## August 2024 Source of the Utica Roadrunners

#### 5 Mile Run/Walk THIS Sunday! Still time to sign up...

#### In this issue:

President's Message	3
Club Happy Hour at 7 Hamlets	9
Summer Sizzle Photos 1	3
Member Benefits1	9
Advertise in SpliTimes 2	0

#### **Advertisements/Races:**

Cliff's "Fuel UR Run" Gift Card Giveaway 5
Sitrin's Riggie Run 6
Tunnel to Towers Central New York
Connor's Way 5 Mile 8

#### In Memory of Tiffany Brown



#### 2024 Student Scholarships



Page 4

Page 10



Page 18

#### August 2024 Utica Roadrunners Board of Directors

UTICA ROADRUNNERS

spitimes

#### President Andrew Rubino

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If you would like to advertise in SpliTimes, please contact: Michelle Truett email: michelle@484design.com or call (315) 534-0067.

All payment, copy, advertisements and race applications are due the first of the month prior to the month that your ad will be placed (NO EXCEPTIONS!).

Editor: Michelle Truett • michelle@484design.com



#### **Useful Links:**

<u>Utica Roadrunners</u> Facebook Page <u>Club Handbook</u>

### This Sunday! Register right up to Race Day!

#### TRENTON FISH AND GAME CLUB AUTISM AWARENESS 5 MILE RUN/WALK

Benefit The Kelberman Center

#### August 4, 2024 Holland Patent

Race begins at 9:00am Kid's Run at 8:30am

**REGISTER NOW** 

and get more details!

#### President's Message by Andrew

Rubino





## They told me, don't go walking slow The devil's on the loose Better run through the jungle."

- RUN THROUGH THE JUNGLE BY CREEDENCE CLEARWATER REVIVAL

We did it!!! Congratulations everyone on completing another Boilermaker. Maybe this year was your first 15k or 5k or maybe it was one of many. During these last few weeks you've survived jungle-like conditions of humid, muggy, heat as well as torrential downpours of rain. Mother nature gave us another hot one, but that's to be expected on the second Sunday in July! We celebrated under the training tent with a champagne toast for first time Boilermaker finishers, snacks, and yes, UR's own keg. Word is Erik and crew are keeping the group runs going. Check your email for details.

We also celebrated Boilermaker week a little early with the return of the Development Run hot dog cookout post run. We also shared pizza, freeze pops, beverages, and laughs. Even the ice cream man got in on the fun! The Development runs may have ended, but the course is still there. Maybe I will see a few of you out there running Wednesdays at 6:30. I cannot thank our volunteers enough for their efforts to keep the Club running with our Boilermaker Training Program and Wednesday Night Development Runs. Special thank you to Erik Winberg, Ashley Mancini, Wendy Bowers, Peter Angelini, Dorothy and Al and Blue Massinger, Sandy and Mark Arcuri, Rebecca LaPorte, Cheryl Burmaster, Jennifer Stefka, Don Lynskey, and anyone I missed.

On Father's Day we had record numbers for the Summer Sizzle. It was to transition race directors from Jim Mott who directed for almost a decade to Travis Olivera who will take the reins in 2025. Travis also chaired the scholarship committee. At the June 19th Development Run, we celebrated five student athletes and awarded them \$500 each. Thank you, Paul Ohlbaum, for your years of contribution and dedication to youth athletes. Be sure to wish Paul a happy birthday, because he turned 90 years young at the end of July.

If you didn't sign up for the Four Pack, registration is now open for the <u>Skeleton Run</u>. <u>Falling</u> <u>Leaves registration</u> opened Boilermaker weekend with a huge number of registrations! A friendly reminder that registration is also open for our sponsored races: <u>Trenton Fish &</u> <u>Game Autism Awareness Trail Run</u>, August 4th and <u>Tunnel to Towers Central New York</u>, August 18th.

Come join in for our next Happy Hour on August 23 at 7 Hamlets. There will be music provided by the musical stylings of Handsome Bob starting at 5pm. Drink tokens will be given out to the first 20 members starting at 6pm. The Club will have a party tent outside.

