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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, Sept 11th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

## COMMITTEE REPORTS

### Activities & Events – Rebecca LaPorte

* + **Races**
    - * Pickup will be at Falling Leaves - need volunteers to distribute
      * Additional events we can distribute?
    - **Save Our Switchbacks** - new race directors - Melissa and Sarah
    - **Summer Sizzle** - Jim Mott
      * Need to identify a co-director who can potentially become the race director for 2024
    - **Falling Leaves -** Andrew Rubino
      * September 24, 2023
      * Working on placing volunteers, paying, and other pre-race preparations
      * just about 1000 registered
    - **Skeleton Run -** Rob Kapfer
      * October 15, 2023
      * Registration is growing
      * Added 70-79 and 80-89 age groups
      * Kids run free
      * Will need help with packet pickup and day of event
        + Rebecca will connect with Rob, who will see if he can get connects from Rick
        + Packet pick-up will likely be Sneaker Store
    - **Run 2 End World Hunger (Rebecca/Mason 2023)**
      * Need to secure permit and Rec Center
      * 50/50 - Melissa has tickets
      * Food Pantry
      * Basket sponsors (?)
      * Contacted Mayor via email but have not yet heard back
      * Interested in doing finisher stickers
      * Planning to keep race timing and setup the same
      * Planning to reach out to Rescue Mission and Rotary Club this week
    - **New Year’s Run** at Accelerate - Jen Bachelder
      * Will this event continue?
  + Virtual Events
    - **FIVE after FIVE** - Melissa/Matt/Jim
      * No update
* Activities - Limited
  + Scholarships - Travis Olivera
    - * Need a new lead for this
      * On Nov. meeting agenda
  + Boilermaker Training Program - Erik/Wendy/Matt
    - Runs continuing at Accelerate Saturdays
  + Boilermaker Expo table and volunteers
    - https://kesslerpromotions.com/vendors
  + Grand Prix - Gary LaShure
    - Upcoming:
      * Falling Leaves - 9/24/2023
  + CNY Running Club Cup - Tim Kane
    - Currently in 3rd place
    - 2023 Cup schedule:
      * ~~Fort to Fort 5K &10K, Rome (April 2)~~
      * ~~Towpath Trail 5K & 10K, St. Johnsville (May 13)~~
      * ~~Patriot Run 5K & 10K, Rome (June 11)~~
      * ~~Sundae Run 5K & 10K, Richfield Springs (July 16)~~
      * ~~Woodsmen's Run 10K, Boonville (August 18)~~
      * Falling Leaves 5K & 14K, Utica (September 24)
  + Development Runs - Ashley Mancini
    - Lower attendance since Boilermaker
    - More timing tags will be ordered
    - Distributing t-shirts and stickers
  + Youth XC Training Program - Nate Getman
    - No report
* Activities - Ongoing
  + Volunteers - Jenn Stefka & Rebecca LaPorte
    - Race directors should notify coordinator three weeks before race/event for help with volunteers
    - Order red volunteer shirts - where is current red shirt box?
  + Social - Sharon Scala & Rebecca LaPorte
    - Happy Hour at 7 Hamlets on Friday 9/15 from 6-8pm
  + Banquet and Awards - Jenna Stefka/Melissa Barlett
    - no report
  + Thursday Night Runs - Wendy Bowers
    - Runs from the Mill Family Fitness Center in New York Mills 5:45pm
    - Runs are still occurring and need to advertise in Splitimes and FB
* UR Supported Events
  + **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 20, 2023
    - No report
  + **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 6, 2023
    - No report
  + **Grateful for Graham 5k**
    - No report
* Committees
  + Diversity Committee - Melissa Barlett/Michelle Truett
    - **Run Against Racism**
      * Check presentation?
  + Blood Drive - Andrew Rubino
    - Possible drive for MLK JR Day (1/15/24)

### Administration & Finance – Melissa Barlett

* + Financial - Travis Olivera
    - Report submitted
    - remember to use the reimbursement form
  + Merchandise - Sharon Scala (contact at Sneaker Store)
    - Hats are in the trailer - for sale for $15
    - Online stores are closing
  + Equipment and Rental - Phil Trzcinski
    - Trailer Status
    - Need trailer for Falling Leaves
    - QR code to our website somewhere on the tent canopy and maybe backdrop
      * Create a links page on the website where the QR codes can go
  + Membership - Rebecca LaPorte
    - Currently 479 members, 308 memberships
    - 2022 - 509 members and 320 memberships
  + Webpage/Race Calendar - Melissa Barlett
    - Thank you Melissa for making all the updates!
    - Remember to email Melissa at [docbarlett@gmail.com](mailto:docbarlett@gmail.com) to update
    - Tryntjie Chrysler offered to help with updates
    - Brookfield Classic added to calendar
  + Facebook & PR - Andrew Rubino
    - Jen will continue Facebook for emergencies only
    - Riggi Run, Connor’s Way, Burn Run buying ads for Splitimes
    - Looking for a new social media person - Nov. agenda
  + Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Shoe recycling program
  + Sponsorship - Sarah Harrison
    - Updates?

**OLD BUSINESS:**

* Membership discount
  + As of Oct. 1st, we will offer memberships through the end of 2024
* Continue to advertise for group runs
* Community Foundation - Mohawk Valley Gives Day
  + Give Day is 9/20/23
  + Are we good with the website?

**NEW BUSINESS:**

* Sponsoring local events
* Announcements

Meeting adjourned at

**Next Meeting: Oct 9th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* November 13th
* December 11th