



UTICA ROADRUNNERS BUSINESS MEETING

Monday, August 11, 2025 6:15 pm, Boilermaker Headquarters

Board Attendance: Andrew, Melissa, Frank, James, Andy, Tommy

Meeting called to order at: 1825L (06:25PM)

Motion to accept minutes from last meeting: Tommy 1st, Frank 2nd

INITIAL BUSINESS

- Elections
 - Phil, Andy - still good.
 - New push for members; There was discussion of potential board members
 - Add on SplitTimes
- Discussion of new events

COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
 - **Races**
 - **Four Race Challenge** - Andrew Rubino
 - no report
 - Andrew: After Falling Leaves looking to get shirt ideas and sponsors
 - **Save Our Switchbacks** - Melissa Barlett
 - No update
 - Date being 11-April or 18-April
 - **Summer Sizzle** - Travis Olivera
 - Recap - good event, no updates
 - **Falling Leaves** - Andrew Rubino
 - September 28, 2025
 - **Call for volunteers**
 - Plan to work this out soon with Rebecca
 - **Finalizing police contract**
 - Following up with GKG sponsorship - awaiting
 - Looking to book Soundbarrier or another band
 - Melissa suggest a band that often plays for Grow Taphouse
 - **Skeleton Run** - Rob Kapfer
 - Sunday October 19, 2025
 - Updates - Rob has this LOCKED DOWN ready

- **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeem
 - Date is set for Thanksgiving — November 27th, 2025
 - **New Year's Run** at Accelerate – Melissa Barlett
 - No report
 - Looking for ideas to move away from Accelerate
 - Possibly work with Sneaker Store with their run
 - Move to NHHS? Or another HS?
 - Kids run focus - was a success 2025 for this, would moving cause decline?
 - Free Run & having the push to renew UR memberships?
 - Virtual Events
 - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
- Activities - Limited
 - Scholarships - Travis Olivera
 - No report
 - Boilermaker Training Program - Erik Winberg/Peter Angelini
 - Recap
 - Paige and Kelly great additions
 - Not many “newbies”
 - Focus:
 - Bigger team for BMTP volunteers
 - Push for email & social media for 30/30 group
 - Frankie Run was good!!!
 - Amandra and Pete A. want to keep involvement
 - Erik suggests his role be more administrative for the program
 - Updates
 - Boilermaker Expo table and volunteers
 - Recap
 - Suggested Square - board deny due to extra cost per transaction
 - Friends & family use from Venmo
 - If issues fwd money to James
 - Grand Prix - Gary LaShure
 - Next Races:
 - Woodsmen's 10K on August 15th at 6pm
 - Tunnel to Towers 5K on August 17th
 - CNY Running Club Cup - James Kuny
 - Updates
 - James looking for someone to take over new year on this program or have a backup
 - Cliff's Gift Card: \$300 in gift cards donate
 - Add Michelle to the list
 - Next Race: Woodsmen's 10K on August 15th at 6pm
 - Development Runs - Ashley Mancini
 - Recap
 - Short season works
 - Runs starting early (6pm)

- Hotdog days good
 - Social after runs good
 - Call out post on social media/FB on shirt ideas
 - Promo for D-runs
 - Picked shirt gets free shirt? Free race?
 - Deadline Feb 2026
 - Youth XC Training Program - Nate Getman & Abbie Sutliff
 - Report
 - (Andrew) 60+ kids under well organized coaches
 - Donated rally towels are good
 - Looking for letter to add to SplitTimes
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Updates
 - Social - Melissa Barlett & Rebecca LaPorte
 - Aug 22nd at Seven Hamlets
 - Tent reserved
 - Fun run at 7-Hamlets (Run at your Risk)
 - September Happy Hour:
 - IDEA: (Andy) Main St. Tavern on 12-Sep or 19-Sep
 - October HH
 - Idea @Grow?
 - Banquet and Awards - Jenna Stefka/Melissa Barlett/Ashley Mancini
 - No Report Until October
 - Racing team/Captains - Andrew Hartnett
 - New Races Added
 - Lake Placid needs to be added
 - Brookfield Classic - Travis
 - September 13
 - Discount code available
 - Race capped at 100 participants
 - Wineglass Marathon - Tiffany
 - October 5
 - Willow
 - Old Forge
 - Boos and Brews
 - Ugly Sweater
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 17, 2025
 - Updates
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 3, 2025
 - No update
 - **Grateful for Graham 5k** - Amanda Robertello

