



UTICA ROADRUNNERS BUSINESS MEETING

Monday, March 18th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

INITIAL BUSINESS

- Eligibility for awards

COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
 - **Races**
 - **The UR Four Pack** - Andrew Rubino
 - Registration closed with 55 registered
 - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
 - April 20, 2024
 - Insurance obtained, waiting on permit
 - Confirm swag order
 - **Summer Sizzle** - Jim Mott & Travis Olivera
 - June 16, 2024
 - **Falling Leaves** - Andrew Rubino
 - September 22, 2024 - 50th Anniversary
 - **Skeleton Run** - Rob Kapfer
 - October 13, 2024
 - **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeon
 - No Report
 - **New Year's Run** at Accelerate – Melissa Barlett
 - No Report
 - **Virtual Events**
 - **FIVE after FIVE** – Jim Mott & Melissa Barlett
 - Event is open
 - Cost of event - \$15 for swag and free no swag
 - Swag includes shot glass and headband
- **Activities - Limited**
 - **Scholarships** - Travis Olivera
 - **Updates**

- Boilermaker Training Program - Erik/Wendy/Pete
 - Speakers?
 - Updates
- Boilermaker Expo table and volunteers
 - <https://kesslerpromotions.com/vendors>
 - Andrew will set this up
- Grand Prix - Gary LaShure
 - Made Mile Complete
- CNY Running Club Cup - Tim Kane
 - Fort 2 Fort is first race
- Development Runs - Ashley Mancini
 - Start Date is May 1st
 - Planning for a 12-week season
- Youth XC Training Program - Nate Getman
 - No report
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Follow up on RRCA Zoom event
 - get word out to groups about volunteering and advertising their events
 - encourage non-profit to wear shirt at event
 - check with Police & Fire Academy to have students station medical at water stations or finish line
 - Social - Melissa Barlett & Rebecca LaPorte
 - Next Happy Hour is at Rock Valley on March 22
 - April Happy Hour is at Beer Hub on April 19
 - Contact Jim Mott about Saranac Happy Hour for 5a5
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
 - Awesome job Melissa and Jenna!
 - Updates
 - Thursday Night Runs - Wendy Bowers
 - Runs are discontinued
 - Group merged with Wednesday Sneaker Store group
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 18, 2024, 9am Start
 - Updates
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 4, 2024
 - **Grateful for Graham 5k** - Amanda Robertello
 - April 27, 2024
 - Registration is open!
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - **Run Against Racism**
 - Updates

- Blood Drive - Andrew Rubino
 - Summer drive is in the works
- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera
 - Report submitted
 - Vote to approve budget
 - Merchandise - Sharon Scala (contact at Sneaker Store)
 - Hats for sale for \$15
 - Equipment and Rental - Phil Trzcinski
 - Updates
 - Membership - Rebecca LaPorte
 - Currently members and memberships updates
 - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
 - Update banner on website to register for 5After5, Sizzle, Scholarship
 - Facebook & PR - Andy Hartnett
 - Hard push for SOS
 - Continue to advertise Boilermaker Training Program
 - Initial advertising for 5After5 and Sizzle
 - Newsletter
 - deadline is 20th of each month
 - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Updates
 - Sponsorship - Sarah Harrison
 - Start mailings to sponsors with ask letter
 - Need to connect with Bank of Utica and Utica First
 - Post general ask on website

OLD BUSINESS:

- Additional Youth XC Program
 - Updates
- Continued discussion about racing team

NEW BUSINESS:

- Announcements
 - Oneida County Tourism is recognizing Falling Leaves for 50 year March 21, 2024 at The Beeches Manor in Rome from 5-7 PM

Meeting adjourned at

Next Meeting: April 8, 2024 at Boilermaker Headquarters -

Future meeting dates:

May 13, 2024, June 10, 2024, July 8, 2024, August 12, 2024, September 9, 2024, October 21, 2024, November 18, 2024, December 9, 2024