



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, January 13, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

### INITIAL BUSINESS

- Race Director Meeting - January 29 at 5:30pm Boilermaker Headquarters
- Checking UR Email – Name who should have access. Name main manager.

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **Four Race Challenge** - Andrew Rubino
      - currently 20 signed up
      - Closes March 1st
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      - April 12, 2025
      - Rubino working on insurance and permit - need Zoo?
      - Updates
    - **Summer Sizzle** - Travis Olivera
      - Father's Day: June 15, 2025
      - Updates
    - **Falling Leaves** - Andrew Rubino
      - September 28, 2025
      - Working on securing Hotel Utica for 2025
    - **Skeleton Run** - Rob Kapfer
      - Sunday October 19, 2025
    - **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeem
      - Updates?
    - **New Year's Run** at Accelerate – Melissa Barlett
      - Recap
      - Thoughts for next year
  - **Virtual Events**
    - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
      - Logos approved

- Updates?
- Activities - Limited
  - Scholarships - Travis Olivera
    - No Report
  - Boilermaker Training Program - Erik/Wendy/Pete
    - Group runs continuing from Forte at 8:30am Saturdays
    - Start date and location
  - Boilermaker Expo table and volunteers
    - <https://kesslerpromotions.com/vendors>
  - Grand Prix - Gary LaShure
    - No Report
  - CNY Running Club Cup - James Kuny
    - Cliff's Gift Card
      - Woodsmen's Run
        - Did Elizabeth Miller receive her card?
  - Development Runs - Ashley Mancini
    - No updates
  - Youth XC Training Program - Nate Getman & Abbie Sutliff
    - No report
- Activities - Ongoing
  - Volunteers - Rebecca LaPorte
    - Approximately 6 people getting red jackets
    - Additional Updates
  - Social - Melissa Barlett & Rebecca LaPorte
    - Delta Lake Inn Brunch Run - Rubino, Carlson, Lynskey
      - February 9th
      - Runs before the brunch starting at 9am
      - Brunch from 11am-2pm - cost \$30
      - All Clubs were invited - current RSVP?
    - Members meet up at Stride Coffee after Saturday morning run during BTP off season
  - Banquet and Awards - Jenna Stefka/Melissa Barlett
    - March 8th, 2025 Club Monarch 6pm-10pm
    - Nominations due January 15th
    - Updates
  - Racing team/Captains - Andre Hartnett
    - 1/26/2025 - Chilly Chili 5K - Andy
    - 3/8/2025 - Tipperary Hill Shamrock Run - Andy
    - 3/23/2025 - Syracuse Half Marathon - Tommy
    - 5/4/2025 - Mountain Goat Run (Member Discount) - Andy
    - Brookfield Classic - Travis
- UR Supported Events
  - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 17, 2025
    - No additional updates
  - **Trenton Fish and Game Club Trail Run-Rob Kapfer**

- August 3, 2025
  - **Grateful for Graham 5k** - Amanda Robertello
    - Looking for Date for 2025
- **Committees**
  - Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold no updates
  - Blood Drive - Andrew Rubino
    - MLK JR Day, Monday January 20, 2025
    - Give away pint glasses and shirts
    - Will be at the American legion in North Utica starting 12:30-5:30pm
    - 8 Donors scheduled so far
- **Administration & Finance – Melissa Barlett**
  - Financial - James Kuny
    - Report submitted
    - Bank of Utica Check - Rubino will let bank know it was received
    - Updates names on account
    - Budget meeting - pick date, location
  - Merchandise - Frank Vellone
    - Coordination needed between Sneaker Store and USA Racing to stock UR Gear
    - Set up online store with USA Racing
    - Additional Updates?
    - Any Updates to prices below?
    - singlets (\$30)                      ■ tshirts (\$5)
    - cow bells (\$3)                      ■ hats (\$15)
    - blankets (\$25)                      ■ hoodie (\$40)
  - Equipment and Rental - Phil Trzcinski
    - Padlock -
    - Bullhorn -
    - Rebekah Hedeem requested to borrow clock for May 17 - MMRI Lupus Race/Walk
  - Membership - Rebecca LaPorte
    - # members currently      current memberships
    - 2024 #s
    - 2 year membership in effect - feedback?
  - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Add Board bios by next Feb - Rubino will send a template
    - If you notice something is out of date let Melissa and Andy know
  - Facebook & PR - Andy Hartnett
    - Updates
  - Newsletter
    - deadline is 20th of each month
    - Michelle emailed SpliTimes procedure email
    - Nominate members for profiles - let George know

- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
  - Updates
  - RRCA Conference is April 24 – 27, 2025 Minneapolis, MN
- Sponsorship - David Dietz
  - Updates
  - DFAS has volunteered as in kind sponsorship for Falling Leaves
  - If you have a business interested in sponsoring please see David
  - If you know any organization or business who would like to help with volunteering please connect with David and Rebecca
  - Cliff's Fuel Cards for Club Cup - Rubino working on
  - First Source Sponsorship?

**OLD BUSINESS:**

- Continue discuss of marketing materials, recognition, banners, etc for sponsors levels

**NEW BUSINESS:**

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- Announcements

Meeting adjourned at

**Next Meeting: February 10, 2025 at 6:15 at Boilermaker Headquarters**

**Future meeting dates:**

March 10, 2025; April 14, 2025; May 12, 2025; June 9, 2025; July 14, 2025\*; August 11, 2025; September 8, 2025; October 13, 2025; November 10, 2025; December 8, 2025