On a somber note, I am saddened to mention the passing of our friend Tiffany Brown. I had the pleasure of sharing some miles with Tiffany. Tiffany ran over two dozen half marathons and numerous 5Ks. She will be remembered for her positive energy and kind heart.

Do you have a story, accomplishment, or photo you would like to share? We are also looking for members to write articles, do interviews, or generally help out. We'd love to hear from you.

Happy running and enjoy the journey! Andrew arubino13@gmail.com



January 2, 1976 - June 28, 2024



Team "Hippie at Heart" ran the Chocolate Run in Tiffany's memory







## Boilermaker 2024

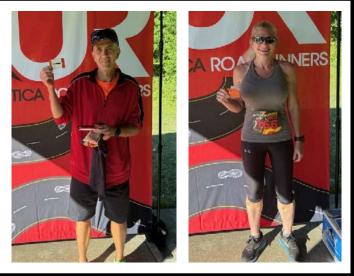


## Cliff's Keeps Us Going to the Races!

The winners of our Cliff's Local Market Club Cup Gift Card for the Patriot Run. Cliff's keeps UR going!

Congratulations to **Eric Kasper** for scoring the most points for UR in the Club Cup and **Jen Toti** for representing the Club.





#### SpliTimes August 2024 5

#### PAID ADVERTISEMENT

## Sunday, October 13



#### **DIVISIONS INCLUDE**

5k Run, 5k Wheelchair Race, 2-Mile Walk, 1-Mile Kids Run.

5K participants can register for the **Riggie Challenge** in which they will be required to eat one bowl of riggies at the halfway point of the race.

The **Riggiefest** will commence at the conclusion of the Run & Walk and will showcase local restaurants' versions of this famous Utica dish.

For more information, visit: www.SitrinRiggieRunWalk.com

Presented by ——

ADIRONDACK BANK Bank Local



& Walk



PROGRAM

All proceeds will benefit the Sitrin Foundation to support the Military Program.

## **Upcoming Race**

Tunnel 10 Towers

Foundation

5K RUN & WALK CENTRAL NY

## Sunday, August 18 Registration NOW!

#### **SIGN UP NOW**

Follow their <u>Facebook page</u> to stay up-to-date on race information

#### PAID ADVERTISEMENT



## **Development Run Wrap Up!**



We celebrated the culmination of the Development Run season with hot dogs, freeze pops, shirt giveaways, and pizza!

Grateful for all the dedicated volunteers and passionate runners who made it happen.

## See You at Happy Hour!



## **NEW! Race Captains**

Hello everyone -

We are informing Club members of an exciting opportunity for our competitive runners and runners seeking to achieve half marathon, marthon, or ultramarthon goals this fall. The Club is doing this by partnering with races and other running clubs to help you get there by offering exclusive discounts for interested UR members. Each race will be captained by a UR member who will be the main point of contact. They will be able to answer questions specific to the race and provide the information about the discount. If you are interested, but are unsure if you are able to commit, please still let them know you are interested as some spots are limited and some discounts are time sensitive to get the best deal.

#### Here are the races we are working with:

**Brookfield Classic** 

September 14, 2024 Captained by Travis Olivera travis.l.olivera@gmail.com Learn more about the race

#### Wineglass Marathon October 6, 2024 Captained by Travis Olivera travis.l.olivera@gmail.com Learn more about the race

Mohawk Hudson River Marathon October 13, 2024 Captained by Chris Edick Chrisedick32@gmail.com Learn more about the race

We are asking if you would like to take advantage of this offer is show up, run wearing UR gear, and crush the miles. We would also love it if you shared your experince via SpliTimes or social media. Don't have UR gear? Let the captain know and we can help to get you hooked up. If you would like to captain a race or have any general questions, please email Andrew Rubino at arubino13@gmail.com.

