

UTICA ROADRUNNERS BUSINESS MEETING

Monday, May 12, 2025 6:15 pm, Boilermaker Headquarters

Board Attendance: Meeting called to order at: Motion to accept minutes from last meeting:

INITIAL BUSINESS

- Welcome Paige Marraffa
- Non-profit Community Donations
 - Review information from Rebecca

COMMITTEE REPORTS

- Activities & Events Erik Winberg
 - Races
 - Four Race Challenge Andrew Rubino
 Any swag left to distribute
 - **Save Our Switchbacks** Melissa Barlett
 - Date for next year
 - Updates
 - **Summer Sizzle** Travis Olivera
 - Father's Day: June 15, 2025
 - Permit in the works, we have insurance
 - Stickers delivered
 - **Falling Leaves -** Andrew Rubino
 - September 28, 2025
 - Contacting sponsors
 - **Skeleton Run -** Rob Kapfer
 - Sunday October 19, 2025
 - Updates
 - **Run 2 End Hunger** Rebecca LaPorte Mason Hedeen
 - Updates
 - New Year's Run at Accelerate Melissa Barlett
 - No report
 - Virtual Events
 - **FIVE after FIVE** Melissa Barlett & Andy Hartnett
 - Update

- Activities Limited
 - Scholarships Travis Olivera
 - Updates
 - 3rd Wednesday of June (18th) (D-Run) Rain date the 4th Wednesday of June (25th)
 - Boilermaker Training Program Erik Winberg/Peter Angelini
 - Updates
 - Frankie Run June 29th
 - Boilermaker Expo table and volunteers
 - Registered and have insurance
 - Need Coordinators for Expo and Post Race
 - https://kesslerpromotions.com/vendors
 - Grand Prix Gary LaShure
 - Next Race: Erie Canal 5/18/2025
 - CNY Running Club Cup James Kuny
 - Cliff's Gift Card: \$300 in gift cards donate
 - Announce winners
 - Fort to Fort Sue Tucker and Paul Humphrey
 - Towpath -
 - Next Race: Patriot Run 6/8/2025
 - Development Runs Ashley Mancini
 - DRuns are underway permit and insurance obtained
 - Ending two weeks after Boilermaker
 - Looking for partners for Kid's Run and other events
 - Hot Dog Days
 - Youth XC Training Program Nate Getman & Abbie Sutliff
 - We have insurance
- Activities Ongoing

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- Volunteers Rebecca LaPorte
 - Updates
 - Volunteers for BTP?
 - Volunteers for Sizzle?
- Social Melissa Barlett & Rebecca LaPorte
 - May Happy Hour
 - Recap
 - June Happy Hour
 - Banquet and Awards Jenna Stefka/Melissa Barlett/Ashley Mancini
 - Report
- Racing team/Captains Andrew Hartnett
 - 5/4/2025 Mountain Goat Run (Member Discount) Andrew Hartnett
 - Recap
 - Race the Lake Andrew Hartnett
 - May 31
 - Marathon, 1/2 Marathon, 10K and 5K
 - Discount Code

- Brookfield Classic Travis
 - September 13
 - Discount code available
 - Race capped at 100 participants
- Wineglass Marathon Tiffany
 - October 5
 - Discount Code
 - Price Increase May 15
- Any other captains/races to promote?
- UR Supported Events
 - Tunnel to Towers Utica 5k Phil Trzcinski/Alex Gonzalez 0
 - August 17, 2025
 - Updates
 - Trenton Fish and Game Club Trail Run-Rob Kapfer 0
 - August 3, 2025
 - No update
 - Grateful for Graham 5k Amanda Robertello
 - May 3, 2025
 - Recap
- Committees
 - 0 Diversity Committee - Melissa Barlett/Michelle Truett
 - On Hold no updates
 - Blood Drive Andrew Rubino 0
 - no update

Administration & Finance – Melissa Barlett

- Financial James Kuny
 - Report submitted
 - Next steps for bank account
- Merchandise Frank Vellone

• singlets (\$30)

• cow bells (\$3)

- Updates
- Coordination between Sneaker Store and USA Racing to stock UR Gear
- Set up online store with USA Racing
 - Connect with Summer Sizzle Race
 - tshirts (\$5)
 - hats (\$10)
- blankets (\$25)
- Equipment and Rental Phil Trzcinski
 - Clock borrowed May 17 for MMRI Lupus Race/Walk
 - Updates
- Membership Rebecca LaPorte 0
 - # members currently current memberships
 - 2024 #s
- Webpage/Race Calendar Melissa Barlett & Andy Hartnett
 - Rubino organizing bios for Hartnett
 - If you notice something is out of date let Melissa and Andy know

- hoodie (\$20)

- Additional updates
- Facebook & PR Andy Hartnett
 - Updates 360 members
 - Was email issue resolved?
- Newsletter
 - deadline is 20th of each month
 - Michelle emailed SpliTimes procedure email
 - Nominate members for profiles let George know
 - nomination suggestions
- Clubs & Organizations Liaisons Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Updates
- Sponsorship David Dietz
 - Updates
 - Connection with Indium
 - If you have a business interested in sponsoring please see David
 - make ad for Splitimes
 - If you know any organization or business who would like to help with volunteering please connect with David and Rebecca
 - Cliff's Fuel Cards for Club Cup

OLD BUSINESS:

• Continue discuss of marketing materials, recognition, banners, etc for sponsors levels

NEW BUSINESS:

• Announcements

Meeting adjourned at

Next Meeting: June 9, 2025 at 6:15 at Boilermaker Headquarters

Future meeting dates:

July 14, 2025*; August 11, 2025; September 8, 2025; October 13, 2025; November 10, 2025; December 8, 2025