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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, November 13th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

* Welcome - State of the Club
* Proposal for assisting other non-profits with equipment and other expenses

## COMMITTEE REPORTS

### Activities & Events – Rebecca LaPorte

* + **Races**
		- **Four Pack**
			* Final date for swag pick up - January 1st, 2024
			* Working on designs/swag with USA Racing
			* Discussion of cost
		- **Save Our Switchbacks** - new race directors - Melissa and Sarah
			* April 20th date confirmed
			* Updates
		- **Summer Sizzle** - Jim Mott
			* Need to identify a co-director who can potentially become the race director for 2024 or race will be unable to continue
		- **Falling Leaves -** Andrew Rubino
			* September 22, 2024 - 50th Anniversary
			* Final bills and deposits being made
		- **Skeleton Run -** Rob Kapfer
			* Date for 2024?
			* Report
		- **Run 2 End World Hunger (Rebecca/Mason 2023)**
			* Rec Center approved - AR Contact City about parking lot status
			* Runsignup open
			* Greater Utica Sunrise Rotary Club will collect food
			* 50/50 - Melissa has tickets
			* Food Pantry
			* Basket sponsors (?)
			* Follow up with Mayor’s office
			* Interested in doing finisher stickers
			* Planning to keep race timing and setup the same
			* Additional Updates
		- **New Year’s Run** at Accelerate - Melissa Barlett
			* Accelerate will continue to host
			* Andrew working on insurance
			* Advertise $50 track deals - rolling membership
	+ Virtual Events
		- **FIVE after FIVE** - Melissa/Jim
			* Discussion
* Activities - Limited
	+ Scholarships - Travis Olivera
		- Thank you Travis for continuing to lead
	+ Boilermaker Training Program - Erik/Wendy
		- Looking for locations for 2024
		- Start Date?
	+ Boilermaker Expo table and volunteers
		- https://kesslerpromotions.com/vendors
	+ Grand Prix - Gary LaShure
		- The season has ended
		- Thank you Gary for your time to go through all the results
		- Come to the banquet to receive your awards
	+ CNY Running Club Cup - Tim Kane
		- Kuyahoora Kickers for took the Cup
		- UR finished in 3rd place
	+ Development Runs - Ashley Mancini
		- Thoughts for next year
	+ Youth XC Training Program - Nate Getman
		- No report
* Activities - Ongoing
	+ Volunteers - Jenn Stefka & Rebecca LaPorte
		- Race directors should notify coordinator three weeks before race/event for help with volunteers
		- Do we need more Red volunteer shirts? - currently 5 small and 10 in other sizes
	+ Social - Melissa Barlett & Rebecca LaPorte
		- Halloween Happy Hour at Burstone Beer Garden was a success
		- Featured singers were Jim Latshaw and Melissa Barlett
		- UR Group Song
		- Next Happy Hour at Safety Run
	+ Banquet and Awards - Jenna Stefka/Melissa Barlett
		- Discussion about date for 2024
	+ Thursday Night Runs - Wendy Bowers
		- Runs from the Mill Family Fitness Center in New York Mills 5:45pm
		- Runs are still occurring and need to advertise in Splitimes and FB
* UR Supported Events
	+ **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
		- Report
	+ **Trenton Fish and Game Club Trail Run -** Rob Kapfer
		- $500 was donated back to the Club as a thank you
	+ **Grateful for Graham 5k**
		- Report
* Committees
	+ Diversity Committee - Melissa Barlett/Michelle Truett
		- **Run Against Racism**
			* Was the check delivered?
	+ Blood Drive - Andrew Rubino
		- MLK JR Day (1/15/24) 12:30-5:00 at Post 229, 409 Herkimer Road,Utica

### Administration & Finance – Melissa Barlett

* + Financial - Travis Olivera
		- Report submitted
		- Budget proposal discussion
	+ Merchandise - Sharon Scala (contact at Sneaker Store)
		- We still have hats for sale for $15
		- USA Racing reopened online store until end of November
		- <https://store.usaracing.com/uticaroadrunners/shop/home?fbclid=IwAR3dWf4UaDstvdFKu-m7SoSrDwj597JHbSzUX3nDAs15BHTyYFTieXiL4Q4>
	+ Equipment and Rental - Phil Trzcinski
		- Trailer Update
		- QR code and website added to tent
		- Vote to approve tent and backdrop
	+ Membership - Rebecca LaPorte
		- Currently 489 members, 317 memberships
		- 2022 - 509 members and 320 memberships
		- Membership discount
			* As of Oct. 1st, we will offer memberships through the end of 2024
	+ Webpage/Race Calendar - Melissa Barlett
		- Add New Year’s Day Run to banner
	+ Facebook & PR - Vacant
		- Need a new social media person
	+ Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
		- Are we good with insurance?
		- Shoe recycling program
	+ Sponsorship - Sarah Harrison
		- Melissa and Sarah are working on ask letter
		- Need general thank you letter
		- Bank of Utica wants to continue to be a sponsor

**OLD BUSINESS:**

* Safety Run - MFFC Pizza Boys - 11/21/23
* Mill Family Fitness Center Deal
	+ January 1, 2024 until December 31, 2024.
	+ The cost is only $325 OR $30/month.
* Elections!

**NEW BUSINESS:**

* Race Directors meeting - Set date for January or early February
* Announcements

Meeting adjourned at

**Next Meeting: December 11th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* January 8th
* Set dates at January meeting