## 2024 Student Scholarships

The Utica Roadrunners have the promotion of family health and fitness through running as our primary mission. Each year, we sponsor a number of events to help raise money for collegiate scholarships for outstanding graduating student-athletes in our community. We are pleased to announce that this tradition will continue in 2024 with the Paul Ohlbaum and Howard Rubin Scholarships for outstanding male and female applicants.



#### **Jasmine Connor**

This year, we had a standout application from one more student, Jasmine Connor, from Proctor High School, who the committee chose to receive the Grit award. This award isn't given every year, but when someone comes along displaying courage and resolve and shows a true strength of character, we arrange for this to be a part of our ceremony.

I think Jasmine's own words are a good place to start for why we chose her as this special award recipient. "I am by no means an Olympic athlete and I'm certainly not the greatest student. However, I am very determined and always finish what I start. I'm willing to learn new things and get out of my comfort zone, even when it's unconventional or difficult." Most of us can relate to not excelling at running, but it's the importance of dedication and a commitment to gradual improvement that help us.

She goes on to say how she has struggled with anxiety and self esteem issues, how running has helped her work through them, and how this experience taught her the need to invest in helping those with mental health issues. She plans to make a positive contribution to these efforts, by achieving a master's degree in Psychology, starting with studies here at MVCC.

Her coach describes her as hard working, dependable, selfless, and kind, and that her kindness has helped in welcoming younger distance runners into the program. She notes how Jasmine, as the oldest sibling of five in a single-parent household, has more responsibility than many of her peers, and has still found opportunities to intern at Wynn Hospital. Her social studies teacher describes Jasmine as strong, resilient, and a team player.

## 2024 Student Scholarships



#### **Kaleigh Durso**

Kaleigh is a textbook Scholar-Athlete. She has excelled in her studies at New Hartford High School, where she maintains a weighted GPA above 100%. On the track, she is a standout athlete where she was a State Qualifier for High Jump and Pentathlon for every year she's been in High School. These would be impressive enough stats, but Kaleigh herself admits that she 'does not always enjoy running,' but it has taught her many things about herself. Through the sport, she has learned how to push through difficult situations even when she wants to quit.

Her coaches describe her as 'a model for younger teammates to aspire to,' which is why she served as Co-Captain of the Cross Country team this year.

All of this combined with her decade as a Girl Scout, being a section leader of the Marching Band... her list of qualifications, well, in the words of her coach and teacher Peter Anderson, "She represents an excellent archetype for a responsible, respectable, and overachieving student."

We are pleased to present this award to Kaleigh Durso, who plans to continue with Track and Field at SUNY Oswego, where she will be studying Computer Science.



#### Logan Baker

We don't have enough time here tonight to list all of Logan's accomplishments on the field. Or on the trail. Suffice it to say, I don't know many high school athletes by name. But I do know Logan's. He has set records at Waterville High School. He is a four-sport athlete. He is captain or co-captain of Indoor Track, Outdoor Track, and Cross Country, all for at LEAST three years. He has represented Waterville and the Central New York Region at the State and National levels. Also, he's Valedictorian of his class, while taking AP and dual-credit courses, and has a 4.0 GPA. Not only that, but he volunteers as an announcer for Waterville's Pop Warner team, he's Vice President of the Student Council, Class President, and is even in the Jazz Band.

In his recommendation letters, the terms 'disciplined' and 'dedicated' come up regularly, but not without positivity. His coach referred to him as a 'true leader,' and said he was 'fortunate to have worked with him.' His math teacher praised his ability to listen and noted that he is well respected among his peers and the faculty.

In his own words, Logan says that running has taught him discipline, and how hard work pays off, and that he is grateful for the lifelong friendships he has made along the way.

Next year, Logan heads to SUNY Geneseo to study Physical Therapy and continue to compete for their track and cross country teams.

## 2024 Student Scholarships



#### **Kierstin Simpson**

Kierstin Simpson comes to us from Proctor High School and has an impressive resume in Cross Country, Indoor, and Outdoor Track and Field. Off the field, she is a dedicated student, in the top ten of her class, and volunteers with not only school organizations like the Environmental Club and National Honor Society, but with United Cerebral Palsy as well. Running has taught her tenacity - when she sets her mind to something and doesn't give up, she will complete her goals.

