



UTICA ROADRUNNERS BUSINESS MEETING

August, 10, 2020- 7 pm at Boilermaker Offices

-Call meeting to order.

-Accept minutes of last meeting

COMMITTEE REPORTS

Activities & Events – Melanie Crisino

1. Races

New Year's Day 5k Membership Drive-Bill Callahan-January 1, 2021 (Accelerate?)

SOS - Mike Kessler-Virtual and VirtuReal options. Medals have been paid for.

-Courses will be set up this week and online store is open.

"Santa" Sizzle-Jim Mott-December-exploring many options at this point

Falling Leaves – Mike Brych-Virtual and VirtuReal. Courses will be set up for VirtuReal.

Skeleton Run – Rick Gloor-Sunday, October 11, 2020-Proposal for Pumpkin Junction. Pumpkin Junction is located in Sauquoit. It is a large property and the owners have offered to host us for a socially compliant 5k and kids' "run" through a corn maize. We will continue to offer a Virtual option for people. Deerfield Park will not be available for a VirtuReal course.

Safety Run- Tuesday, November 24- Mike Kessler-

-Fitness Mill has agreed to host the start. We will have a 2 mile loop that will finish at Pizza Boys in New York Mills. We will have to revisit this in September.

Run 2 End World Hunger – Rocco Fernald-Thursday, November 26, 2020-Ideas of Virtual options. (Committee needed to help Rocco).

-City has been contacted and will not allow our events until Governor Cuomo and the state give approval. This includes the Development Runs.

-RRCA (insurance) has been contacted and coverage is still good during COVID-19 pandemic.

VIRTUAL EVENT REPORT

-Run Against Racism-Michelle Truett and Alex Gonzalez-Final report on a very successful event.

-Stars, Stripes & Solidarity-Rick Gloo with help of Jen Bachelder and Andrew Rubino Swag and prize pick-up time and location. Thoughts encouraged on a similar live event for 2021 as we have a surplus of swag we purchased.

2. Activities

Thursday Night Fitness Mill Runs-Wendy Bowers-Suspended until further notice. Won't start until Fitness Mill is open again.

UR Triple Crown-Mad Mile, Marcy 5k & Living History 5k-Tim Kane

-All three races have been cancelled.

Boilermaker Training Program- Cole & Tracy Perkins-

American Cancer Society has reached out to us. They would like to team up with their DetermiNation project with our program for 2021. It would bring us new members and opportunities for "Bucket List" running adventures.

Development Runs- Ashley Mancini-Cannot start until City of Utica gives approval.

Youth XC Training Program- Nate Getman-Cancelled for 2020-No Virtual Camp.

Grand Prix – Gary LaShure- Do we recognize those who participated in all our Virtual events in some way? How can we offer Club incentives to do our final Club events?

Scholarships – Anne Mare Latshaw- We need to have an online application process in place with our website. Andrew Rubino has offered to be a lead with the help of Anne Marie for 2021.

Volunteers –Alex Gonzalez-Discussion on Red Jackets and volunteer points for 2020. Approval on new ways to get points in 2020-numerous ideas have been shared. We need something that is available to our members so it is clear how to get their volunteer points to be able to get their Red Jackets.

Social – Melanie Crisino- Went well at Bagg's Square last month-August?

CNY Running Club Cup – Bill Callahan-Virtual Challenges?

Administration & Finance – Rocco Fernalld

- **Financial** – Lisa Walchusky- Four Race Challenge Refunds, Deferrals and Donations update.
- **Merchandise** – Sharon Scala-
- **Equipment Rental** – Dennis Johnson- new equipment needed?
- **Membership** – Jen Bachelder-
- **Facebook & PR, Webpages**-Jen Bachelder, Andrew Rubino, and Bill Callahan-
- **Clubs & Organizations Liaison** – Rick Gloo, Tim Kane (RRCA) -A lot can be gained by our membership in RRCA and USATF. With more USATF members we have a better chance of getting a USATF event for 2021.
- **Sponsorship**- Rocco Fernalld- Utica First Insurance exposure at our events and on our social media. Full page ads for SpliTimes for remainder of 2021?

New and Old Business

HEART RUN & WALK PROPOSAL- Talks are ongoing.

Next Meeting – Monday, September14, 2020. Place of meeting TBD