



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, July 8th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

### INITIAL BUSINESS

- Boilermaker Expo

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **The UR Four Pack** - Andrew Rubino
      - Items for sale in Merchandise Report
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      - Is Sarah interested in continuing?
    - **Summer Sizzle** - Jim Mott & Travis Olivera
      - Race recap
    - **Falling Leaves** - Andrew Rubino
      - September 22, 2024 - 50th Anniversary
      - Will open registration at B'maker expo
      - In door location secured at Double Tree
    - **Skeleton Run** - Rob Kapfer
      - October 13, 2024
      - Insurance obtained
    - **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeem
      - No Report
    - **New Year's Run** at Accelerate – Melissa Barlett
      - No Report
  - **Virtual Events**
    - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
      - Final thoughts?
- **Activities - Limited**
  - **Scholarships** - Travis Olivera
    - Congratulations to the recipients
    - Recap

- Boilermaker Training Program - Erik/Wendy/Pete
  - Updates
    - Last group run was held 7/6
    - First time finishers?
- Boilermaker Expo table and volunteers
  - <https://kesslerpromotions.com/vendors>
  - Advertise for volunteers
    - Have computer set up for registration for memberships and race signups
- Grand Prix - Gary LaShure
  - Next races
    - 07/14/2024 Boilermaker (15K)
    - 07/21/2024 Sundae Run
- CNY Running Club Cup - Tim Kane
  - Next race
    - 07/21/2024 Sundae Run (5K or 10K)
  - Cliff's Gift Card
  - Need new coordinator - Thoughts?
- Development Runs - Ashley Mancini
  - Last Day is July 17th
  - Hot Dog Day July 10th
  - Pizza on July 17th for volunteers only
  - Shirts ordered
  - Additional updates
- Youth XC Training Program - Nate Getman & Abbie Sutliff
  - Invite Board Members to come to training sessions
- Activities - Ongoing
  - Volunteers - Rebecca LaPorte
    - Updates
      - Approximately 6 people getting red jackets
  - Social - Melissa Barlett & Rebecca LaPorte
    - Date for next Happy Hour/Coffee Run?
  - Banquet and Awards - Jenna Stefka/Melissa Barlett
    - No Report
  - Thursday Night Runs - Wendy Bowers
    - Runs are discontinued
- UR Supported Events
  - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 18, 2024, 9am Start
    - Updates
  - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 4, 2024
    - Updates
  - **Grateful for Graham 5k** - Amanda Robertello
    - No Report

- Committees
  - Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold
  - Blood Drive - Andrew Rubino
    - Using Bloodlink in lieu of sponsored drive
      - <https://rcblood.org/3VlaCMP>
      - BloodLink ID:1314
  
- **Administration & Finance – Melissa Barlett**
  - Financial - Travis Olivera
    - Report submitted
    - Need contact for where to send the Switchbacks money for maintenance of the trails
    - Additional Updates
  - Merchandise - Sharon Scala (contact at Sneaker Store)
    - singlets (\$30)
    - cow bells (\$3)
    - blankets (\$25)
    - tshirts (\$5)
    - hats (\$15)
    - Still looking for a merchandise coordinator
    - Check with the Sneaker Store about having club merch there in the future.
  - Equipment and Rental - Phil Trzcinski
    - Bullhorns not working
  - Membership - Rebecca LaPorte
    - Updated numbers
  - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Update Banner to remove outdated items in June
  - Facebook & PR - Andy Hartnett
    - FB Stats
    - Paid ads
    - Other updates
  - Newsletter
    - deadline is 20th of each month
    - Member Spotlight
  - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Updates?
  - Sponsorship - Sarah Harrison
    - Mailings to sponsors with ask letter
    - Continue to solicit sponsors on website
    - Bank of Utica update
    - TownSquare Media update
    - Cliff's Fuel Cards for Club Cup

**OLD BUSINESS:**

- Racing team/race captains
  - Brookfield Classic - 09/14/2024: Travis Olivera
  - Wineglass Marathon - 10/06/2024: Travis Olivera
  - Mohawk Hudson River Marathon and Half - 10/13/2024: Chris Edick

**NEW BUSINESS:**

- Announcements

Meeting adjourned at

**Next Meeting: August 12, 2024 at Boilermaker Headquarters**

**Future meeting dates:**

September 9, 2024, October 21, 2024, November 18, 2024, December 9, 2024