Her AP Physics teacher agrees with Kierstin's self-assessment of hard work, and describes her as 'unyielding when she sets her mind to a task,' and said she is 'one of the most hardworking students I have ever had the pleasure of teaching.' Her Cross Country and Track and Field Coach noted that she was named a NYS Scholar Athlete for every season, for three straight years, and notes that she will 'be successful in whatever endeavor she sets her sights on.'

Next year, Kierstin is setting her sights on studying Speech Language Pathology and Audiology at Ithaca College, and whether she joins a team or not, she will never stop running.

Congratulations, Kierstin!



#### **Frank Calhoun**

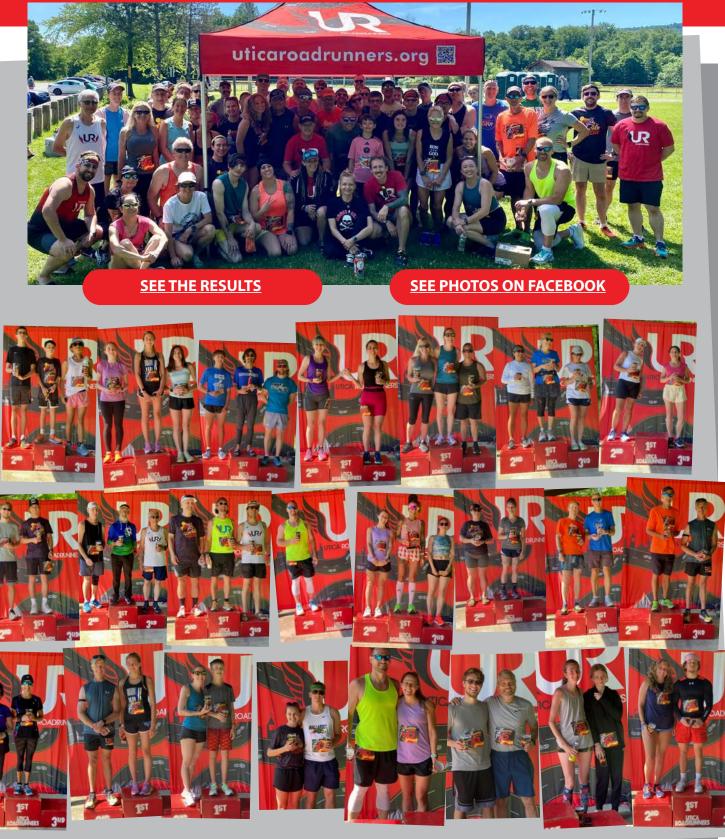
Frank Calhoun from New York Mills is a team leader on and off the field, not only the Captain of his Cross Country and track teams, but on Baseball as well. He has also been on All Conference Teams for each of those three sports.

Something he has learned about himself through running is that he has a great work ethic, and, in true Central New York fashion, he runs better in the cold!

His academic performance through a rigorous course-load is impressive, and he is currently a member of the National Honor Society, Student Council, and is Class President. His math teacher and Baseball Coach praises Frank's academic and athletic achievements, but adds that most impressive is his maturity, dedication, and leadership ability. His elementary gym coach and Varsity Cross Country and Track Coach praised his perseverance and conduct as a citizen, and said Frank personifies the three ingredients that every successful athlete needs: Desire, Dedication, and Drive.

Frank plans to continue running at SUNY Brockport, but seems more excited in his field of study, Exercise Science, where he will be able to help others better themselves and achieve their goals. Lucky for him, I'm pretty sure it's cold out that way too. Congratulations, Frank!

