



### UTICA ROADRUNNERS BUSINESS MEETING

September 14, 2020- 7 pm at Boilermaker Offices

-Call meeting to order.

-Accept minutes of last meeting

#### COMMITTEE REPORTS

##### Activities & Events – Melanie Crisino

#### 1. Races

**New Year's Day 5k Membership Drive-Bill Callahan**-January 1, 2021 (Accelerate?)

**SOS - Mike Kessler**-Final report, very successful event. 127 people participated. Raised \$488 that was donated to the Utica Zoo Saturday.

**"Santa" Sizzle-Jim Mott**-The 12 Runs of Christmas. Hybrid Virtual, VirtuReal and Live Event. Will produce concept to Board at October meeting.

**Falling Leaves – Mike Brych**-Virtual and VirtuReal. Courses will be set up for VirtuReal. As of this Thursday, September 10 we have 149 people registered. It helps staying engaged with the runners and keeping an updated results page during these VirtuReal events.

**Skeleton Run – Rick Gloor/Melanie Crisino**-Sunday, October 11, 2020- Pumpkin Junction is getting course developed this week. We have set up five waves with a cap of 50 runners in each wave. Kids' race will also be capped at 50. Currently 122 people are registered. Wave #1 is almost sold out. TNT will time the event and we will need volunteers.

#### **Safety Run- Tuesday, November 24- Mike Kessler-**

-Fitness Mill has agreed to host the start. We will have a 2 mile loop that will finish at Pizza Boys in New York Mills. We need to determine if we can use the roads in New York Mills.

**Run 2 End World Hunger – Rocco Fernald**-Thursday, November 26, 2020-Ideas of Virtual options. (Committee needed to help Rocco). Do we want to develop a

RunSignup page for donations and to offer people the opportunity to do the run virtually?

*-City still will not allow our events until Governor Cuomo and the state give approval. RRCA (insurance) has been contacted and coverage is still good during COVID-19.*

## **2. Activities**

**Thursday Night Fitness Mill Runs-Wendy Bowers-** Fitness Mill is open. Runners are not doing group runs at this time.

**UR Triple Crown-Mad Mile, Marcy 5k & Living History 5k-Tim Kane**

-All three races have been cancelled.

**Bus Trip- It's A Wonderful Run-Jen Bachelder-Status 12/9/20?**

**Boilermaker Training Program- Cole & Tracy Perkins-** Thoughts on 2021?

American Cancer Society with their DetermiNation project will team up with our program for 2021. It would bring us new members and opportunities for "Bucket List" running adventures. During the month of October 2020 we are raising money with the Real Men Wear Pink program.

**Development Runs- Ashley Mancini-**start thinking of 2021. Ideas to get runners excited about next year.

**Youth XC Training Program- Nate Getman-**Cancelled for 2020-No Virtual Camp.

**Grand Prix – Gary LaShure-** 2021? Ideas?

**Scholarships – Anne Mare Latshaw/Andrew Rubino-** Progress with online application process in place with our website?

**Volunteers –Alex Gonzalez-**Discussion on Red Jackets and volunteer points for 2020. Where do we stand on determining this and awards for Banquet 2021 if we are able to have one? People have done some very noteworthy things this year.

**Social – Melanie Crisino-** Looking at Heelpath Brewing Company in Frankfort

**CNY Running Club Cup – Bill Callahan-**

**Diversity Committee- Alex Gonzalez-** New members? Plan moving forward?

## **Administration & Finance – Rocco Fernalld**

- **Financial – Lisa Walchusky-**

- **Merchandise** – Sharon Scala-New online store has opened up until September 21.
- **Equipment Rental** – Dennis Johnson-
- **Membership** – Jen Bachelder-
- **Facebook & PR, Webpages**-Jen Bachelder, Andrew Rubino, and Bill Callahan-
- **Clubs & Organizations Liaison** – Rick Gloo, Tim Kane (RRCA) -A lot can be gained by our membership in RRCA and USATF. With more USATF members we have a better chance of getting a USATF event for 2021.
- **Sponsorship**- Rocco Fernalld- Follow up on list provided by Sybil with Falling Leaves?

### **New and Old Business**

**HEART RUN & WALK PROPOSAL**- Talks are ongoing. Big announcement coming soon.

**Next Meeting – Monday, October 12, 2020 at Boilermaker Offices.** This is Columbus Day. Is everyone ok with holding meeting or do we want to choose a different date?