



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, March 10, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance: Andym Andrew, Frank, James, Tommy, Melissa, Erik, Frank

Attendees: Gene, Gary

Meeting called to order at: 6:24pm

Motion to accept minutes from last meeting: 1st Frank, 2nd James

### INITIAL BUSINESS

- Awards: Members who couldn't attend the UR Banquet
  - MIP Male of the Year: Gene
  - Male Hall of Fame: Gary
- Two awards still pending

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **Four Race Challenge** - Andrew Rubino
      - 51 signed up
      - Sign up is now closed
      - order shirts
      - transfer runners to races
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      - April 12, 2025 - **Looking for volunteers!**
      - Registration is open
      - Conversation about awards
        - Shirts ordered
        - Looking at doing award ribbons over pint glasses
          - 9in ribbons with “UR” on center point with award name below
            - D-run ribbons? Kids run?
  - Other Updates
- **Summer Sizzle** - Travis Olivera
  - Father's Day: June 15, 2025
  - Updates
    - Needs assistance with Runsinup (Melissa will assist)
    - \$600 to Masonic (James will assist)

- **Falling Leaves** - Andrew Rubino
    - September 28, 2025
    - Contacting sponsors - getting cash (Andrew)
  - **Skeleton Run** - Rob Kapfer
    - Sunday October 19, 2025
    - No update to report
  - **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeem
    - Update on final finances - Check in with run directors (James)
  - **New Year's Run** at Accelerate – Melissa Barlett
    - No report
- Virtual Events
  - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
    - Have designs selected
    - Suggestion was made to have ½ pint glasses as a prize option
    - Looking at Coozi Glove - cost is \$20 per glove
- Activities - Limited
  - **Scholarships** - Travis Olivera
    - Deadlines: By Laws on when deadline should be set
      - Contact Newspaper & New media
    - Application process beginning
    - Update application on website needed
    - 3rd Wednesday of June (18th) (D-Run) Rain date the 4th Wednesday of June (25th)
  - Boilermaker Training Program - Erik/Pete
    - Recap of week 1 & 2
      - “SO WELL & I THREW UP!” (Great first two weeks)
    - Update on Co-facilitator
    - Additional Discussion
  - Boilermaker Expo table and volunteers
    - Andrew received email to register - Andrew currently working on it
    - <https://kesslerpromotions.com/vendors>
  - Grand Prix - Gary LaShure
    - No Report
    - Grand Prix starts with Mad Mile (Sneaker Store) Wednesday, March 12th  
last call for members to join GP
  - CNY Running Club Cup - James Kuny
    - Cliff's Gift Card: Andrew working on this
  - Development Runs - Ashley Mancini
    - Confirm start and finish dates
    - 12 weeks starting 7 May 2025
    - Ending two weeks after Boilermaker
  - Youth XC Training Program - Nate Getman & Abbie Sutliff
    - No report
- Activities - Ongoing
  - Volunteers - Rebecca LaPorte
    - Updates

- Seeking out Volunteers for SOS Run ASAP
- Social - Melissa Barlett & Rebecca LaPorte
  - Members meet up at Stride Coffee after Saturday morning run during BTP off season
  - February 21st Happy Hour at The Bunker - recap
    - Great social time!
  - March 19th Trivia at Grow
  - April Happy Hour
    - 11 April Beer Garden (Burrstone Inn) 6pm-8pm
      - Packet pickup for SOS at the SneakerStore
      - Packet Pickup at Beer Garden afterwards
- Banquet and Awards - Jenna Stefka/Melissa Barlett/Ashley Mancini
  - 2025 Banquet in the Books!
  - Recap
    - about 50 people paid for 55
    - like the location and will continue for next year
- Racing team/Captains - Andre Hartnett
  - 3/8/2025 - Tipperary Hill Shamrock Run - Andy - Recap
    - 7 people attended
  - 3/23/2025 - Syracuse Half Marathon - Tommy
    - posts on FB are up!
  - 5/4/2025 - Mountain Goat Run (Member Discount) - Andy
  - Brookfield Classic - Travis
    - Discount code available
- UR Supported Events
  - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 17, 2025
    - Planning and logistics have started
    - Meeting 12 March 2025
    - Updates
      - Foundation helping Binghamton Firefighters who lost their lives in recent 2025 fire
  - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 3, 2025
    - No update
  - **Grateful for Graham 5k** - Amanda Robertello
    - May 3, 2025
    - Updates
      - registrations ahead
      - reaching out to get volunteers
      - 29 March - Graham visiting BTP!!!
- Committees
  - Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold no updates
  - Blood Drive - Andrew Rubino
    - no update

