



UTICA ROADRUNNERS BUSINESS MEETING

Monday, July 8th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance: Melissa Barlett, Andrew Rubino, Frank Vellone, Mason Hedeem, Erik Winberg, Rebecca LaPorte, David Dietz, James Kuny

Meeting called to order at: 6:25pm

Motion to accept minutes from last meeting: 1st M. Barlett 2nd M. Hedeem

INITIAL BUSINESS

Motion to accept President's nominations of David Dietz and James Kuny as board members for the remainder of 2024. Passes unanimously.

- Boilermaker Expo
 - Melissa & Andrew doing setup - Friday morning
 - Expo hours: Friday noon-7pm and Saturday 8a-5pm
 - Volunteer spreadsheet will be shared with board members by Rebecca
 - Rebecca will send the RunSignUp Volunteer sign up email on Tuesday morning
 - Melissa available to help with cleanup
 - Will use the cash from Development Run (Melissa will get) Andrew and Rebecca can help gather things from D run for the expo
 - Rebecca will do Friday Money and computer pickup and Saturday morning money/computer pickup drop off for expo
 - Signs will be made by Melissa - promoting items and prices; membership deal/code; opening falling leaves; promoting skeleton run
 - Talk about the club, why we are members, talk about our main races & sponsored races, talk about social events, discounts on races, SplitTimes (Andrew will write up talking points)
- Boilermaker After Party
 - Andrew will contact Mike Kessler about parking pass for after party set up
 - Andrew will pick up a variety of snacks for the after party at BJs
 - Melissa can do the setup - get food to Melissa by Saturday (connect with Melissa directly for food drop off)
- Boilermaker Pictures
 - Andrew will send the Boilermaker picture reminder email with time and meeting information (7:30am pre & 11am post pictures)
 - Boilermaker 5k? Andrew will talk to Pete

COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**

- **Races**

- **The UR Four Pack** - Andrew Rubino
 - Items for sale in Merchandise Report
- **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
 - Is Sarah interested in continuing? - unknown at this time
- **Summer Sizzle** - Jim Mott & Travis Olivera
 - Race recap
 - Sizzle was a huge success 213 participants with more on added through same day registration
 - Thank you to Jim and the volunteers!
 - Financial totals will be available soon
 - 2 virtual runners who need items mailed
- **Falling Leaves** - Andrew Rubino
 - September 22, 2024 - 50th Anniversary
 - Will open registration at B'maker expo
 - In door location secured at Double Tree
 - Will still start at the State Office Building but the check-in will be at the Double Tree
 - Ballroom for the entire day
 - 5 year age groups with beverages only for age group winners (2nd and 3rd glasses only)
 - Mason suggests Seneca street as a hang out since cars can't drive on it
 - Andrew will need to review plans with the city for road closing updates
- **Skeleton Run** - Rob Kapfer
 - October 13, 2024
 - Insurance obtained
- **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeon
 - No Report
- **New Year's Run** at Accelerate – Melissa Barlett
 - No Report

- **Virtual Events**

- **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
 - Most of the merch has been distributed, Melissa will make sure that things that are reserved will make it to the appropriate owners
 - Extra merch will be going to the expo

- **Activities - Limited**

- **Scholarships** - Travis Olivera

- Congratulations to the recipients
- Thank you to the committee!
- 5 winners chosen from the pool of 12 applicants
- Looking forward to another great year next year

- Boilermaker Training Program - Erik/Wendy/Pete
 - Updates
 - Last group run was held 7/6
 - First time finishers? 3 this year!
 - Overall had a really strong start but had a bit weaker retention this year
 - Weather was not as great as last year but overall pretty good
 - Really great group, hope to continue some group runs in teh future
- Boilermaker Expo table and volunteers
 - <https://kesslerpromotions.com/vendors>
 - Advertise for volunteers
 - Have computer set up for registration for memberships and race signups
- Grand Prix - Gary LaShure
 - Next races
 - 07/14/2024 Boilermaker (15K)
 - 07/21/2024 Sundae Run
- CNY Running Club Cup - Tim Kane
 - Next race
 - 07/21/2024 Sundae Run (5K or 10K)
 - Cliff's Gift Card - Andrew will make a post to advertise
 - Need new coordinator - Thoughts? Eric Casper, Chris Edick?
- Development Runs - Ashley Mancini
 - Last Day is July 17th
 - Hot Dog Day July 10th
 - Pizza on July 17th for volunteers only
 - Shirts ordered
- Youth XC Training Program - Nate Getman & Abbie Sutliff
 - Invite Board Members to come to training sessions
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Approximately 6 people getting red jackets
 - Social - Melissa Barlett & Rebecca LaPorte
 - August 23 - 7 Hamlets, Andrew will find out if venue is open to having us (Rebecca not available but Melissa will be)
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
 - No Report
 - Thursday Night Runs - Wendy Bowers
 - Runs are discontinued
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 18, 2024, 9am Start
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 4, 2024
 - **Grateful for Graham 5k** - Amanda Robertello
 - No Report

- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - On Hold
 - Blood Drive - Andrew Rubino
 - Using Bloodlink in lieu of sponsored drive
 - <https://rcblood.org/3VlaCMP>
 - BloodLink ID:1314

- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera
 - Report not submitted at this time
 - Need contact for where to send the Switchbacks money for maintenance of the trails
 - Merchandise - Sharon Scala (contact at Sneaker Store)
 - singlets (\$30)
 - cow bells (\$3)
 - blankets (\$25)
 - tshirts (\$5)
 - hats (\$15)
 - hoodie (\$40)
 - Still looking for a merchandise coordinator, David?
 - Check with the Sneaker Store about having club merch there in the future.
 - Equipment and Rental - Phil Trzcinski
 - Bullhorns not working
 - Frank will look at bullhorns
 - Membership - Rebecca LaPorte
 - 453 members compared to 473 at this time last year
 - Request for paper membership forms at the expo
 - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
 - Update Banner to remove outdated items in June
 - Andy now has all editing powers for website
 - Facebook & PR - Andy Hartnett
 - Merch poll results were posted
 - Quarter zip was the highest percentage for interest at 14% of responders
 - Will post about falling leaves
 - Rebecca will send Andy post request related to Boilermaker volunteers
 - Newsletter
 - deadline is 20th of each month
 - Member Spotlight
 - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Falling Leaves RRCA official 14k race
 - Sponsorship - Sarah Harrison (David possibly interested?)
 - Mailings to sponsors with ask letter

- Continue to solicit sponsors on website
- Bank of Utica updates - not at this time
- TownSquare Media update - not at this time
- Cliff's Fuel Cards for Club Cup
- Hoping for more updates after Boilermaker

OLD BUSINESS:

- Racing team/race captains
 - Brookfield Classic - 09/14/2024: Travis Olivera
 - Wineglass Marathon - 10/06/2024: Travis Olivera
 - Mohawk Hudson River Marathon and Half - 10/13/2024: Chris Edick

NEW BUSINESS:

- Announcements

Meeting adjourned at 7:40pm 1st Barlett 2nd Hedeem

Next Meeting: August 12, 2024 at Boilermaker Headquarters

Future meeting dates:

September 9, 2024, October 21, 2024, November 18, 2024, December 9, 2024