



UTICA ROADRUNNERS BUSINESS MEETING

Monday, November 13th, 2023 6:15 pm, Boilermaker Headquarters

Board Attendance: M. Bartlett, A. Rubino, M. Krush, T. Olivera, R. LaPorte, M. Hedeem, E. Winberg, Gallery

Meeting called to order at: 6:27 PM

Motion to accept minutes from last meeting: Motion by M. Bartlett. 2nd by P. Trzcinski. Unanimously Approved.

INITIAL BUSINESS

- Welcome - State of the Club
- Proposal for assisting other non-profits with equipment and other expenses
 - Discussion of creating process for providing funding to location non-profit organizations that generally align with UR mission.
 - Motion to allocate \$1000 to support local non-profit organizations (such as school district track teams) by T. Olivera. 2nd by M. Bartlett. Unanimously approved.

COMMITTEE REPORTS

- **Activities & Events – Rebecca LaPorte**
 - **Races**
 - **Four Pack**
 - Final date for swag pick up - January 1st, 2024
 - Working on designs/swag with USA Racing
 - Discussion of cost
 - Further discussion to be had regarding different prices for non-members vs members
 - **Save Our Switchbacks** - new race directors - Melissa and Sarah
 - April 20th date confirmed
 - Updates
 - Looking for ideas for swag relevant to the 2024 date
 - **Summer Sizzle** - Jim Mott
 - Need to identify a co-director who can potentially become the race director for 2024 or race will be unable to continue
 - Travis has volunteered for this. Someone will remind him of this later on.
 - **Falling Leaves** - Andrew Rubino
 - September 22, 2024 - 50th Anniversary

- Final bills and deposits being made
 - Looking for ideas for swag relevant to the 50th anniversary
- **Skeleton Run - Rob Kapfer**
 - Date for 2024?
 - Report
 - Good turnout. Great weather. Over 70 kids participated in the .25 mile.
 - 315 runners across all 3 distances, which is an increase over 2022 (200ish)
- **Run 2 End World Hunger (Rebecca/Mason 2023)**
 - Rec Center approved - AR Contact City about parking lot status
 - Runsignup open
 - Greater Utica Sunrise Rotary Club will collect food
 - 50/50 - Melissa has tickets
 - Food Pantry
 - Basket sponsors
 - Didn't work out for 2023. On the radar for 2024.
 - Follow up with Mayor's office
 - Interested in doing finisher stickers
 - Quote obtained for stickers.
 - Motion by R. LaPorte for approval for 400 stickers at \$180. 2nd by P. Trzcinski. Approved unanimously.
 - Planning to keep race timing and setup the same
 - Additional Updates
- **New Year's Run at Accelerate - Melissa Barlett**
 - Accelerate will continue to host
 - Andrew working on insurance
 - Advertise \$50 track deals - rolling membership
- Virtual Events
 - **FIVE after FIVE - Melissa/Jim**
 - Discussion
 - No new activity. Will evaluate merch later on.
- Activities - Limited
 - Scholarships - Travis Olivera
 - Thank you Travis for continuing to lead
 - No new activity. Planning/activity will resume around February 2024.
 - Boilermaker Training Program - Erik/Wendy
 - Looking for locations for 2024
 - Evaluating indoor options for starting locations until weather improves
 - Start Date?
 - Tentative start mid February 2024
 - Boilermaker Expo table and volunteers
 - <https://kesslerpromotions.com/vendors>

