



UTICA ROADRUNNERS BUSINESS MEETING

January 11, 2021 Virtual Meeting

Called meeting to order 6:34

ATTENDEES: Jim Mott, Sharon Scala, Jen Bachelder, Rick Gloop, Melanie Crisino, Tim Kane, Andrew Rubino, Alex Gonzalez, Rocco Fernald, Dani Bliss, Melissa Barlett, Rebecca Aceto

ABSENT BOARD MEMBERS: NA

OTHER MEMBERS: Sybil Johnson, Ashley Mancini

Motion to accept minutes of last meeting Rocco second Andrew

Jim read statement and discussion of code of conduct revisions. Discussion about adding a procedure in handbook regarding raising a concern to the board.

COMMITTEE REPORTS

Activities & Events – Melanie Crisino

1. Races

New Years Day Membership Drive- Cancelled

Accelerate closed the facility to group activities not long after our December meeting. They are looking forward to working with us in the future when things open back up.

FOUR RACE CHALLENGE - Deferrals from 2020 update

About 50 people deferred. Need to wait to decide due to covid. Discussion regarding deferring entry to a virtual event

SOS - Mike Kessler- No Date Yet - Need to wait from city about permit

Mike needs help as director and may pass over to new race director

Santa Sizzle – Jim Mott –

Wants to hold event in Proctor Park on Father's Day (June 20)
Santa Sizzle took a loss. Will not be held again.

Falling Leaves – Mike Brych - Date TBA

Sybil – still in discussion – plan for 3rd Sunday of September
Falling leaves possible official kick off to the Boilermaker

Skeleton Run – Rick Gloor/Melanie Crisino

Date in question due to the change of Boilermaker date
The relationship is still okay with Deerfield
We will plan a run in October at Pumpkin Junction

9/11 Never Forget 5k

Event will continue in 2021. Looking to make it bigger and better.

VIRTUAL RACES

Discussion to continue Scavenger Hunt - Melissa, Alex, and Rebecca will plan
Discussion will continue on a month by month basis regarding holding virtual events

Run 2 End World Hunger – Rocco Fernald-

A check for \$3,211.09 will be presented to the Utica Center for Development, Inc.

Safety Run- Mike Kessler/Melanie Crisino - No report

2. Activities

Thursday Night Fitness Mill Run- Wendy Bowers no change

Runners are not doing group runs at this time. Fitness Mill hopes to continue a relationship with us.

Boilermaker Training Program- Melanie Crisino

The American Cancer Society with their DetermiNation project will team up with our program for 2021. Announce to Club that the BMTP will continue, but start date is pushed back because of Boilermaker new date.

Development Runs- Ashley Mancini -

Discussion about start date
Start to seek out volunteers and contact Sneaker Store

Youth XC Training Program- Nate Getman-

Jim will contact Nate to see if he is still interested

Grand Prix – Gary LaShure-

Gary is still interested.

Scholarships – Andrew Rubino/Tim Kane-

Making progress with online application process.

Volunteers – Travis Belanger –

Discussion on Red Jackets and volunteer points for 2020.
Discussion regarding where to hold the banquet, have it catered, and to hold it outdoors.
Discussion of who will be on banquet committee

Social – Melanie Crisino- no report

CNY Running Club Cup – Tim Kane - no report

Diversity Committee-Alex Gonzalez/Melissa Barlett -

Introduction to Diversity Committee
Discussion of U - ROAR

Black history Athlete Event

The Club will partner with Junior Frontiers for online event Thursday, February 18, 2021. Student athletes will present stories of Black track stars, runners, marathoners, and ultra athletes.

Nutrion Committee- Rick Gloo/Jeannine Macera

Monthly articles in SpliTimes

Stephen Paddock will continue UR Speaker Series on ZOOM January 14. Will Advertise via runsign up and/or mail chimp in addition to social media.

Administration & Finance – Sharon Scala

- **Financial** – Jen Bachelder – Financials sent. Need second signature on check.

Merchandise – Sharon Scala- No new merchandise. We have a lot of we have a lot of red/white/blue socks.

- **Equipment Rental** – Dennis Johnson- No report

- **Membership** – Rebecca Aceto-

Currently 225 memberships, 166 members, which is about 190 lower members than last year.

Discussion of creative ideas to increase membership.

- **Facebook & PR, Webpages**- Jen Bachelder

We maintain a great presence here.

Continue to focus posts on membership renewals and information on Red Jackets

- **Clubs & Organizations Liaison** – Rick Gloor/Tim Kane

Good Standing on Club Memberships

- **Sponsorship**- Rocco Fernald-

Working on a list serve of all sponsorships

- **Race Directors Meeting**- Rocco Fernald-

Discussion regarding hosting a virtual event because we need to talk about dates of other races and what other race directors' plans are.

There is a form set up on the website to submit race information.

New and Old Business

HEART RUN & WALK PROPOSAL-

Talks have stalled. The event has been moved to May at Accelerate. Our presence there is still being figured out.

2020 BANQUET-

Continued discussion on date for end of April or early May. Consider holding BBQ at the pavilion at the switchbacks.

Snowshoe event - Dani

Snow Ridge Snowshoe race series

Options for other snowshoeing events will be in the newsletter

Mel stepped down from Board –

Thank you very much for all your service and contributions to the Club. The board will decide new VP of Activities and Events.

Next Meeting – February 8, 2021 – TBA

8:10 meeting adjourned