## Summer Sizzle



## Summer Sizzle Photos



## Summer Sizzle



## UTICA ROADRUNNERS GIGINO

### Female Standings as of 7/21/24

0-14	
Dylan Joslin	36
Amelia Lohr	12
15-19	
Kate Bauer	12
Abigail Northrup	12
Elizabeth Friot	10
Maya Padmanabhan	8
20-24	
Bianca Durso	12
Alicia Wehrenberg	10
25-29	
Kaitlyn Barlow	66
Brooke Newton	42
Emily Ward-Case	16
Emma Farkash	12
Gabrielle Morreale	10
Stacey DiGiorgio	7
30-34	
<b>30-34</b> Alison Shanley	54
	54 48
Alison Shanley	
Alison Shanley Kelley Bogner	48
Alison Shanley Kelley Bogner Yuliya Karpov	48 46
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall	48 46 29
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone	48 46 29 17
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley	48 46 29 17 13
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw	48 46 29 17 13 12
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop	48 46 29 17 13 12 6
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors	48 46 29 17 13 12 6 4
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors Deana Butera	48 46 29 17 13 12 6 4
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors Deana Butera <b>35-39</b>	48 46 29 17 13 12 6 4 3
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors Deana Butera <b>35-39</b> Amanda Mazza	48 46 29 17 13 12 6 4 3 72
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors Deana Butera <b>35-39</b> Amanda Mazza Amanda Hartnett	48 46 29 17 13 12 6 4 3 72 47
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors Deana Butera <b>35-39</b> Amanda Mazza Amanda Hartnett Brittany Praznik	48 46 29 17 13 12 6 4 3 72 47 30
Alison Shanley Kelley Bogner Yuliya Karpov Julie Hall Lindsay Huckabone Jessica Cooley Rebecca McCaw Maureen Bishop Christine Connors Deana Butera <b>35-39</b> Amanda Mazza Amanda Hartnett Brittany Praznik Caroline Pissolato	48 46 29 17 13 12 6 4 3 72 47 30 24

Julie Law	8
Ashley Law	8
Michaline Snyder	8
Amanda Mondrick-Robertello	6
Deidre McNamara	3
40-44	
Sue Brumm	36
Jennifer Stefka	31
Melissa Barlett	26
Andrea Carney	24
Crystal Overstreet	22
Sarah Jones	20
Emily Mishalanie	17
Sarah Gaasch	12
Rebecca Bolton	11
Anne Marie Latshaw	10
Mary Friot	8
Lauren Culyer	8
Margie Hammell	5
45-49	
Jerilyn Mashaw	34
Danielle Bliss	24
Agnieszka Kwiatkowska	22
Erin Dibble	22
Jennifer Toti	12
Liz Casatelli	10
Karen Randall	8
Cheryl Burmaster	7
Amy Creedon	6
Nicole Davis	3
Michelle Truett	2
50-54	
Allison Miller	46
Denise Thompson	24
Christine McGlynn	22
Melissa Bauer	12
Karen Piccola	10
Sarah Brown	8

Megan Sterling	7
Elizabeth Preuss	6
Donna Morreall	5
55-59	
Mary Ann Lasher	4
Lisa Seigle	1
Sharon Wise	1
Stephanie Flack	8
60-64	
Laura George	6
Sue Tucker	3
Elizabeth Miller	3
Felicia Burak	2
Linda Hudyncia	2
Jean Kosina	1
Sheila Bishop	1
Beth Talbot	1
Myra Hubbell	1
Tina Sullivan	6
65-69	
Patrice Bogan	3
Sharon Stedman	3
Joan Kane	2
Linda Salerno	2
Sharon Scala	1
Diane VanPelt	1
70-74	
Virginia Truax	7
Susan Luley	5
Wendy Kent	3
Dorothy Massinger	1
Katheryn Doran	1
Carolyn Mohr	1
Joanne Campbell	6
75+	
Barbara Deangelo	1

