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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, November 13th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

* Welcome - State of the Club
* Proposal for assisting other non-profits with equipment and other expenses

## COMMITTEE REPORTS

### Activities & Events – Rebecca LaPorte

* + **Races**
    - **Four Pack**
      * Final date for swag pick up - January 1st, 2024
      * Working on designs/swag with USA Racing
      * Discussion of cost
    - **Save Our Switchbacks** - new race directors - Melissa and Sarah
      * April 20th date confirmed
      * Updates
    - **Summer Sizzle** - Jim Mott
      * Need to identify a co-director who can potentially become the race director for 2024 or race will be unable to continue
    - **Falling Leaves -** Andrew Rubino
      * September 22, 2024 - 50th Anniversary
      * Final bills and deposits being made
    - **Skeleton Run -** Rob Kapfer
      * Date for 2024?
      * Report
    - **Run 2 End World Hunger (Rebecca/Mason 2023)**
      * Rec Center approved - AR Contact City about parking lot status
      * Runsignup open
      * Greater Utica Sunrise Rotary Club will collect food
      * 50/50 - Melissa has tickets
      * Food Pantry
      * Basket sponsors (?)
      * Follow up with Mayor’s office
      * Interested in doing finisher stickers
      * Planning to keep race timing and setup the same
      * Additional Updates
    - **New Year’s Run** at Accelerate - Melissa Barlett
      * Accelerate will continue to host
      * Andrew working on insurance
      * Advertise $50 track deals - rolling membership
  + Virtual Events
    - **FIVE after FIVE** - Melissa/Jim
      * Discussion
* Activities - Limited
  + Scholarships - Travis Olivera
    - Thank you Travis for continuing to lead
  + Boilermaker Training Program - Erik/Wendy
    - Looking for locations for 2024
    - Start Date?
  + Boilermaker Expo table and volunteers
    - https://kesslerpromotions.com/vendors
  + Grand Prix - Gary LaShure
    - The season has ended
    - Thank you Gary for your time to go through all the results
    - Come to the banquet to receive your awards
  + CNY Running Club Cup - Tim Kane
    - Kuyahoora Kickers for took the Cup
    - UR finished in 3rd place
  + Development Runs - Ashley Mancini
    - Thoughts for next year
  + Youth XC Training Program - Nate Getman
    - No report
* Activities - Ongoing
  + Volunteers - Jenn Stefka & Rebecca LaPorte
    - Race directors should notify coordinator three weeks before race/event for help with volunteers
    - Do we need more Red volunteer shirts? - currently 5 small and 10 in other sizes
  + Social - Melissa Barlett & Rebecca LaPorte
    - Halloween Happy Hour at Burstone Beer Garden was a success
    - Featured singers were Jim Latshaw and Melissa Barlett
    - UR Group Song
    - Next Happy Hour at Safety Run
  + Banquet and Awards - Jenna Stefka/Melissa Barlett
    - Discussion about date for 2024
  + Thursday Night Runs - Wendy Bowers
    - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
    - Runs are still occurring and need to advertise in Splitimes and FB
* UR Supported Events
  + **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - Report
  + **Trenton Fish and Game Club Trail Run -** Rob Kapfer
    - $500 was donated back to the Club as a thank you
  + **Grateful for Graham 5k**
    - Report
* Committees
  + Diversity Committee - Melissa Barlett/Michelle Truett
    - **Run Against Racism**
      * Was the check delivered?
  + Blood Drive - Andrew Rubino
    - MLK JR Day (1/15/24) 12:30-5:00 at Post 229, 409 Herkimer Road,Utica

### Administration & Finance – Melissa Barlett

* + Financial - Travis Olivera
    - Report submitted
    - Budget proposal discussion
  + Merchandise - Sharon Scala (contact at Sneaker Store)
    - We still have hats for sale for $15
    - USA Racing reopened online store until end of November
    - <https://store.usaracing.com/uticaroadrunners/shop/home?fbclid=IwAR3dWf4UaDstvdFKu-m7SoSrDwj597JHbSzUX3nDAs15BHTyYFTieXiL4Q4>
  + Equipment and Rental - Phil Trzcinski
    - Trailer Update
    - QR code and website added to tent
    - Vote to approve tent and backdrop
  + Membership - Rebecca LaPorte
    - Currently 489 members, 317 memberships
    - 2022 - 509 members and 320 memberships
    - Membership discount
      * As of Oct. 1st, we will offer memberships through the end of 2024
  + Webpage/Race Calendar - Melissa Barlett
    - Add New Year’s Day Run to banner
  + Facebook & PR - Vacant
    - Need a new social media person
  + Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Are we good with insurance?
    - Shoe recycling program
  + Sponsorship - Sarah Harrison
    - Melissa and Sarah are working on ask letter
    - Need general thank you letter
    - Bank of Utica wants to continue to be a sponsor

**OLD BUSINESS:**

* Safety Run - MFFC Pizza Boys - 11/21/23
* Mill Family Fitness Center Deal
  + January 1, 2024 until December 31, 2024.
  + The cost is only $325 OR $30/month.
* Elections!

**NEW BUSINESS:**

* Race Directors meeting - Set date for January or early February
* Announcements

Meeting adjourned at

**Next Meeting: December 11th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* January 8th
* Set dates at January meeting