- May 3, 2025
 - Update on financials
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - On Hold no updates
 - Blood Drive - Andrew Rubino
 - no update
 - Fitness Challenge (Erik) (Will need more info)
 - "NOX"
 - 80-100 people
 - UR Sponsor?
 - Shirts, equipment?
 - Needs location; NHHS, UU, Proctor Park?
 - Profit or Non-Profit?
 - Volunteers
 - 5 Heats of 12 - aiming for 1st week of October 2025
- Administration & Finance – Melissa Barlett
 - Financial - James Kuny
 - Report submitted
 - Falling Leaves signup is up
 - Comp money is resolved (James)
 - Melissa made deposit for table money from BM Expo
 - Merchandise - Frank Vellone
 - Updates
 - Discuss new gear/swag for winter
 - UR Weekend (Skeleton Run packet pickup) at Sneaker Store with conjoint Happy Hour at Grow
 - Work with Josh and Morgan on this idea
 - Mystery Swag Bag (Andrew) for \$10 donation
 - Pushing idea during a Happy Hour
 - Continue UR MERch Table @Running Events
 - Coordination between Sneaker Store and USA Racing to stock UR Gear
 - Set up online store with USA Racing
 - Connect with Summer Sizzle Race
 - singlets (\$30) ■ tshirts (\$5)
 - cow bells (\$3) ■ hats (\$10)
 - blankets (\$25) ■ hoodie (\$20)
 - Equipment and Rental - Phil Trzcinski
 - Updates
 - Membership - Rebecca LaPorte
 - End of the year discount start date:
 - # members currently 302 current memberships 474
 - 2024 #s
 - End of Year discount after Falling Leaves (1-Oct thru next year)
 - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett

- Rubino organizing bios for Hartnett - On Hold
 - If you notice something is out of date let Melissa and Andy know
 - Additional updates
- Facebook & PR - Andy Hartnett
 - Updates
 - Falling Leaves Promo (Andy) needed
 - Email issue
- Newsletter
 - deadline is 20th of each month
 - Ad Purchases
 - Promos of Award Nominations
 - Promo for Elections
 - New Liaison for RRCA (Melissa)
 - Michelle emailed SplitTimes procedure email
 - Nominate members for profiles - let George know
 - nomination suggestions
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Updates
- Sponsorship - David Dietz
 - Updates
 - Got connections with a few local businesses during Expo wanting involvement with UR (Andrew & Melissa)
 - Looking to get sponsorships for Four Run Challenge
 - Deadline soon?
 - Connection with Indium
 - If you have a business interested in sponsoring please see David
 - make ad for Splitimes
 - If you know any organization or business who would like to help with volunteering please connect with David and Rebecca
 - Cliff's Fuel Cards for Club Cup
- Non-Profit
 - Melissa Updated Non-Profit documentation
 - \$500 per year
 - Ineligible for 2 years

OLD BUSINESS:

- Fitness Challenge
- Non-profit Community Donations
 - Review final document
- AED Training Certifications
 - Some haven't received email for certification

NEW BUSINESS:

- Board Elections - November 10th
- Mohawk Valley Gives
 - Non-prof
 - Friday 19-September
 - Need short video clip (Erik) for 30sec/1min on what makes UR important
 - Erik wants to push a UR influencer
- Plogging Run - Saturday, September 13th*
 - Set up UR tent, sell swag, discuss Club
 - Schedule
 - 9:30 AM Doors open
 - 10:30 AM – Yoga with Bloom Yoga (20–25 min warm-up flow)
 - 11:00 AM – Group photo + Plogging kickoff (Route overview, grab your gloves + bags)
 - 12:00 PM – Runners + walkers return (Bring back your trash haul!)
 - 12–2 PM – Celebration!
 - UR Table
 - Tommy (POC) 9am-11:30am
 - Melissa 11:30 to 2pm
 - Erik with Forte association with UR
- Frosty Paws - Saturday, December 6, 2025 - Kelly Marraffa
 - A birthday/fundraiser 5k run/walk (untimed) in celebration of Paige Marraffa's birthday, followed by coffee, hot chocolate, refreshments, raffles and socialization at Stride Coffee Roasters. Donation collected go directly to Anita's Stevens Swan Humane Society in Utica, NY inspired by Paige's love for dogs.
 - Board looking to find more info on the event
 - Need validation on funds going for Anita Swan
 - Social Media push?
- Next meeting date
- Announcements
 - Congratulations to Hannah Ielfield for her performance at Boilermaker

Meeting adjourned at 2024L (08:24pm) James 1st, Melissa 2nd

Next Meeting: September 8, 2025 at 6:15 at Boilermaker Headquarters

Future meeting dates:

October 13, 2025; November 10, 2025; December 8, 2025