## UTICA ROADRUNNERS GIGIOIO

### Male Standings as of 7/21/24

0-14	
Maddox Joslin	46
Magnus Brumm	32
Raymond Zoghby	12
Robert Lewis	12
15-19	
Alejandro Roberts	24
Andres Roberts	10
Kole Owens	10
25-29	
Patrick Fitzgerald	64
Ryan Fitzgerald	39
James Withers	24
Erik Winberg	10
Kory Lewandrowski	8
David Wynne	6
Welby Kalapurackal	5
Mason Hedeen	4
30-34	
<b>30-34</b> James Kuny	56
	56 36
James Kuny	
James Kuny Tommy Carlson	36
James Kuny Tommy Carlson Justin Bogner	36 31
James Kuny Tommy Carlson Justin Bogner Travis Belanger	36 31 31
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett	36 31 31 24
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry	36 31 31 24 16
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush	36 31 31 24 16 13
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush John McCaw	36 31 31 24 16 13 10
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush John McCaw Anthony Cicchella	36 31 31 24 16 13 10 7
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush John McCaw Anthony Cicchella David Gomez	36 31 31 24 16 13 10 7
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush John McCaw Anthony Cicchella David Gomez <b>35-39</b>	36 31 31 24 16 13 10 7 4
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush John McCaw Anthony Cicchella David Gomez <b>35-39</b> Michael Daly	36 31 31 24 16 13 10 7 4 56
James Kuny Tommy Carlson Justin Bogner Travis Belanger Paul Brockett Roberto Leandry Matthew Krush John McCaw Anthony Cicchella David Gomez <b>35-39</b> Michael Daly Ryan Stevener	36 31 31 24 16 13 10 7 4 56 34

David Gillen	10	
Michael Carney	6	
William Horton II	5	
Christian Austin	4	
40-44		
Colt Brumm	64	
Christopher Edick	60	
Andrew Hartnett	48	
Derek Alexander	39	
David Dietz	17	
Andrew Rubino	8	
Zachary Wasielewski	7	
Travis Olivera	5	
Daniel Eddy	3	
45-49		
Tom Joslin	54	
Joe Mashaw	36	
Steve Fairbrother	32	
Ryan Maine	32	
Robert Kapfer	30	
Ernie Marcello	25	
Gregg Chrysler	23	
Frederick Latus III	10	
Gino Olivato	8	
Hisham Zoghby	7	
James Peters	6	
Albert Pope	6	
Brian Connery	2	
Mahesh Padmanabhan	1	
50-54		
Jim Latshaw	35	
Peter Madden	34	
Phil Trzcinski	30	
Ross Berntson	20	
Robert Bauer	12	
Glen Andrew Roberts	11	

Scott Daskiewich Carl Lee	7 5
55-59	
Eric Kasper	6
Paul Humphrey	5
Thomas Durso II	2
John Seigle	2
Carl Lee	1
Richard Crandall	7
Chris Northrup	5
60-64	
Jeff George	5
Dave Putney	4
Gordie Felt	2
Bill Kosina	1
Tom McGlynn	1
Frank Vellone	1
John Friedel III	5
Leroy Hodge	4
George Baron	2
Harry Bascom	1
65-69	
Dan Stedman	3
Robert Longo	2
Tim Kane	2
Kevin Shanley	1
Gary Burak	1
70-74	
Gary LaShure	6
Gene Allen	3
Tom Bick	3
75+	
Bill Luley	4
John Kieffer	2

### **THE COMPETITION IS HEATING UP!**



#### The top scores for URR at the Sundae Run were:

Virginia Truax	27:17	75.62
Eric Kasper	20:50	72.76
Chris Edick	19:07	69.35
Susan Luley	29:49	69.23
Gary Lashure	26:08	65.37

#### Additional Roadrunners participating

Laura George, MaryAnn Lasher, Mike Winkler, Jen Toti, Jeff George, Andrew Hartnett, Sue Brumm, Derek Alexander, Magnus Brumm, Bill Luley, Patrick Fitzgerald, Gene Allen, Jennifer Stefka, Colt Brumm and Lauren Culyer

