



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, March 9, 2026 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at: 06:30

Motion to accept minutes from last meeting:

### INITIAL BUSINESS

- none

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **Four Race Challenge** - Andrew Rubino
      - Closed on March 1st
      - Approx 79 signed up
        - Up from last year of 53 registered
    - **Save Our Switchbacks** - Melissa Barlett & Linley Bingham
      - April 18, 2026
      - Insurance obtained, Permit request submitted
      - updates
      - registration is open
      - Photographers available?
    - **Summer Sizzle** - Travis Olivera
      - June 21, 2026
      - Insurance obtained
    - **Falling Leaves** - Andrew Rubino
      - September 27, 2026
      - Insurance obtained
      - Rubino will sign contract and submit deposit
    - **Skeleton Run** - Rob Kapfer
      - October 18, 2026
      - Review Rob Email
    - **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeem
      - No update
    - **New Year's Run** – Melissa Barlett
      - Event will be discontinued for 2027

- Work with Grow and Stride OR Bus to Booneville
  - Virtual Events
    - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
      - Discussion of what event will look like for 2026
      - Final decision on swag – USA Racing needs answer
      - Should funds be spent on group runs?
        - Continue Cantina Cater. (Yorkville) run
- Activities - Limited
  - Scholarships - Travis Olivera
    - Information on website updated?
    - Begin promoting
    - Contact Michelle for Add in split times
  - Boilermaker Training Program - Erik Winberg/Peter Angelini/Amanda Hartnett
    - Saturday February 28th, 2026 7:30am
      - First day was huge success
      - When will location move to Parkway?
    - Speakers?
    - Additional updates
  - Boilermaker Expo table and volunteers
    - Insurance and Application submitted
  - Grand Prix - Gary LaShure
    - Must be member by March 12th to be eligible
    - Discuss including for future — are there too many races or should we have more?
      - Grateful for Graham 5K - May 2, 2026
      - Trenton Fish & Game Autism Awareness 5 Mile - August 2, 2026
  - CNY Running Club Cup - Paige and Mary Ann
    - Advertise and recruit members to participate
    - Provide information to the participants on how they score points
    - Cliff's Gift Card: \$300 in gift cards — Rubino will contact Cliffs and Coordinate Award presentation
  - Development Runs - Ashley Mancini
    - Shirt Design contest for 2026 — how is this going?
    - Start and end dates?
  - Youth XC Training Program - Nate Getman & Abbie Sutliff
    - No Report
- Activities - Ongoing
  - Social - Melissa Barlett & Rebecca LaPorte
    - Happy Hour for March?
  - Banquet and Awards - Jenna Stefka/Melissa Barlett/Ashley Mancini
    - Banquet this year was amazing! Thank you for organizing. So many people commented on how they particularly had a good time this year.
  - Racing team/Captains - Andrew Hartnett
    - Upcoming events
    - Make social post asking what members are running
      - Start reaching out to races for discounts

- Reach out to members for training runs
- UR Supported Events
  - **Grateful for Graham 5k** - Amanda Robertello
    - May 2, 2026
    - Insurance obtained
  - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 2, 2026
  - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 16, 2026
- Committees
  - Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold no updates
  - Blood Drive - Andrew Rubino
    - No report
- **Administration & Finance – Melissa Barlett**
  - Financial - James Kuny
    - Report
    - Boilermaker mile marker payment
  - Merchandise - Frank Vellone
    - Coordinating storage with Rubino
    - Set up online store with USA Racing
      - singlets (\$30)
      - cow bells (\$3)
      - blankets (\$25)
      - tshirts (\$5)
      - hats (\$10)
      - hoodie (\$20)
  - Equipment and Rental - Phil Trzcinski
    - Report
    - When are we planning on moving the trailer?
  - Membership - Rebecca LaPorte
    - # members currently
    - # March 2025
  - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Grab bios from Feb Splitimes and post to webpage
    - Any Updates For Feb/March?
  - Facebook & PR - Andy Hartnett
    - Point person to collect content and send to Michelle for Newsletter
  - Newsletter
    - deadline is 20th of each month
    - The February Newsletter was amazing!
    - Ad Purchases
    - Promos of Award Nominations
    - Nominate members for profiles - email George or Rubino
  - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Club insurance obtained
  - Sponsorship - Vacant

- Sponsorships for Four Race — Due Feb 20th
- On-Brand company update - Rebecca
  - Use this to support each race or individual events
  - Determine with brands might pair well with events
    - Pitch to the brand why they should sponsor your event
    - Possibly get free things
  - Potential for interesting additional swag
  - Need to create individual pitches and follow up
- Advertise for Sponsorship opportunities in Splitimes
- Non-Profit
  - Melissa Updated Non-Profit documentation
    - \$500 per year
    - Ineligible for 2 years
    - Posted to webpage

### **OLD BUSINESS:**

- Tilden Hill Farm Trails - Verona
  - 12 miles of trails open for running, biking, camping
  - Discussion of possible camping, trail run, and brunch event
- Magnetic Bib Pins for swag - Linley
  - Pins Obtained and delivered to Melissa
- Boilermaker Mile Sponsorship - Phil

### **NEW BUSINESS:**

- Discuss if attending virtually should be permitted
- Coz's Backyard Ultra
  - <https://ultrasignup.com/register.aspx?did=136170>
  - Rob Kapfer is directing and would like to promote
- Discuss request from Sherrill Run Club

### **ANNOUNCEMENTS:**

- Anything for the good of the order?
- Kudos — Melissa, Ashley, and Jenna for throwing an amazing party!

Meeting adjourned at

**Next Meeting: April 13, 2026 at 6:15 at Boilermaker Headquarters**

### **Future meeting dates for 2026:**

May 11, June 8, \*July 13, August 10,  
September 14, \*\*October 12, November 9, December 14

\*Boilermaker Monday

**\*\*Columbus Day**