



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, September 9th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

### INITIAL BUSINESS

- Elections
- SpliTimes

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **The UR Four Pack** - Andrew Rubino
      - Contact USA Racing for 2025 designs
      - set up virtual store to attach to Four Pack
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      - Start thinking about date
    - **Summer Sizzle** - Travis Olivera
      - continuing on Father's Day?
    - **Falling Leaves** - Andrew Rubino
      - September 22, 2024 - 50th Anniversary
      - Over 1,000 registered so far for all events
      - Corporate Cup Possibility for next year
        - is someone interested in heading up?
      - UPD contract
      - Working on food
      - Volunteer assignments
      - Dick Mattia Award
      - Need tables
    - **Skeleton Run** - Rob Kapfer
      - October 13, 2024
      - Updates
    - **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeem
      - No Report



- On Hold
    - Blood Drive - Andrew Rubino
      - August virtual Blooddrive is open
        - We had 2 donations for the August Drive
        - 7 forms submitted out of goal of 15
        - <https://rcblood.org/3VlaCMP>
        - BloodLink ID:1314
- **Administration & Finance – Melissa Barlett**
  - Financial - Travis Olivera
    - Report submitted
    - Switchbacks donation made
    - James Kuny will take over in 2025
    - Additional Updates
  - Merchandise - Sharon Scala (contact at Sneaker Store)
    - singlets (\$30)                      ■ tshirts (\$5)
    - cow bells (\$3)                      ■ hats (\$15)
    - blankets (\$25)                      ■ hoodie (\$40)
    - Need a merchandise coordinator
    - Check with the Sneaker Store about having club merch there in the future.
  - Equipment and Rental - Phil Trzcinski
    - Bullhorn update
    - Additional updates
  - Membership - Rebecca LaPorte
    - Updated numbers
    - Decide date for renewing memberships
  - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Website is looking great
  - Facebook & PR - Andy Hartnett
    - FB Stats
    - Paid ads
    - Other updates
  - Newsletter
    - deadline is 20th of each month
    - Michelle emailed SpliTimes procedure email
      - need assistance with content editor
    - Member Spotlight
  - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Updates?
  - Sponsorship - David Dietz/Sarah Harrison
    - Review sponsorship information from David
    - Bank of Utica update
    - Town Square Media update
    - Cliff's Fuel Cards for Club Cup

## **OLD BUSINESS:**

- Racing team/race captains
  - Brookfield Classic - 09/14/2024: Travis Olivera
  - Wineglass Marathon - 10/06/2024: Travis Olivera
  - Mohawk Hudson River Marathon and Half - 10/13/2024: Chris Edick
- Group Runs
  - Erik hosting group runs on Saturdays. Working to partner with Grow Brewing, In Bloom Yoga, Sneaker Store for larger events.
  - Hartnett coordinating UR travel team
- Call for candidates/elections - Melissa Barlett
  - set up committee
  - plan November general meeting

## **NEW BUSINESS:**

- UR History Documentation
- Announcements

Meeting adjourned at

**Next Meeting: October 21, 2024 at 6:15 at Boilermaker Headquarters**

**Future meeting dates:**

November 18, 2024, December 9, 2024