR Four Pack -** Andrew Rubino
      * Next pick up will be at Falling Leaves.
    - **Save Our Switchbacks** - Vacant
      * Sarah and Melissa have agreed to co-direct Save Our Switchbacks
    - **Summer Sizzle** - Jim Mott
      * Race was a success overall
      * 150 runners
      * Need to identify a co-director who can potentially become the race director for 2024.
    - **Falling Leaves -** Andrew Rubino
      * Registration opened Boilermaker weekend
        + 400 registrations so far
        + Will need assistance for packet pickup/day of registration pickup, water, day of task assistance.

Rebecca will lead packet pickup

* + - * September 24, 2023
      * Working on securing an indoor space for registration (Marriott, Landmark).
      * Course update
    - **Skeleton Run -** Rob Kapfer
      * October 15, 2023
      * No additional updates
    - **Run 2 End World Hunger (Rebecca/Mason 2023)**
      * Starting to plan! Any veterans who can advise as we plan?
    - **New Year’s Run** at Accelerate - Jen Bachelder
      * No update
  + Virtual Events
    - **FIVE after FIVE** - Melissa/Matt/Jim
      * No update
      * Old shirts were very popular at Expo
* Activities - Limited
  + Scholarships - Vacant
    - Ceremony was Wednesday June 21st
    - We had five recipients
    - Travis will continue as part of the committee, need new head
  + Boilermaker Training Program - Erik/Wendy/Matt
    - Final Thoughts
      * May need to start earlier in the day next year in final weeks to hit 9 miles twice before event or start increasing mileage a little sooner such as a 9 miler in early June or start 2 weeks earlier in the year.
      * Discussion regarding how to incorporate Run Around Racism into distance of training program.
  + Boilermaker Expo table and volunteers
    - Discussion
      * Have a giveaway at the table to attract attention.
      * Have a QR code or weburl or device so people can sign up at the expo.
      * Discussed incentives for generating engagement at the expo to drive future club engagement
    - <https://kesslerpromotions.com/vendors>
  + Grand Prix - Gary LaShure
    - Currently updated through 5/21/23 races
    - Completed
      * Erie Canal Races 10 miler - 5/21/23
      * Patriot Run - 6/11/23
      * Summer Sizzle - 6/18/2023
      * Boilermaker - 7/9/2023
    - Upcoming:
      * Sundae Rune 5k - 7/16/2023
      * Woodsmen’s Field Days 10k - 8/18/2023
  + CNY Running Club Cup - Tim Kane
    - 2023 Cup schedule:
      * ~~Fort to Fort 5K &10K, Rome (April 2)~~
      * ~~Towpath Trail 5K & 10K, St. Johnsville (May 13)~~
      * ~~Patriot Run 5K & 10K, Rome (June 11)~~
      * Sundae Run 5K & 10K, Richfield Springs (July 16)
      * Woodsmen's Run 10K, Boonville (August 18)
      * Falling Leaves 5K & 14K, Utica (September 24)
  + Development Runs - Ashley Mancini
    - Fairly consistent attendance of 70-85
    - Seeking $300 for art design by local artist for t-shirt
  + Youth XC Training Program - Nate Getman
    - July 6, 13, 20 at the Whitesboro Middle School
    - July 27 and August 3 at the High School Track
    - Shirts in process of being ordered
    - 150 registered with cap of 200 participants; two sessions separated by age
* Activities - Ongoing
  + Volunteers - Jenn Stefka & Rebecca LaPorte
    - Race directors should notify coordinator three weeks before race/event for help with volunteers
    - Order red volunteer shirts. - current inventory?
  + Social - Sharon Scala
    - Happy hour at Woodland on Friday 7/28/2023
    - First 20 get a beverage chip
    - There is a lead for August happy hour date and location. Melissa will pursue this.
  + Banquet and Awards - Jenna Stefka/Melissa Barlett
    - No report
  + Thursday Night Runs - Wendy Bowers
    - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
    - Runs are still occurring and need to advertise on Splitimes and Facebook
      * This is good for those that want to continue group runs now that the Boilermaker Training Program has concluded.
      * Erik is looking to continue group runs Saturday mornings 8 AM from Accelerate.
* UR Supported Events
  + **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 20, 2023
    - Registration is open
      * Ongoing. Lots of sponsors. 200 registered.
  + **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 6, 2023
    - Registration open
    - $35
  + **Grateful for Graham 5k**
    - Nothing additional to report at this time
* Committees
  + Diversity Committee - Melissa Barlett/Michelle Truett
    - **Run Against Racism**
      * Saturday, June 17th
  + Blood Drive - Andrew Rubino
    - We had another successful drive on June 26th

### **Administration & Finance – Melissa Barlett**

* + Financial - Travis Olivera
    - Report submitted
    - update on tax reimbursement form
    - remember to use the reimbursement form
  + Merchandise - Sharon Scala (contact at Sneaker Store)
    - Hats are in the trailer - for sale for $15
    - Follow up with Sharon with new Sneaker Store Merch
    - Online store with USA Racing in the works
  + Equipment and Rental - Phil Trzcinski
    - Trailer Status
    - Remove trailer on August 12 for the purple heart show
    - New canopy from USA Racing ordered - $61 for shipping
    - Phil got a price for new tent with custom canopy, sublimated, of $727.
      * Delivery in 10 days once ordered. Frame is strong and durable (similar to the current printed tent we have, not the 2 accessory tent frames)
        + Formal discussion will happen at next meeting
    - New FABRIC trade show back wall for the step and repeat frame. This makes transporting much easier as whoever is using it does not need the 8’ long tube. A fabric 8’x8’ can get folded up and placed into the bag for the step and repeat frame. Just the fabric backwall is $175. $398 for the fabric and new frame.
  + Membership - Rebecca LaPorte
    - Currently 471 members, 301 memberships
    - 2022 - 509 members and 320 memberships
    - ½ year membership idea
  + Webpage/Race Calendar - Melissa Barlett/Sharon Scala
    - Remember to email Melissa at [docbarlett@gmail.com](mailto:docbarlett@gmail.com) to update
    - Tryntjie Chrysler offered to help with updates
    - Update pages for summer track program
    - Add Falling Leaves to banner
      * Falling Leaves has been added to the regular website. Will be added to the banner soon.
    - Update leadership page - Greg will be removed and Sarah will be added
  + Facebook & PR - Jen Bachelder/Andrew Rubino
    - Jen will continue Facebook - contact her
    - Riggie Run and Connor’s Way buying ads for Splitimes
    - Trenton Trail Run gets ad in Splitimes
  + Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Shoe recycling program
  + Sponsorship - Sarah Harrison
    - Nothing new to report

**OLD BUSINESS:**

* None

**NEW BUSINESS:**

* Continue to advertise for group runs.
* Suggestions for getting more volunteer involvement
* Announcements
  + Interest in developing new events in partnership with organizations/businesses to build community around fitness and furthering missing of UR as a whole.

Meeting adjourned at 7:57 PM. Motion from Rebecca LaPorte. Second from Melissa Barlett.

**Next Meeting: August 14th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* September 11th
* October 9th
* November 13th
* December 11th