



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, June 10th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

### INITIAL BUSINESS

- Handbook Updates

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **The UR Four Pack** - Andrew Rubino
      - Items for sale in Merchandise Report
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      - Are all bills paid?
      - RDs for next year
    - **Summer Sizzle** - Jim Mott & Travis Olivera
      - June 16, 2024
      - Report
    - **Falling Leaves** - Andrew Rubino
      - September 22, 2024 - 50th Anniversary
      - Will open registration at B'maker expo
      - Need someone to assist making phone calls for planning
    - **Skeleton Run** - Rob Kapfer
      - October 13, 2024
      - Working on Insurance
    - **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeon
      - No Report
    - **New Year's Run** at Accelerate – Melissa Barlett
      - No Report
  - **Virtual Events**
    - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
      - Recap
      - Final Pickup
      - Thoughts for next year

- Activities - Limited
  - Scholarships - Travis Olivera
    - Presentation June 19th at Development Runs
    - Updates
    - How many applications were received?
      - Was contact made with incomplete applications?
  - Boilermaker Training Program - Erik/Wendy/Pete
    - Updates
      - June 29th is Frankie Run
      - July 6th is run from start to finish - carpool is needed for day
  - Boilermaker Expo table and volunteers
    - <https://kesslerpromotions.com/vendors>
    - Advertise for volunteers
      - Have computer set up for registration for memberships and race signups
      - Special B'Maker rate to join the Club?
  - Grand Prix - Gary LaShure
    - Next races
      - 06/16/2024 Summer Sizzle
      - 07/14/2024 Boilermaker (15K)
      - 07/21/2024 Sundae Run
  - CNY Running Club Cup - Tim Kane
    - Update from Tim RE Patriot Run
      - 07/21/2024 Sundae Run (5K or 10K)
    - Cliff's Gift Card
    - Need new coordinator
  - Development Runs - Ashley Mancini
    - Last Day is July 17th
    - Scholarship Presentation June 19th
    - Smoking Cessation Program will attend June 19th
    - SS4A Focus Group attended on May 29
    - Ensure trailer is clean and ready to move for Sizzle
    - Additional updates
  - Youth XC Training Program - Nate Getman & Abbie Sutliff
    - Was the invoice paid?
    - Invite Board Members to come to training sessions
- Activities - Ongoing
  - Volunteers - Rebecca LaPorte
    - Updates
  - Social - Melissa Barlett & Rebecca LaPorte
    - Date for next Happy Hour/Coffee Run?
  - Banquet and Awards - Jenna Stefka/Melissa Barlett
    - No Report
  - Thursday Night Runs - Wendy Bowers
    - Runs are discontinued
- UR Supported Events

- **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
  - August 18, 2024, 9am Start
  - Updates
- **Trenton Fish and Game Club Trail Run-Rob Kapfer**
  - August 4, 2024
  - Updates
- **Grateful for Graham 5k** - Amanda Robertello
  - Everything paid?
- **Committees**
  - Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold
  - Blood Drive - Andrew Rubino
    - Using Bloodlink in lieu of sponsored drive
      - <https://rcblood.org/3VlaCMP>
      - BloodLink ID:1314
- **Administration & Finance – Melissa Barlett**
  - Financial - Travis Olivera
    - Report submitted
    - Tax return
    - Additional Updates
  - Merchandise - Sharon Scala (contact at Sneaker Store)
    - singlets (\$30)
    - cow bells (\$3)
    - blankets (\$25)
    - tshirts (\$5)
    - hats (\$15)
    - Still looking for a merchandise coordinator
  - Equipment and Rental - Phil Trzcinski
    - Trailer will be moved for Sizzle
  - Membership - Rebecca LaPorte
    - Updated numbers
  - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Update Banner to remove outdated items in June
  - Facebook & PR - Andy Hartnett
    - FB Stats
    - Paid ads
    - Other updates
  - Newsletter
    - deadline is 20th of each month
    - Member Spotlight
  - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Updates?
  - Sponsorship - Sarah Harrison
    - Mailings to sponsors with ask letter

- Continue to solicit sponsors on website
- Bank of Utica update
- TownSquare Media update
- Cliff's Fuel Cards for Club Cup

**OLD BUSINESS:**

- Racing team/race captains
  - Brookfield Classic - 09/14/2024: Travis Olivera
  - Wineglass Marathon - 10/06/2024: Travis Olivera
  - Mohawk Hudson River Marathon and Half - 10/13/2024: Chris Edick

**NEW BUSINESS:**

- Announcements

Meeting adjourned at

**Next Meeting: July 8, 2024 at Boilermaker Headquarters**

**Future meeting dates:**

August 12, 2024, September 9, 2024, October 21, 2024, November 18, 2024, December 9, 2024