

4/12/21 UR Board Meeting

Present: Jim Mott, Rick Gloop, Rebecca Aceto, Sharon Scala, Jen Bachelder, Travis Belanger, Tim Kane, Jeannine Macera, Melissa Barlett, Andrew Rubino, Danielle Bliss, Sybil Johnson

Absent: Alex Gonzalez, Rocco Fernalid, Ashley Mancini

6:00pm to order

- Accept minutes Rebecca motion, Andrew 2nd, accepted
- Activities/Events
 - Blood Drive - can get people to sign up and give blood on their own at the local centers and can register to be connected to UR
 - There is a link that has been on Facebook, and will be continued to be promoted
 - 4 Race Challenge - decent registration so far, including some of the Fall runs
 - City of Utica says contact Dept of Health, they say call Police, who say to call Dept Health, then County to State and back again - but apparently an outdoor low risk activity below 500 people should not require approval - so we are ALL SET for all runs!
 - Jim is getting all proper paperworks filled out for all races
 - Summer Sizzle
 - Proctor Park is taken care of
 - Masonic Care will ask for \$300 for facility use, Jim is meeting with them tomorrow
 - They also want to be promoted
 - Need to get course USATF certified and will be done soon, fee of ~\$300
 - Swag looks great!
 - SOS
 - Sharon is in contact with the Zoo, and has a new contact, Andrea, but is still waiting to hear back.
 - We typically donate to the Zoo, so if we work with them, we would like to put aside something for them
 - If we can't use the Zoo, we can always run up to the Eagle to get the distance
 - Registration will open May 1st
 - Sharon will connect with USA Racing for swag
 - Jim will let Joe know that we already have art, so we do not need a design
 - Probably needs an .ai file for printing purposes
 - Sharon is working with a graphic artist for logo
 - Planning to make the logo as long term as possible
 - Might have to put the new logo on Runsignup and the website
 - Working with Cree and "Excite" for SOS sponsorship
 - Rick might have access to the Facebook page from Wayne, and remains in contact
 - Could we try to not paint so much on the sidewalks/grass/etc. for our runs in the local parks? Paint from last year is still all over the place.
 - Try to stick with tape, signs, etc.
 - Falling Leaves - no update
 - Skeleton Run
 - Permit acquired!
 - If anyone knows a National Guard contact, Rick would like to get the large climbing wall that they use for promotion
 - Jen also suggests maybe our local Fitness Mill or Accerlate Sports folks have something fun that kids can do alongside the run as an alternate option

- 9/11
 - Date is set for August 22nd
 - Route will likely be MVCC to downtown Utica
 - They are working on permits as per the note above
- Scavenger Hunt
 - 169 people and \$6000 raised
 - Lots of great participation online including folks who we don't know!
 - Definitely helped up the memberships
 - New items coming out every Friday!!
 - Prizes still need to be worked out and start being awarded
 - Gift cards from Sneaker Store, 5 for \$25 each
 - Beverages from Saranac - 8 six packs of various things, and a few 12 packs, and a single 24 pack
 - Random medals for kids
 - Socks, buffs, frisbees, glasses, sombreros etc.
 - Can we get these things from Jim to Rebecca
 - Packet pick-up April 30th at the Sneaker Store from 4-7pm
 - Jim is looking to set up a run this Sunday in Rochester where folks can see Phyllis and give her the red jacket
 - Will promote through social media if we get it set up
 - AML Awareness Day is April 21st
 - Wednesday night run??
 - Something mostly unofficial will be sorted and put out on social
 - Remind folks to wear the red/black on that day
- 5 After 5
 - 50 people registered
 - Jim is thinking about capping at 100 for swag because he needs to order either 100 or 150 and does not want to be stuck with too much swag or end up in a deficit
- Run to End Hunger
 - Thank you received from Veterans
- Banquet
 - Setup on Runsignup and getting going (17 registered)
 - Nominations came in for awards
 - Jackets and chevrons are in
 - Looking for door prize donations
 - Saranac, Boilermaker etc?
- Andrew needs to connect with Thursday night run folks
- BTP
 - Great start! 30ish people came and ran
 - Has groups for both newer and more experienced runners
- Development Run
 - Ashley is still concerned about how registration might work
 - Punchcard/stamp card?
 - Trying to make sure we can get folks still to pay
 - We could simply ask for donations from non-members and generally hope folks jump in
 - Push the idea of Memberships that could be paid online (Runsignup/Venmo)
 - Planning to do three waves of runners 6, 6:15, 6:30 with the kids run in the middle
 - Ashley is working to connect with our safety folks