- Grand Prix - Gary LaShure
 - The season has ended
 - Thank you Gary for your time to go through all the results
 - Come to the banquet to receive your awards
- CNY Running Club Cup - Tim Kane
 - Kuyahooraa Kickers for took the Cup
 - UR finished in 3rd place
- Development Runs - Ashley Mancini
 - Thoughts for next year
 - Consistent turnout. Fall off of attendance after the boilermaker concluded.
 - Brought back timing which was very well-received.
 - Discussion about length of program and potential timing change for runs near the end of the program.
- Youth XC Training Program - Nate Getman
 - No report
- Activities - Ongoing
 - Volunteers - Jenn Stefka & Rebecca LaPorte
 - Race directors should notify coordinator three weeks before race/event for help with volunteers
 - Do we need more Red volunteer shirts? - currently 5 small and 10 in other sizes
 - Evaluate how red volunteer shirts may fit into the broader volunteer structure
 - Social - Melissa Barlett & Rebecca LaPorte
 - Halloween Happy Hour at Burstone Beer Garden was a success
 - Featured singers were Jim Latshaw and Melissa Barlett
 - UR Group Song
 - Next Happy Hour at Safety Run
 - 11/21/2023 at Pizza Boys in New York Mills
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
 - Discussion about date for 2024
 - Looking at a date around early March.
 - Thursday Night Runs - Wendy Bowers
 - Runs from the Mill Family Fitness Center in New York Mills 5:45 pm
 - Runs are still occurring and need to advertise in Splitimes and FB
 - New attendees at the most recent run!
 - Dinner afterwards at Packy's Pub at 7 pm.
 - Location allows for a variety of terrain (hills vs flat)/distances (average 3-4 miles).
- UR Supported Events
 - Tunnel to Towers Utica 5k - Phil Trzcinski/Alex Gonzales
 - 8/18/2024
 - Trenton Fish and Game Club Trail Run - Rob Kapfer
 - Went well. \$500 donation back to the club as a thank you.
 - Grateful for Graham 5k

- 2024 date of 4/27/2024
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - Run Against Racism
 - No update. Melissa and Michelle will connect to debrief and handle check.
 - Blood Drive - Andrew Rubino
 - MLK Jr Day (1/15/24) 12:30 - 5:00 at Post 229 - 409 Herkimer Rd - Utica
- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera
 - Report submitted
 - Budget proposal discussion
 - Official budget meeting to occur in February
 - Merchandise - Sharon Scala (contact at Sneaker Store)
 - We still have hats for sale for \$15
 - USA Racing reopened online store until end of November
 - <https://store.usaracing.com/uticaroadrunners/shop/home?fbclid=IwAR3dWf4UaDstvdFKu-m7SoSrDwj597JHbSzUX3nDAs15BHTyYFTieXiL4Q4>
 - Equipment and Rental - Phil Trzcinski
 - Trailer Update
 - 2024 registration has been paid. Various trailer equipment has been ordered and will be taken care of upon receipt.
 - 4 hand timers will be sold to Leone Timing for \$1000. Motion by Phil Trzcinski. 2nd by Melissa Barlett. Approved unanimously.
 - Packed away for the year and stored at A&P Master Images.
 - QR code and website added to tent
 - Vote to approve tent and backdrop
 - Motion by Phil Trzcinski. 2nd by Travis Olivera. Approved unanimously.
 - Membership - Rebecca LaPorte
 - Currently 489 members, 317 memberships
 - 2022 - 509 members and 320 memberships
 - Membership discount
 - As of Oct. 1st, we will offer memberships through the end of 2024
 - 2024 registration is available online for current members as well. Reminder emails will go out later.
 - Webpage/Race Calendar - Melissa Barlett
 - Add New Year's Day Run to banner
 - Volunteer backup solicited for easy website updates.
 - Facebook & PR - Vacant
 - Need a new social media person
 - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Are we good with insurance?

- Will complete once online webportal is available.
- Shoe recycling program
- Sponsorship - Sarah Harrison
 - Melissa and Sarah are working on ask letter
 - Ask letter template has been written. Should be personalized for individual sponsorship opportunities.
 - Need general thank you letter
 - Thank you letter template has been written. Should be personalized for individual sponsorship opportunities.
 - Bank of Utica wants to continue to be a sponsor.

OLD BUSINESS:

- Safety Run - MFFC Pizza Boys - 11/21/23
- Mill Family Fitness Center Deal
 - January 1, 2024 until December 31, 2024.
 - The cost is only \$325 OR \$30/month.
- Elections!
 - Motion to accept slate of candidates by M. Bartlett. 2nd by M. Krush. Approved unanimously.

NEW BUSINESS:

- Race Directors meeting - Set date for January or early February
- Announcements

Meeting adjourned at 7:51 PM.

Next Meeting: December 11th 2023 at Boilermaker Headquarters - 6:15 pm

Future meeting dates:

- January 8th
- Set dates at January meeting