



UTICA ROADRUNNERS BUSINESS MEETING

Monday, July 12th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance: Andrew R., Melissa, Andy, Travis, James, Phil, & Mason.

Meeting called to order at: 6:17pm

Motion to accept minutes from last meeting: Motion: Melissa, Second Mason

INITIAL BUSINESS

- Congratulations to everyone who ran and volunteered at the Boilermaker and helped with the expo and after party. - Boilermaker was a success, after party was a good time.

COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
 - **Races**
 - **The UR Four Pack** - Andrew Rubino - **set up store for merch at 4 pack kick off, online store for each run.**
 - No Report
 - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
 - Updates?
 - **Summer Sizzle** - Jim Mott & Travis Olivera
 - Mailed swag to virtual runner
 - **Falling Leaves** - Andrew Rubino
 - September 22, 2024 - 50th Anniversary
 - Almost 700 registered so far for all events
 - Corporate Cup Possibility for next year - **We'd be looking for sponsorships for this.**
 - Working on getting UPD contract
 - Sponsorship from GKG obtained
 - Secured entertainment for after party
 - Paid Road Guards
 - **Skeleton Run** - Rob Kapfer - **No report**
 - October 13, 2024
 - Updates
 - **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeem
 - No Report
 - **New Year's Run** at Accelerate – Melissa Barlett
 - No Report

- Virtual Events
 - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
 - No report
- Activities - Limited
 - Scholarships - Travis Olivera
 - Updates?
 - Boilermaker Training Program - Erik/Wendy/Pete - **Erik doing group runs on Saturdays. Group runs in and around the Utica area. Mileage program forthcoming. Grow Brewing may partner with Erik and others to do lowkey runs in the community. Details still to be determined.**
 - Updates
 - Group runs continuing through Falling Leaves
 - Boilermaker Expo table and volunteers - **Made \$500+, sold a lot of cowbells.**
 - <https://kesslerpromotions.com/vendors>
 - Merch sales report
 - Grand Prix - Gary LaShure
 - Next races
 - 08/16/2024 Woodsman
 - 08/18/2024 Tunnel to Towers
 - CNY Running Club Cup - Tim Kane
 - Next race
 - 08/16/2024 Woodsman
 - Cliff's Gift Card - **Laura George won this month.**
 - Overall winner Virginia Truax
 - James Kuny would like to take over as coordinator
 - Development Runs - Ashley Mancini - **No Reports**
 - Updates and final thoughts for season
 - Unofficial runs continuing on Parkway with about 15 runners
 - Youth XC Training Program - Nate Getman & Abbie Sutliff - **No Report, Erik to ask about how this went.**
 - Updates
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Updates
 - Approximately 6 people getting red jackets
 - Social - Melissa Barlett & Rebecca LaPorte
 - August 23 at 6:00 at 7 Hamlets - **Fall kick off.**
 - Drink tokens and party tent paid
 - **Grow for September 20th @6pm Happy Hour - possibly do Falling Leaves Packet pickup. Food Truck?**
 - **Winter Brunch at Delta Lake for future social event.**
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
 - No Report - **Aiming for March 1st 2025.**
 - Thursday Night Runs - Wendy Bowers
 - Runs are discontinued
- UR Supported Events

- **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 18, 2024, 9am Start
 - Updates
 - ~1200 participants
- **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 4, 2024
 - Race recap
 - Former Scholarship winner won race. Race made 4k+ to be donated. Thanks all around.
- **Grateful for Graham 5k** - Amanda Robertello
 - No Report
 - Intersected in getting more runners involved.
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - On Hold
 - Blood Drive - Andrew Rubino
 - August virtual Blooddrive is open
 - \$20 gift card for Amazon for your donation in Aug
 - <https://rcblood.org/3VlaCMP>
 - BloodLink ID:1314
- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera - checks are deposited for grateful for graham
 - Report submitted
 - Getting contact information for Switchbacks money for maintenance - Phil to coordinate who to take photo with for giving cash to City of Utica.
 - Additional Updates
 - Merchandise - Sharon Scala (contact at Sneaker Store) - Sold a bunch at expo, the rest is in trailer and Andrews house.
 - singlets (\$30) ■ tshirts (\$5)
 - cow bells (\$3) ■ hats (\$15)
 - blankets (\$25) ■ hoodie (\$40)
 - Need a merchandise coordinator
 - Check with the Sneaker Store about having club merch there in the future.
 - Equipment and Rental - Phil Trzcinski - Everything is in the trailer, ready for T2T. Bullhorns are being looked at to fix them, should buy new ones. Phil to look into buying new bullhorns. Andrew getting sign for Falling Leaves, PJ Green doing signage.
 - Frank repaired both bullhorns, however, #1 bullhorn was damaged again
 - recommends using foam and bungie to protect
 - Additional updates
 - Membership - Rebecca LaPorte - Post falling leaves, if you join you're set for 2025 too. 465 members & 301 memberships.
 - Updated numbers
 - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett

- Website is looking great
- Facebook & PR - Andy Hartnett - **Connors way post coming**
 - FB Stats
 - Paid ads
 - Other updates
- Newsletter - **August has been sent out. Looking for someone to help get involved with organizing the letter. Board member turn over for upcoming issue.**
 - deadline is 20th of each month
 - Member Spotlight
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Updates?
- Sponsorship - David Dietz/Sarah Harrison - **All but 1 check has been cashed. - David updated ASK letter, need to discuss different levels, Andrew will send a chart with different levels to discuss at the next meeting. Top sponsor banner for top of UR trailer.**
 - David is working on putting together the sponsorship information
 - Rubino working on sponsorship with DFAS - **Can't do sponsorship but can spend money on advertising, Andrew to coordinate with them.**
 - Bank of Utica update
 - Town Square Media update - **No update**
 - Cliff's Fuel Cards for Club Cup - **Laura George is the winner.**

OLD BUSINESS:

- Racing team/race captains
 - Brookfield Classic - 09/14/2024: Travis Olivera
 - Wineglass Marathon - 10/06/2024: Travis Olivera
 - Mohawk Hudson River Marathon and Half - 10/13/2024: Chris Edick
 - **Email to push participation.**

NEW BUSINESS:

- Call for candidates - **Melissa to coordinate.**
- Hartnett would like to coordinate a UR travel team - **Andy to coordinate and provide contact info.**
- Announcements

Meeting adjourned at 7:58pm

Next Meeting: September 9, 2024 at Boilermaker Headquarters

Future meeting dates:

October 21, 2024, November 18, 2024, December 9, 2024