	Event Points	Season to Date
372.04	6	20
368.59	5	21
368.03	4	17
352.33	3	14
267.24	2	7
254.66	1	5
	368.59 368.03 352.33 267.24	Points       372.04     6       368.59     5       368.03     4       352.33     3       267.24     2

#### Next Cup Race: Woodsmen's 10K



#### Historical Results

2015 – Kuyahoora Kickers
2016 – Utica Roadrunners
2017 – Utica Roadrunners
2018 – Kuyahoora Kickers
2019 – Kuyahoora Kickers
2020 - COVID -19 won
2021 – Roman Runners
2022 – Roman Runners
2023 – Kuyahoora Kickers
2023

## **UR Membership Has Its Benefits!**

The Utica Roadrunners, founded in 1975, is a running club that has a "place for every pace". The members are wonderful and the benefits are great. Become a member today!

#### **TRAINING OPPORTUNITIES & GUIDANCE**

#### Wednesday Development Runs

For over 30 years, we have held the "Dev Runs" on Wednesday nights at the Parkway which includes a kid's fun run, a 2-mile, a 5K and a 10K following a challenging route up the golf course and into the Switchbacks... guaranteed to get you "Boilermaker Ready!"

#### LIVE UR RACES

We have been running these local favorites for years! Save Our Switchbacks Summer Sizzle 5-Miler Falling Leaves 5K and 14K Skeleton Run

Plus we added the Run Against Racism, Grateful for Graham 5K and the Tunnel to Towers 5K,

#### **Boilermaker Training Program**

This popular Saturday morning program will get you ready to finish OR improve on your 5K or 15K race. The weekly routes are laid out, plans are made to follow, and the club provides support for runners.

#### **CHALLENGE YOURSELF**



Run 1,000 miles in one year and accumulate volunteer points and you get our coveted Red Jacket!

#### **EDUCATION & INSPIRATION**



From fellow Roadrunners with great stories to the legendary Kathrine Switzer, our Speaker Series grew stronger during the pandemic and will continue with great programming to inspire our members!

#### FRIENDLY COMPETITION



Get points for running local races and compete against UR members in your age group



A season-long, age-graded challenge against other CNY running clubs.

#### CONNECTION

So many opportunities to meet new people and stay in the know with running Social Events Happy Hours Monthly SpliTimes Newsletter Great Social Media Group Bus Trips Friendship & Camaraderie Natural mentorship and positive support



Our members receive a 10% discount on their gear at The Sneaker Store plus they have access to select members-only sales throughout the year. **Plus!** Enjoy race discounts exclusively for our members.

#### **GREAT LEADERSHIP**



We have some of the hardest working people around involved in UR – from the board, committees, race directors, special program leaders, volunteers and more!

#### **CELEBRATION**



Our Annual Awards Banquet and Ceremony celebrates member accomplishments from throughout the year, lets us kick back and enjoy one of the best events of the year!

# UTICA ROADRUNNERS

Our monthly newsletter is emailed to over 900 runners in the Mohawk Valley who love to take part in races throughout New York and beyond!

For just **\$25 per issue**, you get a full page ad (8.5" x 11"). **For \$40**, get the full page ad PLUS we'll post the flier and a link to your race registration page on our Utica Roadrunners Facebook page (2,700+ likes)

SpliTimes is the 2015 RRCA Newsletter of Year!



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**Advertise** 

with us!

#### Reserve your space and submission information

Please email SpliTimes editor Michelle Truett at michelle@484design.com to reserve your space today or fill out information below and mail this form to us. Ads can be submitted to Michelle as PDFs or JPEGs (no Word or Publisher docs please!) and all ads are in full color.

Payment: Mail to: Utica Roadrunners, P.O. Box 4141, Utica, N.Y. 13504. Ads will not run without payment.

Race name:			
Contact name:			
Address:	City:	State:	Zip:
Phone:	_Email:		
Month(s) you would like your ad to run (\$25 per month) September 2024 October 2024		Would you like to add a UF for just \$15 (per month)? □ Yes □ No	Facebook post
□ November 2024		Total included: \$	