



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, December 9, 2024 6:30 pm, Nail Creek

Board Attendance: Frank Vallone, Andy Hartnett, Andrew Rubino, Mason Hedeem, Rebecca LaPorte, James Kuny, David Dietz, Erik Winberg, Tommy Carlson, Lauren Culyer, David Dietz  
Meeting called to order at: 6:30p

Motion to accept minutes from last meeting: 1st Olivera 2nd Hedeem

### INITIAL BUSINESS

- Meeting time in 2025 continues to be 6:15p on the second Monday of the month
- Fundraising idea: Andrew suggests working with beer hub on a Thursday night event as a regular event or doing a one time event and seeing how things go. Dark night doing dark beers. Could do a mug purchasing of a happy hour mug? Possibly add a 50/50 to happy hours? Coffee club? Calabria, daylight, stride, Utica coffee - Clinton location. Can also do an informal whoever shows up can show up. Maybe discuss a mug club with coffee. Will continue discussion at January meeting. Add 50/50 raffle for happy hour and add a run option in the future.
- Race Directors Meeting - Working on setting a date

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **Four Race Challenge** - Andrew Rubino & Frank Vellone
      - USA Racing for 2025 designs in progress
      - Open virtual store to attach to Challenge - working on setting up, Frank will follow up
        - Follow up with USA Racing
        - Set Up Runsignup
      - Discuss swag with Sneaker Store, Frank will follow up
    - **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeem
      - Request budget for next year to cover costs of tape, boxes, stickers, and granola bars
      - No injuries
      - Police never showed up to close the road, showed up at the end
      - May need road closure permit next year 8:30-10:30am
      - 1450lbs of food - shoutout to Erik for raising food for the event. Maybe coordinate with other businesses in the future for drive?
      - Final monetary numbers will be announced in January meeting
    - **New Year's Run** at Accelerate – Melissa Barlett

- Now \$12 for nonmembers and free for members
  - Email members to come
  - Will be doing raffles for under 21 years and over 21 years
    - gather prizes for raffles
  - Consider collecting winter gear for Rec Center at Event
  - Additional Updates
  - Up to \$100 in \$1 coupons motion 1st LaPorte 2nd Hedeem
  - Barlett will connect with Rubino about swag prizes, Mason and Rebecca will connect with Melissa for cash box and trailer keys
- Activities - Limited
  - Boilermaker Training Program - Erik/Wendy/Pete
    - Need Location and Start Date (TBD) but hoping to do the family fitness mill. Erik will also discuss the gym deal and will check in with David
    - CNY Running Club Cup - Tim Kane/James Kuny
      - Cliff's Gift Card - Get Elizabeth Miller card for Woodsmen Andrew will connect with her to get her the prize
- Activities - Ongoing
  - Social - Melissa Barlett & Rebecca LaPorte
    - Winter Brunch at Delta Lake proposed (Rubino/Don Lynskey)
      - Pick Date - week before lake effect half marathon - February 9
      - Would be the old delta lake half marathon course as a fun run
      - Would include out and back shorter distances
      - Trying to avoid the date of the lake effect half marathon but trying to use the course of delta lake half that was well loved
      - Do we want to invite other clubs? Yes! Let's build connections with other clubs
      - Anyone interested in helping with coordination? - Tommy has agreed to assist
    - November 26th (Tuesday before Thanksgiving) Safety Run and Happy Hour at Pizza Boys
      - Huge Success!!! The Club purchased pizza for participants
      - Safety run had a quite a few people, free pizza was well received
      - Consider messaging about presence of dogs at fun runs
  - Banquet and Awards - Jenna Stefka/Melissa Barlett
    - March 8th, 2025 Club Monarch 6pm-10pm
    - Award process started, Information in SpliTimes
    - Emails to nominate - link to awards page on website
    - Request to push through Runsignup as well - Melissa will do
    - Jenna and Ashley are gathering supplies for banquet
- Committees
  - Racing team/race captains - Andrew Hartnett
    - Upcoming races
    - Andy - mountain goat - discounts available email Andy for the code
    - May also organize tip hill but likely won't have a discount
    - Travis volunteers to be the captain for Brookfield Classic 2025
    - Syracuse Half - Tommy has volunteered to be captain

- Blood Drive - Andrew Rubino
  - Scheduled for MLK JR Day, Monday January 20, 2025
  - Massingers volunteering
  - If you're interested in volunteering please email Andrew
- **Administration & Finance – Melissa Barlett**
  - Financial - Travis Olivera
    - Report submitted
    - Travis will create a Google shared drive to share the documents with James
    - Will add UR official email to the shared drive
    - James Kuny will take over in 2025
  - Equipment and Rental - Phil Trzcinski
    - Trailer is now at A&P new Bluetooth lock is coming
    - Bullhorn - waiting until after January 1 to order
    - Trailer has been renewed for registration
  - Membership - Rebecca LaPorte
    - Reminder: Board members need to renew their memberships
    - # members currently 511 (down from 515 this time last year)
    - 2 year memberships now available on RunSignup
  - Facebook & PR - Andy Hartnett
    - Do paid boost for information about New Years Day Run and membership
    - Post ad for Coat drive at the Parkway Rec Center
  - Sponsorship - David Dietz/Sarah Harrison
    - No update for First Source working on budget for the upcoming year
    - Ideas on the template - WIBX radio suggestions, but they're very expensive, maybe wktv instead
    - David will work on updating the chart and will send to Andrew and Melissa for review
    - Set swag bundle? All will be USA racing stuff
    - David will connect with Melissa for suggestions and will copy Frank as the merch coordinator
    - Discuss the differences in marketing materials, recognition, banners, etc
    - Bank of Utica update - waiting for this information to be updated so we can send them information on the sponsorship. No update at this time but will connect with James for the invoice
    - Cliff's Fuel Cards for Club Cup - reach out to Cliffs about continuing - Andrew will take care of cliffs
    - Utica first we sent the invoice to. Travis will show James how to do the invoices
    - David working to try and get First Source interested in Sponsorship

**OLD BUSINESS:**

- None

**NEW BUSINESS:**

- Board Officers Vote - Andrew president, Erik VP, Melissa VP, Rebecca Secretary

- Hedeem and Olivera abstain with no other opposition
- Announcements
  - It's a wonderful run some of the UR is participating

Meeting adjourned at 7:46p 1st Olivera 2nd Hedeem

**Next Meeting: January 13, 2025 at 6:15 at Boilermaker Headquarters**

**Future meeting dates:**

**February 10**

**March 10**

**April 14**

**May 12**

**June 9**

**July 14\***

**August 11**

**September 8**

**October 13**

**November 10**

**December 8**