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# UTICA ROADRUNNERS BUSINESS MEETING

Monday, Sept 11th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

**INITIAL BUSINESS**

## COMMITTEE REPORTS

### Activities & Events – Rebecca LaPorte

* + **Races**
		- * Pickup will be at Falling Leaves - need volunteers to distribute
			* Additional events we can distribute?
		- **Save Our Switchbacks** - new race directors - Melissa and Sarah
		- **Summer Sizzle** - Jim Mott
			* Need to identify a co-director who can potentially become the race director for 2024
		- **Falling Leaves -** Andrew Rubino
			* September 24, 2023
			* Working on placing volunteers, paying, and other pre-race preparations
			* just about 1000 registered
		- **Skeleton Run -** Rob Kapfer
			* October 15, 2023
			* Registration is growing
			* Added 70-79 and 80-89 age groups
			* Kids run free
			* Will need help with packet pickup and day of event
				+ Rebecca will connect with Rob, who will see if he can get connects from Rick
				+ Packet pick-up will likely be Sneaker Store
		- **Run 2 End World Hunger (Rebecca/Mason 2023)**
			* Need to secure permit and Rec Center
			* 50/50 - Melissa has tickets
			* Food Pantry
			* Basket sponsors (?)
			* Contacted Mayor via email but have not yet heard back
			* Interested in doing finisher stickers
			* Planning to keep race timing and setup the same
			* Planning to reach out to Rescue Mission and Rotary Club this week
		- **New Year’s Run** at Accelerate - Jen Bachelder
			* Will this event continue?
	+ Virtual Events
		- **FIVE after FIVE** - Melissa/Matt/Jim
			* No update
* Activities - Limited
	+ Scholarships - Travis Olivera
		- * Need a new lead for this
			* On Nov. meeting agenda
	+ Boilermaker Training Program - Erik/Wendy/Matt
		- Runs continuing at Accelerate Saturdays
	+ Boilermaker Expo table and volunteers
		- https://kesslerpromotions.com/vendors
	+ Grand Prix - Gary LaShure
		- Upcoming:
			* Falling Leaves - 9/24/2023
	+ CNY Running Club Cup - Tim Kane
		- Currently in 3rd place
		- 2023 Cup schedule:
			* ~~Fort to Fort 5K &10K, Rome (April 2)~~
			* ~~Towpath Trail 5K & 10K, St. Johnsville (May 13)~~
			* ~~Patriot Run 5K & 10K, Rome (June 11)~~
			* ~~Sundae Run 5K & 10K, Richfield Springs (July 16)~~
			* ~~Woodsmen's Run 10K, Boonville (August 18)~~
			* Falling Leaves 5K & 14K, Utica (September 24)
	+ Development Runs - Ashley Mancini
		- Lower attendance since Boilermaker
		- More timing tags will be ordered
		- Distributing t-shirts and stickers
	+ Youth XC Training Program - Nate Getman
		- No report
* Activities - Ongoing
	+ Volunteers - Jenn Stefka & Rebecca LaPorte
		- Race directors should notify coordinator three weeks before race/event for help with volunteers
		- Order red volunteer shirts - where is current red shirt box?
	+ Social - Sharon Scala & Rebecca LaPorte
		- Happy Hour at 7 Hamlets on Friday 9/15 from 6-8pm
	+ Banquet and Awards - Jenna Stefka/Melissa Barlett
		- no report
	+ Thursday Night Runs - Wendy Bowers
		- Runs from the Mill Family Fitness Center in New York Mills 5:45pm
		- Runs are still occurring and need to advertise in Splitimes and FB
* UR Supported Events
	+ **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
		- August 20, 2023
		- No report
	+ **Trenton Fish and Game Club Trail Run-Rob Kapfer**
		- August 6, 2023
		- No report
	+ **Grateful for Graham 5k**
		- No report
* Committees
	+ Diversity Committee - Melissa Barlett/Michelle Truett
		- **Run Against Racism**
			* Check presentation?
	+ Blood Drive - Andrew Rubino
		- Possible drive for MLK JR Day (1/15/24)

### Administration & Finance – Melissa Barlett

* + Financial - Travis Olivera
		- Report submitted
		- remember to use the reimbursement form
	+ Merchandise - Sharon Scala (contact at Sneaker Store)
		- Hats are in the trailer - for sale for $15
		- Online stores are closing
	+ Equipment and Rental - Phil Trzcinski
		- Trailer Status
		- Need trailer for Falling Leaves
		- QR code to our website somewhere on the tent canopy and maybe backdrop
			* Create a links page on the website where the QR codes can go
	+ Membership - Rebecca LaPorte
		- Currently 479 members, 308 memberships
		- 2022 - 509 members and 320 memberships
	+ Webpage/Race Calendar - Melissa Barlett
		- Thank you Melissa for making all the updates!
		- Remember to email Melissa at docbarlett@gmail.com to update
		- Tryntjie Chrysler offered to help with updates
		- Brookfield Classic added to calendar
	+ Facebook & PR - Andrew Rubino
		- Jen will continue Facebook for emergencies only
		- Riggi Run, Connor’s Way, Burn Run buying ads for Splitimes
		- Looking for a new social media person - Nov. agenda
	+ Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
		- Shoe recycling program
	+ Sponsorship - Sarah Harrison
		- Updates?

**OLD BUSINESS:**

* Membership discount
	+ As of Oct. 1st, we will offer memberships through the end of 2024
* Continue to advertise for group runs
* Community Foundation - Mohawk Valley Gives Day
	+ Give Day is 9/20/23
	+ Are we good with the website?

**NEW BUSINESS:**

* Sponsoring local events
* Announcements

Meeting adjourned at

**Next Meeting: Oct 9th 2023 at Boilermaker Headquarters - 6:15 pm**

**Future meeting dates:**

* November 13th
* December 11th