- **Administration & Finance – Melissa Barlett**

- Financial - James Kuny
  - Report submitted
    - Purchased awards & jackets
    - \$300 to file taxes
    - Raquet River Races FB sponsor paid
  - Updates names on account
    - awaiting to work with Erik
  - Budget meeting was held
  - Accountant contacted for taxes
- Merchandise - Frank Vellone
  - Updates
    - Talked to Josh (Sneaker Store) to start instore shop & add to runsignup
      - Melissa will help with runsginup
  - Coordination needed between Sneaker Store and USA Racing to stock UR Gear
    - keeping with one provider
    - SS can use UR logo on their merch
  - Set up online store with USA Racing
    - Connect with Summer Sizzle Race
  - Additional Updates?
  - Any Updates to prices below?

■ singlets (\$30)	■ tshirts (\$5)
■ cow bells (\$3)	■ hats (\$10)
■ blankets (\$25)	■ hoodie (\$20)
- Equipment and Rental - Phil Trzcinski
  - Clock borrowed May 17 for MMRI Lupus Race/Walk
  - Seeking out AED for trailer - looking to price out equipment
  - Hang banners off tailor for promotion - install letter rails on trailer to host banners.
    - Motionless than \$1000.00 for rail install on the trailer
    - Took Board vote for motion
  - Bullhorn ordered and received (Phil)
  - Need emails for lock on trailer
- Membership - Rebecca LaPorte
  - # members currently 292    current memberships 280 (Approx)
  - 2024 #s
- Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
  - Rubino organizing for Hartnet Bios
  - If you notice something is out of date let Melissa and Andy know
  - Additional updates
    - Route 20 Cleanup from Bill (Melissa) - will get more info on that
    - Andrewe will get Bios by next month
- Facebook & PR - Andy Hartnett
  - Updates - 360 members

- Need to work with Rocco on email issue from website)
- Issue with member doing 4pack challenge
  - Melissa will look into possible coupon or refund depending on the severity of the member unable to attend the runs
- Newsletter
  - deadline is 20th of each month
  - Michelle emailed SpliTimes procedure email
  - Nominate members for profiles - let George know
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
  - Updates
  - RRCA Conference is April 24 – 27, 2025 Minneapolis, MN
- Sponsorship - David Dietz
  - Updates
  - If you have a business interested in sponsoring please see David
    - make ad for Splitimes
  - If you know any organization or business who would like to help with volunteering please connect with David and Rebecca
  - **Cliff's Fuel Cards for Club Cup - Rubino working on**
  - Discussion regarding advertising

#### **OLD BUSINESS:**

- Continue discuss of marketing materials, recognition, banners, etc for sponsors levels

#### **NEW BUSINESS:**

- Announcements
  - Shoutout from Andrew to Melissa for the hard work of the Banquet, Play coordination & everything she stays busy with!!

Meeting adjourned at 7:49pm, 1st Motion James 2nd Tommy

**Next Meeting: April 14, 2025 at 6:15 at Boilermaker Headquarters**

#### **Future meeting dates:**

May 12, 2025; June 9, 2025; July 14, 2025\*; August 11, 2025; September 8, 2025; October 13, 2025; November 10, 2025; December 8, 2025