- Rebecca may try to reach out since she knows the person
 - Permits can be gotten - but we will not be able to use the road at all
 - Grand Prix
 - Is underway with Fort to Fort!
 - Jen connected with Gary ?? who is still interested in running it, and she has sent him the roster
 - Updates get made via the website, Jen will connect Gary with Andrew who connects with Rocco/TIm
 - Scholarships
 - Up and running with 4 submitted! However, they may not be complete, missing essays and transcripts, Rebecca and Jen and Rick and Tim can help with reading
 - Looking to give these out at a Wednesday in June
 - Some scholarship money has come in as separate checks, and some comes from our accounts
 - Volunteers
 - Nothing much new yet
 - Volunteers will be needed for BTP when the Kane's are on vacation
 - 6-7 volunteers on the list
 - Perhaps Travis and Rebecca could connect to let new members know about Red Jackets and volunteer points
 - Could we have membership quick talks at training/events? Make a video? Send it by social?
 - Remind people of all the perks!
 - Social Events
 - Mini-golf in Westmoreland, Rt 233? There are also trails and such there for hiking/running.
 - Followed by 7 Hamlets social hour
 - May 5th - kickoff to 5 After 5 as a possibility?
 - CNY Cup
 - Apparently it is indeed happening? Tim Kane has been contacted by folks after Fort to Fort and will put information together to determine who will be representing from UR and put together our points
 - Need to send email to the membership to contact Tim
 - DEI
 - Melissa makes a motion to accept the U-ROAR proposal and begin to sign-up organizations to be approved at future board meetings - all in favor, and approved.
 - Alex, Jim, and Michelle spoke at the RRCA regional meeting about Run Against Racism
 - Other clubs are interested in the DEI committee model idea
 - Nutrition Committee
 - Articles and speaker series are all moving along and going well
- Finances/Etc
 - Financials are doing well
 - Merchandise - no updates
 - Equipment
 - We have registrations for trailers and Sybil has the information to prep the checks and get things sent in
 - Dennis would like us to be sure to take care of the trailers and keep better track of who is using which ones at which times, and keep him informed of using items from the trailers as well as the whole trailers

- Maybe it is time to update the locks/codes, Sharon makes a motion, Andrew seconds
 - We should get a lock that allows for easy rotation of codes
- Membership is at 245 (compared to 299 from 2020)
 - The past month has been fantastic between Scavenger Hunt and BTP
- Facebook/PR/Webpages
 - Spotlights on Board members for this month on Facebook
 - Information about us, our role in the club, picture, general info
- Organizations
 - Renewed and caught up on everything so far
 - We should push the idea of UR members joining the USATF, especially because they can get points in our Summer Sizzle
 - Would be nice to have good USATF/UR overlap
- Sponsorships
 - We would still like everyone to get one sponsor for club races etc
 - Jeannine is working on Accelerate
- Race Calendar on Website
 - We have access to the UR google calendar, and we would like to connect the calendar through the website
 - Melissa will get widget info
 - Pages are generally all up to date, Thanks Tim!
- Other Business
 - Heart Run is virtual and we have lost contact with them
 - Hoping they are back for 2022
 - Run4Bee
 - Virtual 5K, has ~44 registrants
- Next meeting - 6pm, May 10th, Boilermaker offices.
- Adjourned 7:23pm