



UTICA ROADRUNNERS BUSINESS MEETING

Monday, April 14, 2025 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

INITIAL BUSINESS

- Non-profit Community Donations

COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
 - **Races**
 - **Four Race Challenge** - Andrew Rubino
 - Shirts being distributed
 - **Save Our Switchbacks** - Melissa Barlett
 - April 12, 2025
 - Great Job Melissa!
 - Recap
 - **Summer Sizzle** - Travis Olivera
 - Father's Day: June 15, 2025
 - Rubino working on permit and insurance
 - Updates
 - **Falling Leaves** - Andrew Rubino
 - September 28, 2025
 - Contacting sponsors
 - **Skeleton Run** - Rob Kapfer
 - Sunday October 19, 2025
 - Updates
 - **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeon
 - Updates
 - **New Year's Run** at Accelerate – Melissa Barlett
 - No report
 - **Virtual Events**
 - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
 - Updates
 - Set live events

- Activities - Limited
 - Scholarships - Travis Olivera
 - Deadlines
 - Updates
 - Application process beginning
 - 3rd Wednesday of June (18th) (D-Run) Rain date the 4th Wednesday of June (25th)
 - Boilermaker Training Program - Erik Winberg/Peter Angelini
 - Updates
 - Water stops
 - Frankie Run
 - Additional Discussion
 - Boilermaker Expo table and volunteers
 - Andrew received email to register - Andrew currently working on it
 - <https://kesslerpromotions.com/vendors>
 - Grand Prix - Gary LaShure
 - Next Race: Erie Canal 5/18/2025
 - CNY Running Club Cup - James Kuny
 - Cliff's Gift Card: \$300 in gift cards donate
 - Announce winners
 - Next Race: Towpath Trail 5/10/2025
 - Development Runs - Ashley Mancini
 - Starting May 7, 2025
 - Ending two weeks after Boilermaker
 - Looking for partners for Kid's Run and other events
 - Hot Dog Days will continue!
 - Rubino working on getting permit and insurance
 - Youth XC Training Program - Nate Getman & Abbie Sutliff
 - Rubino working on getting insurance
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Updates
 - Volunteers for BTP?
 - Volunteers for Sizzle?
 - Social - Melissa Barlett & Rebecca LaPorte
 - Members meetups after BTP?
 - April Happy Hour
 - Recap
 - Banquet and Awards - Jenna Stefka/Melissa Barlett/Ashley Mancini
 - Any Old Business? Has everyone been paid?
 - Racing team/Captains - Andrew Hartnett
 - 3/23/2025 - Syracuse Half Marathon - Tommy
 - Recap
 - 5/4/2025 - Mountain Goat Run (Member Discount) - Andy
 - Brookfield Classic - Travis
 - Discount code available

- Race capped at 100 participants
 - Any other captains/races to promote
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 17, 2025
 - Updates
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 3, 2025
 - No update
 - **Grateful for Graham 5k** - Amanda Robertello
 - May 3, 2025
 - Updates
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - On Hold no updates
 - Blood Drive - Andrew Rubino
 - no update
- **Administration & Finance – Melissa Barlett**
 - Financial - James Kuny
 - Report submitted
 - Updates names on account
 - awaiting to work with Erik
 - Merchandise - Frank Vellone
 - Updates
 - Coordination between Sneaker Store and USA Racing to stock UR Gear
 - Set up online store with USA Racing
 - Connect with Summer Sizzle Race
 - singlets (\$30) ■ tshirts (\$5)
 - cow bells (\$3) ■ hats (\$10)
 - blankets (\$25) ■ hoodie (\$20)
 - Equipment and Rental - Phil Trzcinski
 - Clock borrowed May 17 for MMRI Lupus Race/Walk
 - Updates
 - Thank you Phil for moving and having the trailer ready for SOS
 - Banner
 - Bullhorn worked great!
 - Membership - Rebecca LaPorte
 - # members currently current memberships 280 (Approx)
 - 2024 #s
 - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
 - Rubino organizing bios for Hartnett
 - If you notice something is out of date let Melissa and Andy know
 - Additional updates

- Facebook & PR - Andy Hartnett
 - Updates - 360 members
 - Was email issue resolved?
- Newsletter
 - deadline is 20th of each month
 - Michelle emailed Splitimes procedure email
 - Nominate members for profiles - let George know
 - nomination suggestions
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Updates
 - RRCA Conference is April 24 – 27, 2025 Minneapolis, MN
- Sponsorship - David Dietz
 - Updates
 - If you have a business interested in sponsoring please see David
 - make ad for Splitimes
 - If you know any organization or business who would like to help with volunteering please connect with David and Rebecca
 - Cliff's Fuel Cards for Club Cup

OLD BUSINESS:

- Continue discuss of marketing materials, recognition, banners, etc for sponsors levels

NEW BUSINESS:

- Announcements

Meeting adjourned at

Next Meeting: May 12, 2025 at 6:15 at Boilermaker Headquarters

Future meeting dates:

June 9, 2025; July 14, 2025*; August 11, 2025; September 8, 2025; October 13, 2025; November 10, 2025; December 8, 2025