

# UTICA ROADRUNNERS BUSINESS MEETING

Monday, May 12, 2025 6:15 pm, Boilermaker Headquarters

Board Attendance: Meeting called to order at: Motion to accept minutes from last meeting:

#### **INITIAL BUSINESS**

- Welcome Paige Marraffa
- Non-profit Community Donations
  - Review information from Rebecca

### **COMMITTEE REPORTS**

- Activities & Events Erik Winberg
  - Races
    - Four Race Challenge Andrew Rubino
      Any swag left to distribute
    - **Save Our Switchbacks** Melissa Barlett
      - Date for next year
      - Updates
    - **Summer Sizzle** Travis Olivera
      - Father's Day: June 15, 2025
      - Permit in the works, we have insurance
      - Stickers delivered
    - **Falling Leaves -** Andrew Rubino
      - September 28, 2025
      - Contacting sponsors
    - **Skeleton Run -** Rob Kapfer
      - Sunday October 19, 2025
      - Updates
    - **Run 2 End Hunger** Rebecca LaPorte Mason Hedeen
      - Updates
    - New Year's Run at Accelerate Melissa Barlett
      - No report
  - Virtual Events
    - **FIVE after FIVE** Melissa Barlett & Andy Hartnett
      - Update

- Activities Limited
  - Scholarships Travis Olivera
    - Updates
    - 3rd Wednesday of June (18th) (D-Run) Rain date the 4th Wednesday of June (25th)
  - Boilermaker Training Program Erik Winberg/Peter Angelini
    - Updates
    - Frankie Run June 29th
  - Boilermaker Expo table and volunteers
    - Registered and have insurance
    - Need Coordinators for Expo and Post Race
    - https://kesslerpromotions.com/vendors
  - Grand Prix Gary LaShure
    - Next Race: Erie Canal 5/18/2025
  - CNY Running Club Cup James Kuny
    - Cliff's Gift Card: \$300 in gift cards donate
    - Announce winners
      - Fort to Fort Sue Tucker and Paul Humphrey
      - Towpath -
    - Next Race: Patriot Run 6/8/2025
  - Development Runs Ashley Mancini
    - DRuns are underway permit and insurance obtained
    - Ending two weeks after Boilermaker
    - Looking for partners for Kid's Run and other events
    - Hot Dog Days
  - Youth XC Training Program Nate Getman & Abbie Sutliff
    - We have insurance
- Activities Ongoing

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- Volunteers Rebecca LaPorte
  - Updates
    - Volunteers for BTP?
    - Volunteers for Sizzle?
- Social Melissa Barlett & Rebecca LaPorte
  - May Happy Hour
    - Recap
  - June Happy Hour
  - Banquet and Awards Jenna Stefka/Melissa Barlett/Ashley Mancini
    - Report
- Racing team/Captains Andrew Hartnett
  - 5/4/2025 Mountain Goat Run (Member Discount) Andrew Hartnett
    - Recap
  - Race the Lake Andrew Hartnett
    - May 31
    - Marathon, 1/2 Marathon, 10K and 5K
    - Discount Code

- Brookfield Classic Travis
  - September 13
  - Discount code available
  - Race capped at 100 participants
- Wineglass Marathon Tiffany
  - October 5
  - Discount Code
  - Price Increase May 15
- Any other captains/races to promote?
- UR Supported Events
  - Tunnel to Towers Utica 5k Phil Trzcinski/Alex Gonzalez 0
    - August 17, 2025
    - Updates
  - Trenton Fish and Game Club Trail Run-Rob Kapfer 0
    - August 3, 2025
    - No update
  - Grateful for Graham 5k Amanda Robertello
    - May 3, 2025
    - Recap
- Committees
  - 0 Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold no updates
  - Blood Drive Andrew Rubino 0
    - no update

## Administration & Finance – Melissa Barlett

- Financial James Kuny
  - Report submitted
  - Next steps for bank account
- Merchandise Frank Vellone

• singlets (\$30)

• cow bells (\$3)

- Updates
- Coordination between Sneaker Store and USA Racing to stock UR Gear
- Set up online store with USA Racing
  - Connect with Summer Sizzle Race
    - tshirts (\$5)
      - hats (\$10)
- blankets (\$25)
- Equipment and Rental Phil Trzcinski
  - Clock borrowed May 17 for MMRI Lupus Race/Walk
  - Updates
- Membership Rebecca LaPorte 0
  - # members currently current memberships
  - 2024 #s
- Webpage/Race Calendar Melissa Barlett & Andy Hartnett
  - Rubino organizing bios for Hartnett
  - If you notice something is out of date let Melissa and Andy know

- hoodie (\$20)

- Additional updates
- Facebook & PR Andy Hartnett
  - Updates 360 members
  - Was email issue resolved?
- Newsletter
  - deadline is 20th of each month
  - Michelle emailed SpliTimes procedure email
  - Nominate members for profiles let George know
    - nomination suggestions
- Clubs & Organizations Liaisons Melissa Barlett/Erik Winberg (USATF and RRCA)
  - Updates
- Sponsorship David Dietz
  - Updates
  - Connection with Indium
  - If you have a business interested in sponsoring please see David
    - make ad for Splitimes
  - If you know any organization or business who would like to help with volunteering please connect with David and Rebecca
  - Cliff's Fuel Cards for Club Cup

#### **OLD BUSINESS:**

• Continue discuss of marketing materials, recognition, banners, etc for sponsors levels

#### **NEW BUSINESS:**

• Announcements

Meeting adjourned at

#### Next Meeting: June 9, 2025 at 6:15 at Boilermaker Headquarters

#### Future meeting dates:

July 14, 2025\*; August 11, 2025; September 8, 2025; October 13, 2025; November 10, 2025; December 8, 2025